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S. AFRICA'S VENTURE COMPUTER TO DISTRIBUTE TECHWORKS PRODUCT LINE

AUSTIN, Texas -- Sept. 9, 1996 -- TechWorks, Inc., a leading developer and manufacturer of high performance computer memory upgrade products, today announced an agreement with South Africa's Venture Computer to distribute TechWorks' product line throughout that continent.   The announcement was made by Mike Frost, TechWorks president.

Venture Computer is based in Randburg, South Africa, and distributes computer peripherals through dealers, VARs and OEMs in all parts of Africa. The firm was established in 1987 and has other exclusive distribution rights with Apple Computer, Mannesmann Tally, Lexmark Printers, as well as a host of other computer peripheral manufacturers. Venture is also the largest Apple Computer distributor in Africa. Venture provides full repair and technical support facilities throughout Africa and, like TechWorks, is well-known for its superior customer support. The firm's home page can be found on the Web at http://www.venture.co.za.

"This new distribution agreement with Venture provides a valuable link in our global distribution initiative," said Frost. "Venture's strongest asset is customer service. And so it is with TechWorks. Like Venture Computer, we enjoy what we do, we like our customers, and we are passionate about doing things right. This agreement exemplifies both of our commitments to superior customer service and the finest quality products."

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"TechWorks products round out our vast selection of innovative computer-based products," said Gary Combrink, Venture Computer president. "We are most enthusiastic about the TechWorks line, and feel confident South Africans will, as other nations have, accept TechWorks as a standard of quality and a leading name in computer memory upgrade products."

TechWorks' mission is to be the leading supplier of computer memory upgrade products, and maintain a 100% commitment to customer satisfaction. TechWorks produces more than 200 different memory products for more than 2500 different systems, supporting numerous computer manufacturers including, Acer, ALR, Apple, AST, AT&T, Compaq, Dell, Digital, Epson, Gateway, Hewlett Packard, IBM, NEC, Packard Bell, Silicon Graphics, Sun, Texas Instruments, Toshiba, and Zenith. TechWorks, Inc., founded in October of 1986, has more than 130 employees worldwide and distributes its products in more than 15 countries. The company's worldwide headquarters are in Austin, Tex., with European sales and service headquarters located in the United Kingdom. In 1995, TechWorks gross sales exceeded $150 million, making it one of the nation's 35 most successful privately-held companies. TechWorks can be found on the Internet at http://www.techwrks.com. Or, for more information call 1-800-688-7466.

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