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For More Information, Contact:  
Tim Alban, TechWorks  
512-345-0600  
512-345-0680 (Fax)

## **TECHWORKS RESPINS WEB SITE TO PROVIDE AUTOMATED MEMORY CONFIGURATION GUIDE**

AUSTIN, Texas -- Sept. 30, 1996 -- TechWorks, Inc., a leading developer and manufacturer of high performance computer memory upgrade products, today unveiled its newly-enhanced internet web site which features for computer users, resellers and distributors, a unique automated Memory Configuration Guide, as well as a host of new TechWorks web site features. The TechWorks web site can be found on the Internet at <http://www.techwrks.com>.

The TechWorks web site is designed to be user friendly and to help users assess their computer memory needs and easily select those memory modules which are necessary.

Among the primary areas of the TechWorks web site are "About TechWorks," which provides general information to TechWorks' business and history. A critical feature of the revised web site is the "Memory Expert" section that assists the user in selecting how much memory they need and what configuration they should order. The "Technical Support," section of the new TechWorks web site offers users answers to frequently-asked questions. There is also a "How to Buy," area that includes information on how to call and email TechWorks.

Lastly, "Cool Stuff," links the web site user to an art gallery, and other sites. "News and

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Special Offers” brings current news, links to TechWorks press releases, archives of the past, as well as contact information for the press.

TechWorks’ mission is to be the leading supplier of computer memory upgrade products, and maintain a 100% commitment to customer satisfaction. TechWorks produces more than 200 different memory products for more than 2500 different systems, supporting numerous computer manufacturers including, Acer, ALR, Apple, AST, AT&T, Compaq, Dell, Digital, Epson, Gateway, Hewlett Packard, IBM, NEC, Packard Bell, Silicon Graphics, Sun, Texas Instruments, Toshiba, and Zenith. TechWorks, Inc., founded in October of 1986, has more than 130 employees worldwide and distributes its products in more than 15 countries. The company’s worldwide headquarters are in Austin, Tex., with European sales and service headquarters located in the United Kingdom. TechWorks gross sales exceed \$100 million, making it one of the nation’s 35 most successful privately-held companies. For more information, call 1-800-688-7466.

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