



## MEET OUR MANAGEMENT TEAM



### **BRIAN FARRELL** **CHAIRMAN, PRESIDENT AND CHIEF EXECUTIVE OFFICER**

Brian Farrell is president and CEO of THQ, one of the fastest growing interactive entertainment publishers in the world. Under his leadership, THQ reported record revenues of \$641 million for fiscal 2004. The Company boasts a three-year compound annual growth rate of 24%. Farrell has grown THQ's global marketing and distribution force to directly serve more than 50 countries worldwide including offices in the United Kingdom, Germany, France, Spain, Australia and Korea. His tenure at THQ also includes the expansion of the Company's internal development network with strategic studio acquisitions including Relic<sup>®</sup> Entertainment, Rainbow Studios<sup>™</sup> and Volition, Inc.<sup>®</sup> as well as minority interest in wrestling game developer Yuke's Co. Ltd. of Japan. Farrell has guided THQ to market leadership in the popular wrestling and mass-market gaming genres with leading licenses including World Wrestling Entertainment<sup>™</sup>, Nickelodeon, Disney/Pixar, Scooby-Doo! and many more of the entertainment industry's biggest brands. At the same time, the Company is enhancing its product offering with original content such as *Destroy All Humans<sup>™</sup>*, *Full Spectrum Warrior<sup>™</sup>*, *MX Unleashed*, *S.T.A.L.K.E.R.: Shadow of Chernobyl* and *Tak and the Power of Juju<sup>™</sup>*.

Farrell has served as chairman of the Entertainment Software Association, the industry's trade association. He has also served as co-chairman of the industry's charitable foundation, which raised over \$2.8 million for children's charities in its first three years. Farrell serves as chairman of the Price Center for Entrepreneurial studies at the Anderson School of Management at UCLA.

Farrell joined THQ in April 1991, as vice president, chief financial officer and treasurer, and was elected to his current position in January 1995. Prior to joining THQ, he was vice president and chief financial officer of Hotel Investors Trust, a New York Stock Exchange company. Previously, he was employed by Deloitte & Touche LLP. Farrell holds a bachelor's degree from Stanford University and an MBA from the University of California, Los Angeles.



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### **JACK SORENSEN** **EXECUTIVE VICE PRESIDENT - WORLDWIDE STUDIOS**

Jack Sorensen joined the THQ management team in August 2001. In his role as executive vice president of worldwide studios, Sorensen oversees the Company's internal production staff, as well as each of THQ's internal development studios including Blue Tongue, Concrete Games, Cranky Pants Studios, Heavy Iron Studios®, Helix, Pacific Coast Power & Light, Co., Rainbow Studios™, Relic® Entertainment, THQ Australia Studio and Volition, Inc.®. He also manages THQ's product and studio acquisition activities. Sorensen's leadership is extremely important as the Company continues to expand its internal studio network to create more original franchises such as Volition's Red Faction and Rainbow Studios' MX Unleashed brands.

Sorensen brings more than 12 years of high-tech executive business and product development experience to THQ. As president of Lucas Arts Entertainment Company, Sorensen managed the company through a period of rapid growth for more than six years. Before being appointed to president at Lucas, Sorensen managed product development, as well as international and business operations for the company. Sorensen holds a bachelor's degree from Brandeis University and an MBA from the University of California, Berkeley.



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**EDWARD ZINSER**  
**EXECUTIVE VICE PRESIDENT AND CHIEF FINANCIAL OFFICER**

Ed Zinser joined THQ in April of 2004 bringing more than 20 years of entertainment software, technology and consumer product management experience to the Company. As Executive Vice President and CFO, Zinser is responsible for the Company's financial reporting, information systems, internal controls and investor relations.

Prior to joining THQ, Zinser served as Chief Financial Officer of Vivendi Universal Games. He was also President and Chief Operating Officer of Styleclick, Inc., an e-commerce services provider that was owned by USA Networks, and Vice President and Chief Financial Officer/Chief Operating Officer of Disney Publishing, a \$400 million division of The Walt Disney Company. Mr. Zinser's experience also includes positions at leading consumer products companies such as The Franklin Mint, Pepsi-Cola and Campbell Soup. He holds an M.B.A. in Finance from the University of Chicago and a B.S in management from Fairfield University in Connecticut.



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### **BILL GOODMEN**

#### **EXECUTIVE VICE PRESIDENT - HUMAN RESOURCES AND ADMINISTRATION**

Bill Goodmen serves as executive vice president of human resources and administration. In this position, Goodmen directs THQ's human resources and general administration functions through the Company's continued growth. Including a long tenure at ARCO, he brings more than 20 years of experience to his role including senior management level recruiting, global growth and integration programs, as well as the creation of human resources policies and practices. Most recently, Goodmen served as executive vice president of human resources at Liberty Livewire Corporation where he assisted in recruiting a number of key senior management positions and assisted in organizing the company's operations to best support its business strategies. Prior to that, he was a director at executive search firm Spencer Stuart, developing their Southern California Industrial Practice as well as their Human Resources Practice. Goodmen holds a bachelor's degree from Colgate University and an MS from Syracuse University.



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**JAMES M. KENNEDY**  
**EXECUTIVE VICE PRESIDENT - BUSINESS AND LEGAL AFFAIRS AND**  
**CORPORATE SECRETARY**

Jim Kennedy joined THQ in January 2003 as senior vice president of business and legal affairs and was appointed Corporate Secretary in August 2003. In his position, Jim manages the Company's content acquisition activities and legal affairs. Kennedy's tenure in the interactive entertainment industry spans more than a decade. Most recently, he held the position of vice president, business affairs at Electronic Arts, where he was responsible for negotiating and enforcing contracts with major content licensors, including sports leagues, professional athletes, motion picture studios, music companies and celebrity talent. Prior to this position, Kennedy served as vice president and general counsel for interactive software publisher Mindscape. Before joining Mindscape, Kennedy held the positions of vice president and general counsel at LucasArts Entertainment Company and Lucas Digital Ltd, the diversified entertainment companies owned by filmmaker George Lucas.

Kennedy began his legal career representing entertainment industry clients with the Century City, California office of Gibson, Dunn & Crutcher. He received his law degree from Boston College Law School, his undergraduate degree from Princeton University and an M.B.A. from Dominican University of California.



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**PETER DILLE**  
**SENIOR VICE PRESIDENT OF WORLDWIDE MARKETING**

As Senior Vice President of Worldwide Marketing, Peter Dille oversees brand management and product marketing in each of the three global territories – North America, Europe and Asia-Pacific. Dille leads the Company's global brand management strategy and product planning. In his previous role as THQ's vice president of marketing, he directed THQ's North American marketing group including advertising, publicity and promotions as well as THQ's online presence.

Prior to joining THQ, Dille served as senior director of product marketing for Sony Computer Entertainment America and was a key executive in the launch of the Sony PlayStation. In this role, he oversaw all PlayStation advertising and directed all hardware, software and peripheral product marketing. Dille's eight-year tenure at Sony also included executive marketing and communications roles throughout Sony's interactive electronic divisions. Dille graduated from Rutgers University with a bachelor's degree in English and Communications.



## **MEET OUR MANAGEMENT TEAM**



**TIFFANY TERNAN**  
**SENIOR VICE PRESIDENT, NORTH AMERICAN SALES AND DISTRIBUTION**

Tiffany Ternan's tenure at THQ spans nearly ten years. Ternan was appointed to the newly created position of senior vice president of North American sales and distribution in February of 2003. In this role, Ternan oversees the Company's North American sales and distribution efforts. This includes THQ's North American sales team, which directly serves all U.S. and Canadian retailers, as well as the sales operations group. Previously, Ternan held various executive-level sales positions with THQ including vice president of sales. Her long-standing relationships with major retailers have been critical to the company's ongoing success.

Ternan holds a bachelor's degree in Business Administration from the University of Southern California.



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**TIM WALSH**  
**PRESIDENT, THQ WIRELESS™**

Tim Walsh was appointed President, THQ Wireless in late 2003. THQ Wireless is a world-leading publisher of games, entertainment and information services for wireless devices and a wholly owned subsidiary of THQ Inc.

THQ Wireless brings the world of branded content to people through their mobile phones, PDA's and other devices. THQ Wireless delivers premium entertainment based on name brands such as World Wrestling Entertainment™, Major League Baseball and SpongeBob SquarePants™. THQ Wireless distributes games and entertainment through a global distribution network built upon relationships with the world's leading mobile telecommunications carriers and operators. THQ Wireless also has unique distribution solutions such as Madtap.com and its proprietary game platform server technology.

Walsh's tenure at THQ spans more than six years. He joined the company in 1997 as director of international sales with more than 16 years of experience in the music, software and game publishing arenas. Under Walsh's leadership, THQ's international operations grew to more than 25% of the company's revenue in 2002. THQ's worldwide publishing network includes offices in the United Kingdom, Germany, France, Australia and Korea, and delivers products to more than 50 countries worldwide.

Prior to joining THQ, Walsh served as director of International and OEM sales at Accolade. He has also held various marketing and sales positions at Capitol Records/EMI Music and Time Warner Interactive. Walsh holds a bachelor's degree from Loyola Marymount University and an MBA from the University of Southern California.