



## **BitDefender Unveils Next Generation Security Products**

*Newest version of Internet security and antivirus solutions offers consumers and SMBs industry's strongest heuristics-based protection and new anti-rootkit technology*

**FORT LAUDERDALE, Fla. – August 28, 2006** – BitDefender®, an award-winning provider of Internet security and antivirus solutions, today announced the launch of version 10 of its line of solutions for consumers and small businesses. Employing BitDefender's new patent pending B-HAVE (Behavioral Heuristic Analyzer in Virtual Environments) technology, version 10 of BitDefender's Internet Security, Antivirus Plus, and Antivirus security solutions offer consumers and small to mid-sized businesses (SMBs) the industry's strongest heuristics-based technology for proactively monitoring and detecting today's most malicious viruses, spyware, spam and phishing activity.

"A study recently published by a leading consumer review publication found in the past two years, 29% of household computer users were hit by viruses, spyware or phishing scams, causing serious and often costly computer problems. What's more surprising is that a large percentage of the users surveyed had not deployed security software to protect their systems against these types of attacks," commented Nicolae Simon, BitDefender product marketing manager. "These statistics show that there is an increasing need for consumers and businesses to integrate security software solutions which make use of the most advanced forms of protection. By basing our latest solutions on the proven capabilities of B-HAVE, and by adding new features to make our software easier to use and far more flexible, BitDefender continues to raise the security market's industry standard."

### **New Anti-Rootkit Technology**

Additionally, all of the solutions will include an anti-rootkit module for detecting and removing rootkits (malicious programs designed to control victim computers while staying hidden.) Rootkits have quickly become one of the biggest security threats and challenges for consumers due to their extremely stealthy nature and the lack of anti-rootkit tools in most major security products. With BitDefender 10 solutions, consumers and SMBs can now have a greater level of comfort knowing their PCs are free of rootkits.

### **Two Years/Two PCs for the Price of One Promotion**

To celebrate the release of version 10, BitDefender is offering two years of protection for two PCs—all at the price of one to customers in North America who purchase before January 1, 2007. Unlike complicated rebate promotions, customers simply need to purchase any version 10 solution from a retail store or via the BitDefender website and they will automatically receive the two-year/two-PC subscription.

### **BitDefender Internet Security v10**

The latest version of BitDefender Internet Security covers all the security needs of an Internet-connected household by providing comprehensive protection against viruses, spyware, spam, rootkits, scams, phishing attempts, intruders and objectionable web content. Features available in the new version of BitDefender Internet Security include:

- **Web Scanning** – filters Web traffic in real-time before it reaches your browser, providing a safe and enjoyable web experience
- **Anti-rootkit module** – detects and removes rootkits, which can secretly control a user's computer
- **Port Scan Detection** – detects and blocks port scans which can open up vulnerabilities
- **Privacy Guard** – monitors HTTP (web) and SMTP (mail) traffic to ensure outsiders can not illegally access personal information, such as credit card and Social Security information
- **Web Keyword Filtering** – allows users to explicitly block all web pages which contain specific words or phrases
- **Mail Keyword Filtering** – adds a filter to incoming e-mail, preventing unwanted words or phrases from entering the inbox

Additional enhancements made to BitDefender Internet Security include improved Internet application control, adaptive filtering, heuristic web filtering, as well as a set-up wizard that simplifies installation.

### **BitDefender Antivirus v10 and BitDefender Antivirus Plus v10**

The new BitDefender Antivirus Plus and Antivirus products take full advantage of BitDefender's enhanced B-HAVE technology to offer PC users a new layer of security that keeps their operating systems safe from unknown viruses by detecting malicious pieces of code in a contained environment. BitDefender Antivirus Plus offers customers added functionality by integrating antivirus, antispymware, anti-rootkit, firewall, and antispam modules into one comprehensive security package that is tailored to best meet their individual needs. New capabilities now available in both antivirus products include:

- **Web Scanning** – filters web traffic in real-time, allowing for a more enjoyable Web browsing experience
- **Privacy Protection** – protects personal information, such as credit card and Social Security information, by monitoring HTTP (web) and SMTP (mail) traffic
- **Anti-Rootkit Module** – detects and removes rootkits, which can secretly control a user's computer

Improvements have also been made to the Internet Application Control and the Adaptive Filtering capabilities of BitDefender Antivirus Plus v10. In addition, BitDefender has redesigned the user interface of both antivirus products, making them easier to navigate. As a result, many of the new BitDefender modules require significantly less user interaction.

### **Pricing and Availability**

The new version of BitDefender's Internet Security and Antivirus solutions are available immediately for download from BitDefender's corporate website (<http://www.BitDefender.com>), as well as through BitDefender's licensed resellers.

BitDefender is trusted by over 41 million users worldwide and offers the industry's most efficient line of antivirus and data security defense. The company has won countless awards for its flawless protection of both enterprise and personal computer use software. Currently, BitDefender is ranked as one of the top three data security software products in Europe and is continuing to grow and gain prestige globally.

### **About BitDefender®**

BitDefender is a leading global provider of security solutions that satisfy the protection requirements of today's computing environment. The company offers one of the industry's fastest and most effective lines of security software, setting new standards for threat prevention, timely detection and mitigation. BitDefender delivers products and services to over 41 million home and corporate users in more than 100 countries. BitDefender has offices in the United States, the United Kingdom, Germany, Spain and Romania. Further information about BitDefender can be obtained by visiting: <http://www.bitdefender.com>.

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