

FOR IMMEDIATE RELEASE

For More Information, Contact:  
Tim Alban, TechWorks  
512-345-0600  
512-346-0680 (Fax)

**TECHWORKS INTRODUCES 1996 'MEMORY SOLUTIONS GUIDE'  
FOR PC AND MAC USERS**

**New Guide Saves Time, Prevents Mistakes When Upgrading Memory**

AUSTIN, Texas -- Sept. 9, 1996 -- TechWorks, Inc., a leading developer and manufacturer of high performance computer memory upgrade products, today introduced its 1996 Memory Solutions Guide for PC and Macintosh users. This 100-page guide, is distributed worldwide, is designed to be a quick, easy-to-use reference for specifying computer memory upgrades. The comprehensive publication includes memory upgrade configuration guides for more than 1,000 computers manufactured throughout the world.

Most of today's computer applications are more memory-intensive than in the past. As a result, many users with new more sophisticated software, find themselves running short on computer memory and performance. A memory upgrade can increase both the computer's storage capacity for operating instructions, and its task processing capability. Therefore, in most cases, memory upgrade is a cost-effective alternative to purchasing a new computer.

TechWorks' mission is to be the leading supplier of computer memory upgrade products, and maintain a 100% commitment to customer satisfaction. TechWorks produces more than 200 different memory products for more than 2500 different systems, supporting numerous manufacturers, including, Acer, ALR, Apple, AST, AT&T, Compaq, Dell, Digital, Epson, Gateway, Hewlett Packard,

-more-

IBM, NEC, Packard Bell, Silicon Graphics, Sun, Texas Instruments, Toshiba, and Zenith. TechWorks, Inc., founded in October of 1986, has more than 130 employees worldwide and distributes its products in more than 15 countries. The company's worldwide headquarters are in Austin, Tex., with European sales and service headquarters located in the United Kingdom. In 1995, TechWorks gross sales exceeded \$ 150 million, making it one of the nation's 35 most successful privately-held companies. TechWorks can be found on the Internet at <http://www.techwrks.com>. Or, for more information call 1-800-688-7466.

**Questions:**

- 1. How many of the original MSGs have been distributed worldwide?**
- 2. Is the MSG a first for the industry?**
- 3. How many retail outlets throughout the world carry TechWorks products?**
- 4. What distinguishes TechWorks from its competition?**
- 5. What has been the feedback from distributors/retailers/customers regarding the MSGs?**

