

10 Reasons to buy Delphi 2.0

1. **Delphi is the fastest, most productive front end UI builder for C++ applications.** C++ Developers can write their front ends in Delphi and their back ends in C++. Unlike Visual Basic, Delphi offers C++ developers small, fast executables that run well on Windows 3.1, Windows 95, and Windows NT, and a unique combination of a native code compiler and visual development with minimal coding.
2. **Easily embed Delphi forms in OWL or MFC applications.** Delphi makes it easy to enhance the UI of existing C++ applications without re-writing the application. Visually create User Interface forms in Delphi and host them within your application. See how this is done by reading BC5_D2.DOC - *Sharing Code and Objects between Delphi and C++*.
3. **Easy to learn and use** with the new best-selling book *Teach yourself Delphi 2 in 21 Days*, new online computer based tutorial, new VB to Delphi online Command Reference, and new Using Delphi with C++ online Reference.
4. **You won't sacrifice performance by using Delphi.** Get the same application performance that you are used to with Borland C++ - Delphi 2.0 includes the same optimizing Borland compiler that is used in Borland C++ 5.
5. **Drag and drop visual development with more than 90 reusable components** right in the box. The Visual Component Palette's push button and pup-up menus make building sophisticated Windows applications a snap.
6. **Easily create you own reusable components** and add them to the Component Palette with Delphi's simple Component Building Expert.
7. **Be productive with a full-featured IDE** (Integrated Development Environment). Delphi includes the tools that you have become accustomed to, such as integrated debugging, tracing, easy-to-understand error messages, and color syntax highlighting.
8. **Simplify reuse with Visual Form Inheritance.** Visually create new forms from existing ones for a consistent look and feel, logo placement, button placement, and coding practicing. Saves hours of programming and easily maintains company standards.
9. **Use or customize ActiveX controls right in the Delphi Environment** with full 32-bit support for OLE automation.
10. **Complete Windows 95 and Windows NT support**, with multi-threading, MAP, Unicode, and all the tools you need to easily build Windows 95 logo-compliant applications.