

MacWrite Pro 1.5



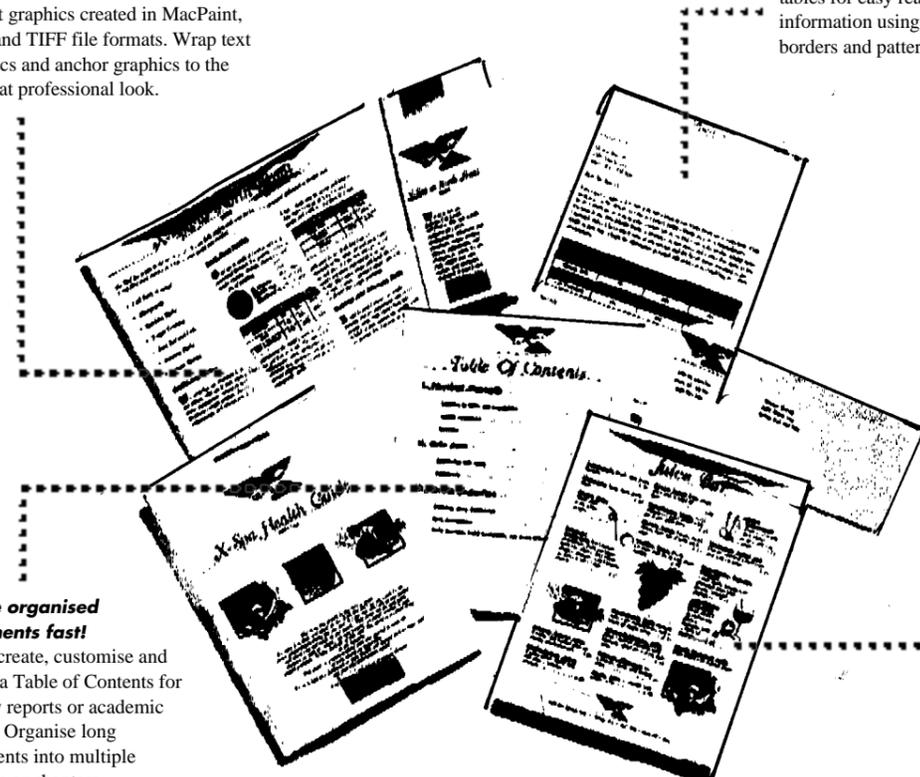
MacWrite Pro 1.5

Add graphics for maximum impact!

Communicate your ideas visually with logos, illustrations, photos or QuickTime movies. Directly insert graphics created in MacPaint, EPSF, PICT and TIFF file formats. Wrap text around graphics and anchor graphics to the page for a great professional look.

Ensure critical information gets noticed.

Quickly organise information into presentation tables for easy reading. Enhance and highlight table information using the wide variety of colour fills, borders and pattern options available.



Create organised documents fast!

Easily create, customise and update a Table of Contents for lengthy reports or academic papers. Organise long documents into multiple sections or chapters.

Design documents with style

Have complete control over the text layout of your documents — effortlessly. Quickly format text by creating custom styles for paragraphs and characters which can be added to the Style palette for easy access. Stay consistent in style — custom styles can be used with all your documents and with other MacWrite Pro users.

Powerful and Accessible Features

- ▶ Floating text, style and tool palettes provide one-click access to MacWrite Pro operations
- ▶ Easy-to-use presentation tables to organise and communicate information visually
- ▶ Style sheets for paragraphs and characters to develop, save and reuse distinct styles in any document
- ▶ WYSIWYG display and page guides for direct editing at any zoom level
- ▶ Fast spell checking and thesaurus in multiple languages
- ▶ Automatically create a customisable table of contents
- ▶ Frame creation and control allows you to include and place graphics precisely
- ▶ Wrap text around artwork, tables and other frame elements for a professional look
- ▶ Character tracking for precise control of spacing between any combination of characters
- ▶ Format documents in sections with variable columns, multiple headers and footers, and end of section notes
- ▶ Apple System 7 Pro support, including Publish & Subscribe, AppleScript & Apple Events, PowerTalk, QuickTime and EGO support.

You've always thought of a word processor as a convenient tool for creating text. But ideas are expressed in more than mere words. Often you wish you had a combination of text, graphics, charts and even sound available to you. That's why Claris now gives you a choice. When you need to create documents that express your ideas in more than just words, your choice is clearly MacWrite™ Pro software.

MacWrite Pro offers sophisticated productivity tools and accessible desktop publishing functionality so you can easily create documents that get noticed.

Get both impact and instant productivity with MacWrite Pro! Save valuable time with features like style sheets, one-step table creation and floating tool palettes that give you quick access to MacWrite Pro capabilities in a single mouse click. Easily wrap text around graphics, incorporate non-textual elements and set up variable columns to create a variety of documents that are sure to get everyone's attention. For larger, more complex documents, features like multiple headers and footers, Table of Contents and detailed document statistics allow you the complete control and flexibility required to format individual pages.

With MacWrite Pro, sharing files is a snap! Built-in technology gives you access to over 20 different file formats on Macintosh, DOS, Windows, and other platforms. Plus, with PowerTalk you can send MacWrite Pro documents directly to others without ever leaving MacWrite Pro.

The choice is clear. When you need a word processor to help you communicate more than just words, you need MacWrite Pro.

Claris is a leading worldwide manufacturer of Macintosh and Windows software. As with all Claris applications, you can expect the high-quality documentation, training, and support you deserve.

Claris. Simply powerful software.™



File Format Support

- ▶ Acta 3.0, Dyno NotePad
- ▶ AppleWorks, AppleWorks GS
- ▶ ClarisWorks™ 1.0 Mac (text)
- ▶ EPSF
- ▶ MacPaint
- ▶ MacWrite 5.0, MacWrite II
- ▶ Microsoft Word (Macintosh, Windows, and DOS)
- ▶ Microsoft Works (Macintosh)
- ▶ Microsoft Write 1.0
- ▶ PICT, PICT 2, TIFF
- ▶ RTF
- ▶ WordPerfect (Macintosh and DOS)
- ▶ WriteNow (Macintosh and NeXT)
- ▶ Direct translators are available for other formats through third-party translator developers, such as Dataviz, Inc.

Required Equipment

- ▶ Apple Macintosh Classic II, Centris, SE/30, LC, II, PowerBook, Quadra or Performa family computers
- ▶ One 800K Floppy drive and a hard disk
- ▶ Minimum 1 MB memory under System 6 (2.5MB recommended for System 7)
- ▶ System software 6.0.5 or later or System 7 or later
- ▶ System 7 Pro required for specific System 7 Pro features and functionality

Printer Support

- ▶ Apple LaserWriter, Personal LaserWriter, ImageWriter and StyleWriter families
- ▶ Hewlett-Packard LaserJet and DeskWriter families
- ▶ QMS ColorScript printers
- ▶ Macintosh compatible third-party printers

Use MacWrite Pro 1.5 with these other Claris products for complete, seamless software integration: ClarisImpact™, ClarisWorks™, Filemaker™ Pro, MacDraw™ Pro, MacDraw II, MacProject™ Pro and Claris Resolve.

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Macintosh word processing with impact

MacWrite Pro 1.5



MacWorld Magazine
June 1993

"MacWrite Pro sets a word processing standard for clean and unfettered interface design."
—Ross Scott Rubin
MacWeek Magazine



MacUser Magazine (U.K.)
May 1993

"Lots of useful new features, good looking interface, fast and smooth ..."
—Tony Tyler
MacUser, Magazine



InfoWorld
"Buyers Assurance" Seal



Home Office Computing
"Editor's Pick" 1994

Features

Benefits

Comprehensive Productivity Tools

Floating Palettes Floating text, tool and style palettes give you easy, one-click access to MacWrite Pro functionality.

Style Sheets Store frequently used stylistic and ruler information for paragraphs and characters. Change style sheets in any given place and the change is reflected throughout the document.

Table of Contents Automatically create a customisable Table of Contents in your business reports or academic papers.

Multiple Headers and Footers Create an unlimited number of headers and footers to get exactly the look you want for each page.

Detailed Document Statistics Keep to predefined guidelines by counting the number of characters, words, lines and paragraphs in a text selection or the entire document.

WYSIWYG Display Change page guides and column widths directly on the page. View and edit documents while you work — no separate modes or windows needed to preview headers, footers and footnotes.

Multilingual Proofing and Editing Spell-check or find synonyms in multilingual documents without changing international spelling dictionaries. (International spelling dictionaries are available separately.)

Mail Merge Breeze through generating form letters and lists with the preset, automatic mail-merge capability. Data can be accessed from the FileMaker™ Pro application or other database, text and spreadsheet files.

Comprehensive Find/Change Easily find and change text or punctuation using any combination of word, phrase, font size, or style — even invisible characters.

Auto Save/Auto Backup Protect your valuable data. Set time intervals for your work to be automatically saved or make backup copies of your document as frequently as you like. Each backup is separately marked for easy tracking.

Features

Benefits

Instant Access to Desktop Publishing Benefits

Frame Creation and Text Wrap Have complete control over your page layout. Create, edit and place non-text items such as graphics, tables, charts and notes, just as easily as text. Wrap text around graphics easily.

Borders, Colour Fills and Patterns Enrich the look of every frame by creating borders and background colour fills. Use patterns and colour from the 81-colour palette to enhance your documents.

Character Tracking Control the spacing between selected characters or words to create professional-looking text.

Precision Zooming Zoom into a specific portion of your document for precision editing. Specify an exact percentage of zoom or use the icons on the screen for preset zoom steps.

Flexible Tables Use tables to communicate information clearly. Start with a blank table and add text — or convert existing text into a table — for greater visual impact.

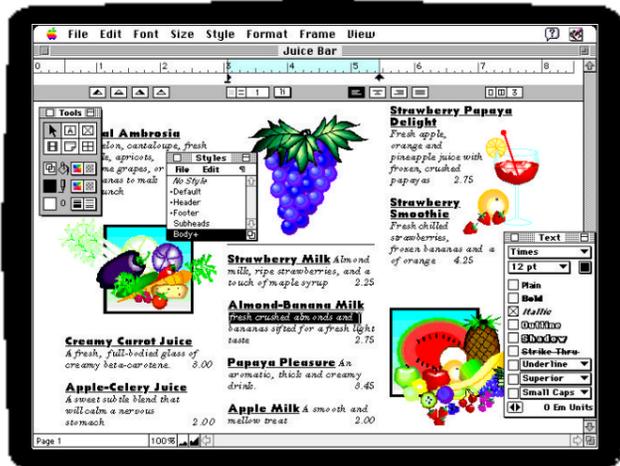
Notes and Sound Notes Add notes anywhere in your document that can act as reminders or call attention to critical information. Or you can even add sound messages to spur group review and collaboration.

Seamless Sharing of Text and Graphics

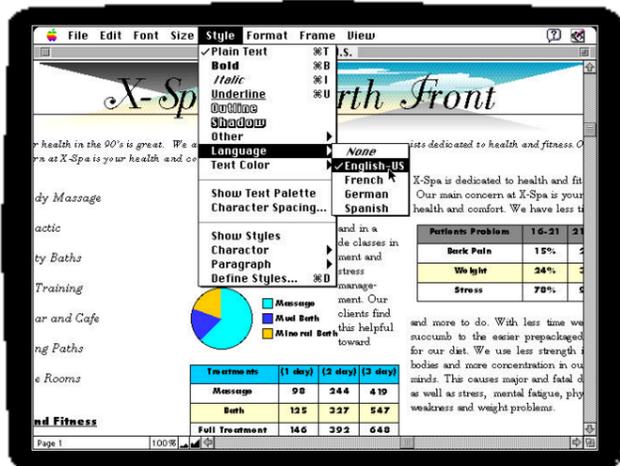
System 7 Pro Benefits Enhance your word processing utilising System 7 Pro features available in MacWrite Pro with: AppleScript & Apple Events to customise and automate your work; PowerTalk to send documents directly from within MacWrite Pro; EGO support to directly edit equations and other graphic objects; and Quicktime to insert and play back movies.

Importing and Exporting Importing and exporting documents in Word, WordPerfect, MacWrite II and other formats addresses the needs of users in "mixed" word processing environments.

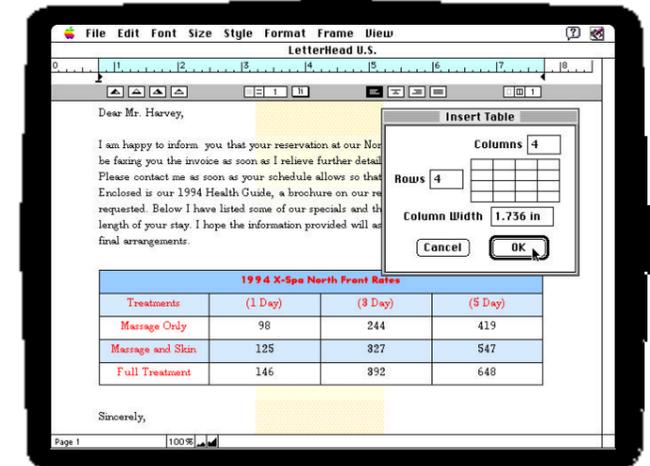
Direct Graphics File Insertion Direct graphics file insertion lets you incorporate logos and artwork from other applications throughout your documents. Crop and scale images effortlessly.



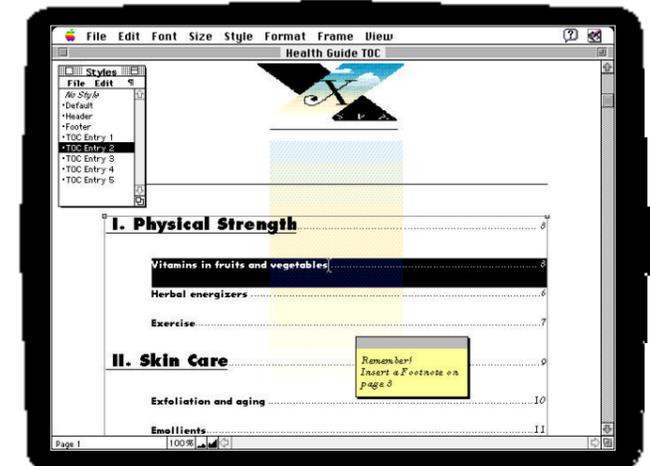
Create polished documents fast with one-click access to MacWrite Pro tools. Floating, collapsible palettes put text, table, note and graphics tools, even character and paragraph styles, where you want them.



Check spelling in multilingual documents without ever having to switch dictionaries. Simply select the text and choose the appropriate language from the Style menu. MacWrite Pro will automatically locate spelling mistakes and offer suggestions for correct spelling.



Emphasise important information with presentation-quality tables which MacWrite Pro helps you create by using existing text. Fill tables with background fill colours or patterns, and apply a border to the entire table or individual cells.



Automatically create, customise and update a Table of Contents — ideal for lengthy academic or business reports. Even add collapsible electronic notes, including sound messages you can record and play back, as reminders to yourself or co-workers.