

(Nintendo)

Krysta Yang

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Since joining Nintendo's Corporate Affairs team in September 2007, Krysta Yang has worked on a host of notable campaigns for the Wii and Wii U console, the Nintendo DS family of handhelds and Nintendo 3DS, including The Legend of Zelda: The Wind Waker HD,

Super Mario 3D World and Animal Crossing: New Leaf.

Yang made her first TV appearance as a corporate spokesperson on the HSN Network in September 2008. In 2010, she appeared on the Martha Stewart Show as Nintendo's corporate spokesperson for Art Academy.

Yang also appears regularly on the Nintendo Minute web show.

Yang attended Santa Clara University and earned a Bachelor of Arts degree in European History. During her spare time, she enjoys playing games from The Legend of Zelda series.