

Thousands of people have gotten more than they bargained for from their Apple computers.

They can help you get more, too.

They're people who belong to Apple User Groups. And they get together regularly — usually about once a month — in hundreds of communities, universities, and businesses all over the country.

There are Macintosh™ groups, Apple ® II groups, and groups that encompass both. Some groups number in the dozens, others in the thousands. Large groups may also have smaller, special-interest groups that are organized by level of expertise, area of interest, or profession.

All kinds of people with all levels of computer experience belong to the Apple User Groups. People, in fact, a lot like you.

They're people who'd like to do more with their computers. People who want to stay on top of new developments. People who could use a little help getting started, or who need answers to their questions once they've gotten going. People who are enthusiastic about their computers and want to share that enthusiasm with others.

In short, they're people who get together to help each other get the most out of their Apple computers. And they can help you get the most out of your Apple, too.

Get off to a fast start

If you're looking to get started with your computer, look into your local Apple User Group meeting. Meetings are a lively mix of presentation and conversation. The featured event might be a discussion led by members sharing their expertise on topics of interest to the group. Or a talk by someone in the computer industry or in a computer-related field. Or a demonstration of a new hardware or software product.

Afterward, there's plenty of time to get your questions answered. To share news, hints, and opinions. To get together with others to discuss your special areas of interest. And perhaps to connect with a member or two who can help turn you into a computer pro (even if the only thing you know now is how to turn your computer on).

There's much more to an Apple User Group, too — especially for those of you who are new to computing.

Some groups offer training classes especially for new users, which can get you up to speed in no time. And some offer help lines — phone numbers of members who can answer your questions or give you expert advice between meetings. Or you can post your questions on electronic bulletin boards (expect an outpouring of knowledgeable answers).

With all an Apple User Group has to offer, there's just about no limit to how far you can go with your Apple computer.

Get the maximum yield from your investment.

Whether it's to help you manage your business, get through college, handle your personal assets, or provide learning opportunities for your children, your Apple computer is an investment. An Apple User Group can help you get the most out of that investment.

Some groups publish newsletters full of tips, shortcuts, product reviews, advice, and examples of how others are using their Apple computers. These are great sources of information and recommendations on the best new hardware and software products for your computer.

Most offer public domain software — software that's available to the public free of charge or for a nominal charge. This software includes games, such as Safari, Mac Football, Billiard Parlor, and Phrase Craze. And utilities, such as Label Printer, Calendars, Fonts Galore, and RAM Boot. And templates, such as income tax templates for AppleWorks.®

Some offer training on new hardware and software products. And discussions on such topics as setting up a hard disk or data communications and networking. But there's one thing all Apple User Groups have in common: They can help you reap greater dividends from your investment in an Apple computer.

Get together with friends.

For all you'll get out of an Apple User Group — all the information, all the help — what just may be the best part is this: All the fun you'll have.

And all the while, you'll be learning more about your Apple computer.

From people who have similar interests, and are eager to share their insights.

From people who are knowledgeable about computing, and run training classes or lead discussions about their areas of expertise.

From people who are more than willing to give you a helping hand — even a phone number you can call between meetings if you need advice.

Because that's really what Apple User Groups have always been about.

Friends helping each other get the most out of their computers.

And having some fun to boot.

Get in touch with your local Apple User Group.

To find out how much you can get out of your Apple computer, ask your authorized Apple dealer for the name of your nearest Apple User Group. Or call Apple's toll-free number: 800-538-9696, extension 500.

Then just make a short trip to your local Apple User Group meeting.

Where you can expect a warm welcome...and much more.

