

SCEE – PR CONTACTS

Sony Europe (HQ)	Liz Ashford Nicky Shields Fleur Breteau Anne Carroll Imogen Baker <i>Tel: + 44 207 533 1400</i>	Director European Public Relations European Events Manager European PR Manager, Software European PR Executive European PR Executive <i>Fax: + 44 207 533 1390</i>
Australia	Steve Wherrett Sharon Noble Samantha Currie <i>Tel: + 61 2 9324 9500</i>	Head of PR & Promotions PR Manager Promotions & Events <i>Fax: + 61 2 9324 9558</i>
Austria	Manfred Albrecht <i>Tel: + 43 1 61 05 10</i>	Marketing Manager <i>Fax: + 43 1 6105 1500</i>
Benelux	Tom Robberechts <i>Tel: + 32 27 02 35 60</i>	Marketing & PR <i>Fax: + 32 27 02 35 69</i>
Bulgaria	Stanimir Draganov <i>Tel: + 3592 958 1029</i>	Sales & Marketing Assistant <i>Fax: + 3592 958 1030</i>
Cyprus	Sharon Green <i>Tel: + 357 235 2282</i>	Managing Director <i>Fax: + 357 235 2283</i>
Czech Republic	Ivan Bradac <i>Tel: + 420 2 2483 2600</i>	Product Manager <i>Fax: + 420 2 2327745</i>
Denmark	Christian Noer <i>Tel: + 45 33 26 67 08</i>	Marketing & PR <i>Fax: + 45 33 26 68 09</i>
Finland	Vesa Artman Kari Nurmi <i>Tel: + 358 9 887 331</i>	Product Manager PR Manager <i>Fax: + 358 9 887 33309</i>
France	Richard Brunois Emmanuelle Renon Gregory Delfosse <i>Tel: + 33 1 44 40 71 70</i>	Communications Manager PR Manager PR Manager <i>Fax: + 33 1 44 40 7111</i>
Germany	Jürgen Krenz Stefan Dettmering <i>Tel: + 49 69 66 543 0</i>	PR Manager PR Assistant <i>Fax: + 49 69 543 127</i>
Greece	John Gratsonis Sophia Rotous <i>Tel: + 301 677 7701</i>	Senior Product Manager Product Manager <i>Fax: + 301 677 7700</i>
Hungary	Csaba Sandor <i>Tel: + 361 270 8500</i>	Product Manager <i>Fax: + 361 270 8525</i>

Iceland	Vilbergur Gestsson <i>Tel: + 354 525 5000</i>	Sales & Marketing Manager <i>Fax: + 354 525 5001</i>
Ireland	Alison Duffy Suzanne O'Reilly <i>Tel: + 35 31 616 3600</i>	PR Manager Marketing Executive <i>Fax: + 35 31 616 3610</i>
Israel	Erez Ben Ozilio <i>Tel: + 972 3514 2250</i>	Product Manager <i>Fax: + 972 3514 2288</i>
Italy	Elisabetta Ovidi Andrea Cuneo <i>Tel: + 39 6 330 741</i>	PR Manager PR Manager <i>Fax: + 39 6 334 0583</i>
Malta	Etienne Borg Cardona <i>Tel: + 356 344 700</i>	Director <i>Fax: + 356 344 709</i>
New Zealand	Steve Dykes <i>Tel: + 64 9 302 1057</i>	General Manager <i>Fax: + 64 9 375 5350</i>
Norway	Espen Hoff <i>Tel: + 47 23 366 600</i>	Sales & Marketing Manager <i>Fax: + 47 23 366 601</i>
Poland	Iwona Jacks <i>Tel: + 48 22 8787 001</i>	General Manager <i>Fax: + 48 22 8787 000</i>
Portugal	Teresa Moreira <i>Tel: + 351 1 354 2200</i>	Marketing Manager <i>Fax: + 351 1 354 0240</i>
Romania	Cristian Pascu <i>Tel: + 351 1 318 7300</i>	PR Manager <i>Fax: + 351 1 354 0240</i>
Russia	Ilgar Ibragimov <i>Tel: + 7095 258 7667</i>	Product Manager (Hardware) <i>Fax: + 7095 725 6205</i>
	Dmitry Martynov <i>Tel: + 7095 232 6951</i>	Director (Software) <i>Fax: + 7095 238 3889</i>
Saudi Arabia	Alan Fernandes <i>Tel: + 966 2 643 6026</i>	Product Manager <i>Fax: + 966 2 644 1833</i>
Slovakia	Richard Chury <i>Tel: + 421 7 5341 8240</i>	Product Manager <i>Fax: + 421 7 5341 8256</i>
Slovenia	Barbara Susec <i>Tel: + 386 611 881 147</i>	Product Manager <i>Fax: + 386 611 881 149</i>
South Africa	John Press <i>Tel: + 2711 445 7940</i>	Product Manager <i>Fax: + 2711 445 7926</i>
Spain	Alicia Sanz Antonio Ruiz <i>Tel: + 34 91 377 7100</i>	PR Manager PR Assistant <i>Fax: + 34 91 377 7124</i>

Sweden	Stefan Obom <i>Tel: + 46 8510 19600</i>	Product Manager <i>Fax: + 46 8510 11532</i>
Switzerland	Zafer Devrim <i>Tel: + 41 52 245 1814</i>	Marketing Supervisor <i>Fax: + 41 52 245 1819</i>
Turkey	Ilker Altiparmak <i>Tel: + 90 216 474 0525</i>	Product Manager <i>Fax: + 90 216 474 0478</i>
Ukraine	Maksym Zyuzyn <i>Tel: + 380 44238 28 27</i>	Product Manager <i>Fax: + 380 44 238 28 29</i>
United Arab Emirates	Kevin Creado <i>Tel: + 9714 816 912</i>	Marketing Executive <i>Fax: + 9714 816 259</i>
United Kingdom	David Wilson Carl Christopher Guy Pearce Jonathan Fargher <i>Tel: + 44 207 911 8176/8195</i>	Head of PR Events & Sponsorship Manager PR Manager PR Executive <i>Fax: + 44 207 734 4926</i>