

ClarisImpact 2.0

for Macintosh and Windows

ClarisImpact.

Now when you need great looking business graphics and you need them fast, there's ClarisImpact.

With just a few clicks of your mouse, you can produce timelines, calendars, structured diagrams,

data charts and much more. You can even transform your database and spreadsheet files into

ClarisImpact charts or diagrams automatically, using its built-in DataDraw capabilities – without

rekeying any data. Isn't it about time you took the hassle out of creating graphics? With

ClarisImpact, absolutely no drawing talent is required, but the results will make you look like a pro!

| FOR MACINTOSH | FOR WINDOWS |
|--|--|
| File Formats Supported | File Formats Supported |
| <ul style="list-style-type: none">▶ EPSF (import & export)▶ TIFF (import)▶ PICT & PICT2 (import & export)▶ CGM (import & export)▶ ClarisDraw™, MacDraw™, MacDraw Pro (import & export)▶ MacPaint™ (import)▶ Apple QuickTime Movie (import)▶ DIF (import)▶ GIF (import)▶ Microsoft Excel 3.0-4.0 (import)▶ MacWrite™ II, MacWrite Pro (import & export)▶ Microsoft Word 3.0, 4.0, 5.0 (import & export)▶ Microsoft Write 1.0 (import & export)▶ RTF (import & export)▶ Text (import & export)▶ ASCII text (import)▶ SYLK (import)▶ ClarisWorks™ 1.0, 2.0, 3.0 word processing and drawing (import) | <ul style="list-style-type: none">▶ .WMF (import & export)▶ .CGM (import & export)▶ .TXT – ASCII text (import)▶ .TXT – text file, text file DOS (import & export)▶ .DBF▶ .DIB, .BMP, .RLE – Bitmap (import)▶ .DIF▶ .XLS – Excel (import)▶ .WKS, .WK1, .WK3 – Lotus 1-2-3 (import)▶ .MDP – MacDraw Pro (import)▶ .EPS (import)▶ .PCT – Macintosh PICT (import & export)▶ .MAC – MacPaint (import)▶ .TIF (import)▶ .PCX, .PCC – PaintBrush files (import)▶ .AVI (IMPORT)▶ .CWK – ClarisWorks 3.0 (import)▶ .RTF (import)▶ .SLK – SYLK (import)▶ .DOC – Word for DOS 5.x, Word for Windows 2.X, Word for Windows 6.x (import & export)▶ .WPD, .DOC – WordPerfect 5.1, WordPerfect 6.x (import & export) |
| Required Equipment | Required Equipment |
| <ul style="list-style-type: none">▶ Apple Macintosh or Power Macintosh with 68000 processor or higher▶ 1.4MB high density floppy disk drive▶ Hard disk drive and 4MB RAM▶ 8MB recommended for System 7▶ 8MB recommended for Power Macintosh▶ System software 6.0.8, System 7, System 7 Pro or System 7.5 | <ul style="list-style-type: none">▶ PC with 386/25 MHz or higher processor▶ One hard disk, one 3.5" floppy disk drive▶ Microsoft Windows 3.1▶ WIN32s (included)▶ 8MB RAM |
| Printer Support | Printer Support |
| <ul style="list-style-type: none">▶ Apple LaserWriter, Personal LaserWriter, ImageWriter and Apple StyleWriter families▶ Hewlett Packard LaserJet, DeskWriter and PaintWriter families▶ A wide variety of other Macintosh-compatible, third party printers | <ul style="list-style-type: none">▶ Hewlett Packard LaserJet, PaintJet and DeskJet Series▶ Postscript printers such as Apple LaserWriter and IBM LaserPrinters▶ A wide variety of other Windows-compatible, third party printers |



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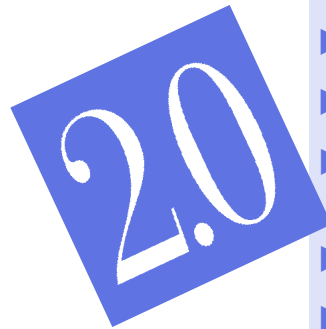
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CLARIS™



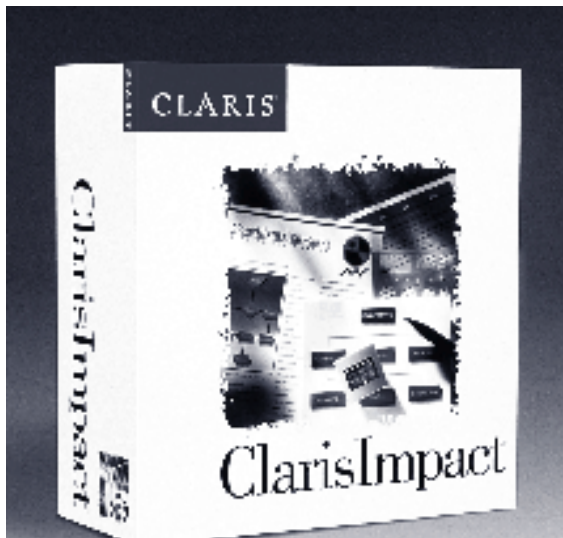
| Quickly create: |
|-----------------------------------|
| ▶ Flow charts |
| ▶ Organisation charts |
| ▶ Network diagrams |
| ▶ Timelines |
| ▶ Process diagrams |
| ▶ Calendars |
| ▶ Tables |
| ▶ Outlines |
| ▶ Schematic diagrams |
| ▶ Total Quality Management charts |
| ▶ Brainstorms |
| ▶ Data charts and graphs |
| ▶ Reports |
| ▶ Presentations |
| ▶ And more! |

ClarisImpact™ software lets you create more kinds of structured business diagrams than other programs – flow charts, org charts, data charts, calendars, network diagrams and much more. And they've never been so easy to create. Instead of building them one piece at a time, you simply select the diagram type you need and ClarisImpact creates your entire graphic – instantly.

You'll get exactly the look you want – thanks to six professionally-designed style families. Just choose the look you want and add it to your chart or diagram with a click of the mouse. Each is fine tuned to print beautifully in black and white or colour. And combine style elements to create hundreds of custom looks. Either way, you can create the kinds of graphics that make you look good – without being a graphic designer.

What's more, with the DataDraw™ feature, you can quickly turn data from your favourite spreadsheet or database file into an eye-catching ClarisImpact chart or diagram. When you're ready to communicate, use the built-in word processing and presentation capabilities to create a report or a slide show. In mixed platform environments, ClarisImpact lets you trade files between your Windows and Macintosh computers without the need for translation.

Claris. *Simply powerful software.*™



*ClarisImpact.
Automatic charts, diagrams and more.*

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All-in-one Business Graphics Solution

| Features | Benefits |
|--|---|
| Complete Charting and Graphics Capabilities | Eliminate the need for multiple business graphics utilities. Each ClarisImpact tool has the capabilities found in dedicated applications. |
| Automatic Graphic Creation | Instantly create perfectly-aligned and proportioned business graphics using any of 6 basic tools available in ClarisImpact. |
| Pre-defined Styles | Create your own "look" or select from an extensive collection of professionally-designed styles to give all your business graphics a unified, professional presence. |
| Turn Spreadsheets and Database Files into Charts | Automatically turn your spreadsheet and database files into eye-catching charts with DataDraw – and ClarisImpact can be set to automatically update linked graphics whenever the original file is changed or updated. |
| Artistic Impact | Personalise graphics down to the last detail using the integrated drawing tools and a clip art library with thousands of professionally-designed symbols, graphics and high-impact artwork – you simply drag and drop them into position. |
| Powerful Presentations | Create powerful online presentations with over 50 transition effects, QuickTime or AVI movies, integrated outliner and speaker notes. Slide Sorter lets you view and arrange an entire presentation. |
| Built-in Word Processing | With complete word processing capabilities, you can create professional-looking documents. Specify margins, columns, tabs, spacing and more – even use text wrap, footnotes and spell checking. |
| Cross-Platform Capability | Share files instantly between Windows, Macintosh and Power Macintosh computers without file transfer. |

Connected Diagram Lets You Picture Any Process

| Features | Benefits |
|-------------------------------|--|
| Connectors Draw Automatically | Simply point and click to chart the steps of any process – flow, network, TQM, brainstorm, decision-free, transportation and more – resulting in a clean, crisp connected diagram that's easy to follow. |
| Standard Symbols | Use ANSI-standard process and flow chart symbols and network symbols provided, or customise and create your own. |
| Connector Options | Add emphasis to your diagram by applying different spacing, direction or colour to key connectors. |

Organisation Charts to Reflect Your Business Structure

| Features | Benefits |
|--------------------------|--|
| Organisation Chart Tools | Enter names, titles and other relevant information to create professional-looking organisation charts in seconds. |
| Fast Reorganisation | Reflect changes to your organisation by simply adding and deleting boxes, or clicking and dragging from one location to another – connections and alignment are automatically updated. |
| Extensive Format Options | Exercise complete format control, including orientation, distribution and spacing of management, peers and subordinates. |

Timeline and Calendar Models Manage Projects and Time

| Features | Benefits |
|--------------------------------|--|
| Standard Timeline Features | Create Gantt charts or timelines to track project start and completion dates, durations, milestones, dependencies, critical paths etc. |
| Timeline Task Reorganisation | Simply click and drag to reorganise tasks – all data and graphics adjust automatically. |
| Monthly or Yearly Calendars | Create and combine calendars to notate events from personal travel to group meetings. |
| Unique Calendar Design Options | Produce eye-catching calendars with day and text styles – like banners and symbols to show special days. |

Data Chart and Table Models Compare Your Data

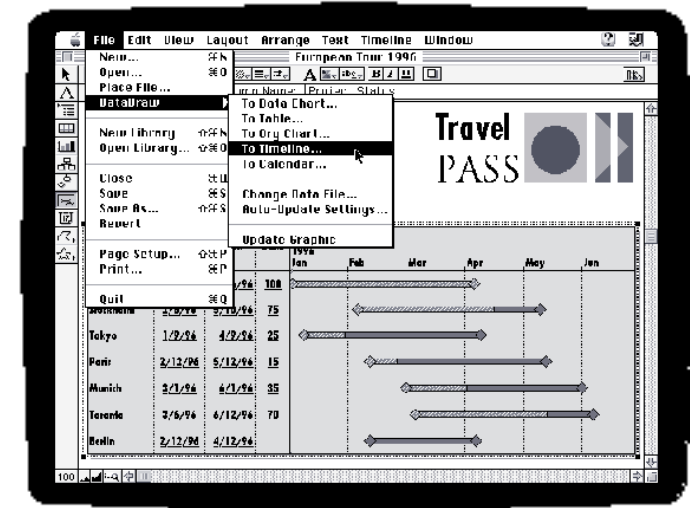
| Features | Benefits |
|-------------------------------|---|
| Multiple Data Chart Types | Access a complete selection of data charts: bar, line, scatter, hi-lo, pie, pictograms and more – 96 variations in all – even mix chart types in a single graph or add 3D and shadow effects. |
| Enliven Data Charts | Add new life to old, familiar charts using blends, gradients and a full set of drawing tools to make charts stand out. |
| Quick and Easy Table Creation | Turn comparative text and numeric data into eye-catching tables. Customise grid lines, formatting and justification – even automatic cell width and height control. |
| Advanced Table Creation | Now you can create tables that act just like spreadsheets, supporting industry-standard formulas and summaries. |
| Row and Column Reordering | Simply click and drag rows and columns to reorder data, and graphics adjust automatically. |
| Full Display Control | Customise axes, legend, line styles and data display to emphasise information – even set numerical display for percent, decimal, currency and more. |

Built-in Graphics Intelligence Always Available

| Features | Benefits |
|--------------------|---|
| Smart Graphics | Automatically retain element alignment, spacing and proportions when editing or scaling charts and graphics. |
| Smart Line Routing | Maintain connections between elements – even when they move! SmartConnector™ lines automatically route around other elements to ensure clear presentation. |
| Easy Editing | Edit text and values directly on charts or through data tables for quick, clean revisions to your document. Edits are instantly reflected so your work is always current. |

Outline Model Helps Organise and Present Ideas

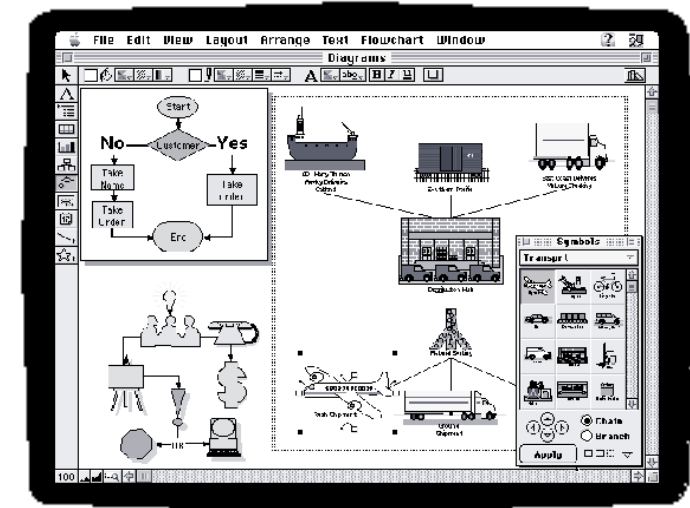
| Features | Benefits |
|-------------------------------|---|
| Easy Outline Editing Features | Change outline sequence by simply clicking and dragging text. |



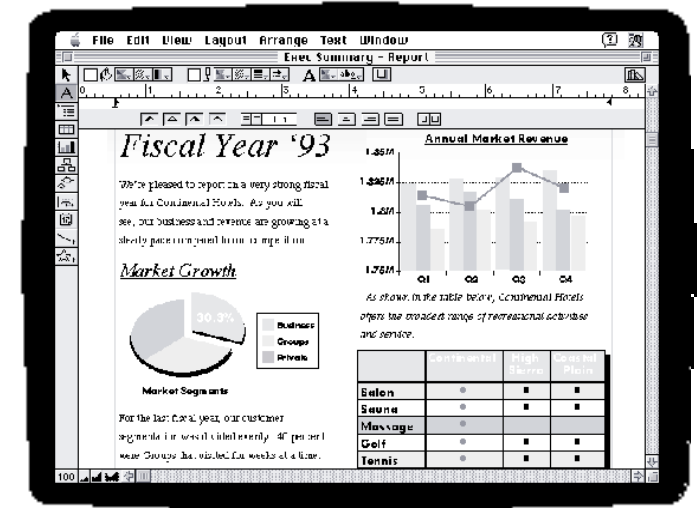
Use DataDraw to import information from your spreadsheet and database files and automatically turn it into a professional-looking graphic. Ready-to-run solutions (included) provide all the tools needed to put DataDraw to work for you.



Whether in overheads, slides or on screen, ClarisImpact makes it easy to communicate visually. Create powerful presentations using slide sorter, transition effects and more.



Drag and drop images to create flow charts and other connected diagrams. Symbol sets for ANSI flowcharts, telecommunications, computer network diagrams, brainstorming, total quality management, transportation, logic, decision trees and more are all included.



Combine your charts and graphs with text to create professional-looking reports – without ever leaving ClarisImpact! Enjoy full-featured word processing and the ability to directly edit all aspects of your business graphics in the same document.