

**Daily Marketer - Electronic Business Calendars (C)**  
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**POWER FOR THE PRICE OF PAPER PRODUCTS**

**Introduction:**

This product is a customized version of Waters Edge Technology Inc. (WET Inc.) Daily Marketer software. The software features include a Calendar, Daily Activity Planner, Appointment Reminder, Address Book, Quick Reference and Dialer, high quality photo images, Image Viewer, Toolbar startup, system date and time access, system status, calculator, a 12/24 hour clock and on-line help. Installation is through a standard Windows SETUP routine included on disk.

**Customization for Businesses or Individuals - THE BUSINESS CARD ALTERNATIVE**

The Daily Marketer can be customized to fit the particular needs a corporation, organization, group or individual may have for the promotion of their products, services, name, image, goals or causes. Once created the software may be sold or given away via installation on PC's prior to sale or via diskettes. This product may also be distributed through the various On-Line Services, the Internet and Computer Bulletin Boards. **Use this product to provide your customer information on a daily basis, expanding your market visibility using the Information Highway.** It makes the ideal promotional gift for your customer.

Any or all of the following information may be customized based on the requirements of the organization or individual.

Organization/Individual Name  
Address  
Phone Numbers  
Logos  
Slogans  
Images (1,12,24.....)  
Information About the Images  
Type of Calendar (12 month, 24 month, perpetual)  
Windows Icons Displayed  
User Documentation  
On-Line Help  
Readme File  
**And More.....**

Product customization is available as a base package or to your individual specifications.

**Give your customer the capabilities of a \$40.00 software package for less cost than a custom mouse pad or coffee cup. Please call WET Inc. to discuss the possibilities (407-784-0573).**

**Minimum Requirements:**

The minimum hardware and software configuration for installing and running the program is listed below.

PC - 386  
DOS 5.0  
Windows 3.x  
VGA  
Mouse

4.7 MB of Available Hard Disk Space  
2MB Memory (4MB or more is best)

**Installation:**

The installation instructions are as follows:

***Close all other applications that may be running prior to doing the installation.  
Active virus protection such as VSAFE must be disabled prior to installation.***

Insert disk into drive A:  
From Windows Program Manager:

Select **File**  
Select **Run**  
Type **A:\SETUP**  
Press **Enter**

This will initiate a standard Windows SETUP routine, please follow the on-line instructions to complete installation.

***SHARE.EXE should be included in your autoexec.bat***

**Disclaimer of Warranties and Liability:**

Waters Edge Technology Inc. (WET Inc.) will not be held liable for any damage or loss arising from use or non-use of this software program. This program is provided "as is". WET Inc. makes no warranties, either express or implied with respect to the software or any associated documentation, their quality, performance, merchantability or fitness for any particular use. The entire risk as to this program's quality or performance is with the user. Neither WET Inc. nor anyone else who has been involved in the creation, production or delivery of this program shall be liable for any direct, indirect, consequential or incidental damages arising out of the use, the results of the use, or the inability to use the program even if WET Inc. has been advised of the possibility of such damages or claims.

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