# Comprehensive Web Site Analysis

SurfReport®

WEB TRAFFIC ANALYSER

SurfReport™ 2.1 from Bien Logic is just what you need to make informed decisions regarding your Web site's performance. Every time someone visits your site, they leave important information behind in your server's access logs. Don't let that information go to waste! **SurfReport** analyzes huge amounts of arcane file transfer data quickly and presents it to you in an easy-to-read format for quick, clear reports.

One of the nation's top Web site architecture firms, Bien Logic developed **SurfReport** to fulfill its own needs for a statistics package that really worked for its clients. It is designed especially for busy marketing executives and information systems officers who don't have time to interpret pages of meaningless numbers, and need solid reporting to justify future site enhancements.
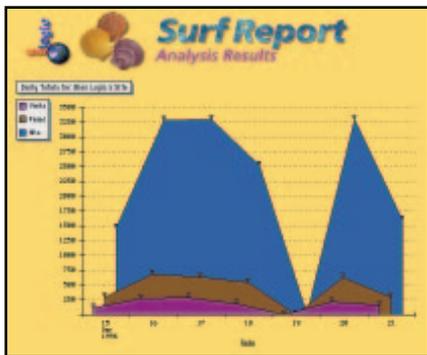

Comprehensive graphs can display data by the day, week, month or more!

Benefits

- Easy to use, and the interface is designed specifically for marketing professionals. You don't have to be a programmer to install SurfReport 2.1 and run reports as often as you like.
- Track visitor trends instantly! You'll enjoy confidence in knowing exactly how your site is performing.
- Helps you evaluate the performance of any banner ads or links you may have on other sites.
- Justify future site enhancements based on quantified information, and see what true impact promotions have on your site's traffic.
- Control the output—*you* define and customize your report parameters.
- Instantly create graphic charts of Daily Totals, Hourly Averages and Top Visitors and customize them to fit any presentation.
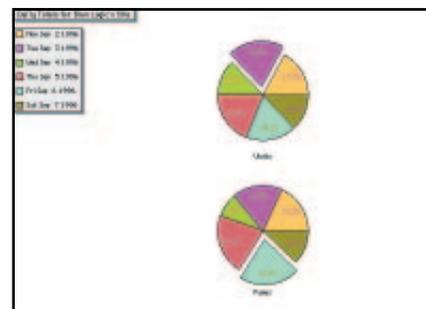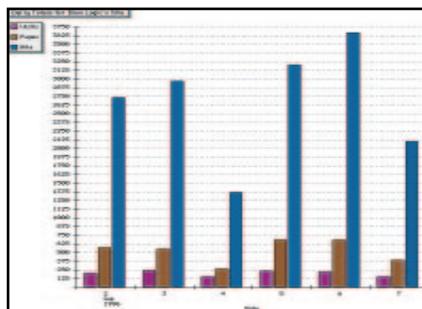
Analyze Web site performance with these powerful graphic reports!

Features

- Fast and powerful! SurfReport can process up to 50 MB of raw data (about 500,000 hits) per minute on a typical Unix server, and can accommodate large log files of 200 MB or more.
- Reports can be viewed immediately, either on the Web or via e-mail. E-mail results can be exported for easy integration into databases and spreadsheets. Browser access is password protected.
- Extensive filtering capabilities: check performance of specific pages or files containing a key word, filter out (or in) specific visitors such as your company's internal computers, etc.
- Tracks the performance of your server, too! SurfReport lists error codes (i.e. File Not Found) and total number of each type of error for the time period.
- Separates page hits from total hits, and unique visitors from return visitors.

Technical Specifications

- Installs on most Web servers - HPUX, Solaris, IRIX, IBM/AIX, Linux, SCO and NT.
- Perl interpreter required.
- Reports can be viewed with *any* graphical browser - on *any* platform.

Pricing

SurfReport 2.1	**$ 695**
SurfReport 2.1 (*.edu, .org domains only*)	**$ 299**
Annual Subscription (*tech support, product upgrades*)	**$ 195**

30 Day Money-Back Guarantee!

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