

This third major release of PageMaker® builds on the many strengths of Aldus Corporation's original interactive desktop publishing platform and adds a number of significant new features to address the communications needs of business and creative professionals. Here's what's new in PageMaker 3.0.

Support for Long Documents

- Quick and easy style sheets
 - ability to instantly change any style-sheet formatting instruction
 - pre-specified text-formatting "tags" imported from word-processing, database, and spreadsheet programs
 - style sheets imported from Microsoft Word
- Convenient text flow options
 - automatic flow for quick placement of long text files
 - manual flow (column to column) for maximum layout control
 - keyboard shortcuts for switching between flow options
 - ability to stop automatic text flow with a click of the mouse
 - automatic text flow displayed on screen to show progress
 - additional pages added for text overflows
- Choice of "Place," "Replace," and "Insert" options for importing text and graphics
- Convenient file updating by exporting PageMaker text to selected word processors

Graphics and Color Enhancements

- User-created spot colors for text and graphics
 - full spectrum of colors for text and graphics
 - choice of three industry-standard color models (HLS, CMYK, RGB)
 - separate page printouts (overlays) for each color
 - support for selected color printers and monitors
 - built-in support for future color technology
- Automatic text wrap around graphics
 - one- and two-sided wraps
 - uneven wraps to conform to the shape of any graphic
 - ability to retain text-wrap specifications when graphic is moved
 - user controls for white space ("stand off") between text and graphic
- User-defined controls for modifying scanned images of bit map illustrations
 - controls for lightness and darkness
 - controls for contrast between object and background
 - controls for angle and density of line and dot pattern for special effects

User interface Improvements

- Macintosh PageMaker: support for new Macintosh user interface
- PC PageMaker: support for Microsoft Windows 2.0
- 20 complete page designs (“templates”) to help create standard business communications
 - reports, proposals, newsletters, flyers, slides, overheads, scripts, name tags, calendars, invitations, and more
 - complete layouts with both text and graphics included
 - text and graphics quickly integrated through “Replace” command
 - instructions for customizing templates for organizational use
 - copy of template automatically opened, keeping original intact
- Handy on-screen “palettes” for color selection and style-sheet formatting
- Independent measurement units for horizontal and vertical rulers

Additional Fonts for the PC Version of PageMaker 3.0

- Packaged with fonts for PCL-compatible printers, such as Hewlett-Packard LaserJet series
 - Bitstream Inc.’s Fontware to generate screen and printer fonts
 - Bitstream’s font outlines for Times, Helvetica, and Courier equivalent typefaces, 4 to 128 points, with special characters and styles
- Packaged with a soft font installer for loading other fonts to PCL printers

Other New Features

- Optional greeking (simulated text) in all six page views to speed screen re-drawers
- “Snap to” rulers to precisely align side-by-side text
- “In back” and “In front” options to layer non-printing ruler guides
- Choice of two leading measurement systems
- Ability to adjust PageMaker’s built in “auto leading” (automatic line spacing)
- Many new keyboard shortcuts

The Price to upgrade to PageMaker 3.0 for to registered users of PageMaker for the Macintosh will be \$75, and \$37.50 to subscribers to Aldus’s Extended Technical Support Services (ETSS). For PC PageMaker owners, the price will be \$95, and \$47.50 to ETSS subscribers.

For more information contact Aldus Corporation, 411 First Avenue South, Seattle, WA 98104, (206) 628-2375

PageMaker is a registered trademark of Aldus Corporation. Microsoft is a registered trademark of Microsoft Corporation. Macintosh is a trademark of Apple Computer Inc. Hewlett-Packard is a registered trademark of Hewlett-Packard Company. Bitstream is a registered trademark and Fontware is a trademark of Bitstream Inc.