



# ABC Widget Company

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December 10, 2024

**John Hansen**

RainDrop Inc.  
347 South Bay Dr.  
Suite #124  
San Francisco, CA 93448  
Fax: 405-555-9876

Dear John,

This personalized fax was sent to you using *MergeFax 2.2*, a powerful add-on program that allows you to "mail-merge" group fax THOUSANDS of PERSONALIZED faxes with Word for Windows 6.0 and WinFax PRO 3.0, 4.0, and WinFax PRO for Networks.

Quickly "touch" all of your customers—locally and world-wide—with the stroke of a single key. For example, to send this fax to a whole group of people, I simply typed up this message and hit Alt-M! That's it!

You can use it to send price lists, special offers, or new product announcements to all your customers. Or send sales and marketing information to your distribution and sales staff. Or send press releases, newsletters, event announcements, itineraries, investment updates, etc.—each one personally written to each individual.

If your business can profit from this ability to distribute information to many people at once, get yourself a copy of *MergeFax 2.2* and hit Alt-M!

Sincerely,

A handwritten signature in black ink that reads "Robert C. Arthur". The signature is fluid and cursive, with the first letters of each word being capitalized and prominent.

Robert C. Arthur  
President

cc/JB