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Charlie Scibetta

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Charlie Scibetta joined Nintendo of America in February 2008 as senior director of corporate communications. Scibetta drives company communication strategies around industry events, legal issues, analyst outreach, financial results, and government relations. He also oversees the internal communication team, serves as a spokesperson for Nintendo, and spearheads message creation on a wider range of topics.

Before joining Nintendo, Scibetta worked as the director of public relations for SEGA of America, as senior global PR manager for Microsoft, as public relations manager for Electronic Arts, and as an account executive at Burson Marsteller and Hi-Tech Communications.

Scibetta earned a Bachelor of Arts degree in communications, with options in public relations and journalism, from California State University, Chico. His favorite Nintendo character is Luigi.