

TIP1,C,56

List the "chain" stores that carry your software in your

Most retail software stores will not accept a software

If your product wins any awards, incorporate them into

Don't harp on the quality of your software after a

TIP2,C,70

opening screen. This will let people that do not own your package if the cover was not printed with a four color printer. the cover of your package. If your cover has already been printed, potential Dealer has seen it. Instead, concentrate on the the market

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TIP3,C,70

software know where they can purchase their own copy.

CNT,N,2,0

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have stickers make up. Include any endoresments from magazines.
and the profit side of your software package.

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