

7/23/91

Want to trade database names for direct mail?

To All Macintosh Software and Hardware Developers:

Olduvai is gearing up for a direct mail campaign, and we are intested in trading or exchanging lists for the purpose of direct mail advertising.

Olduvai has up to 40K of our registered Macintosh users database names as well as 150K of good, NCOA checked, non-duplicated clean traded names of utility, DTP, and graphics products users - all available for unlimited use to be requested at your convenience; In exchange for a like amount of your database names to be delivered as soon as possible.

If an exchange is not advantageous or desirable for your company, Olduvai will also consider a rental of your database names.

If interested contact me via AppleLink D0283, by phone (305) 665-4665, or by fax at (305) 665-0671. I look forward to speaking to any interested parties soon.

Sincerely,

Michael P. Moore
Technical Support Manager
Olduvai Corporation