

## **hDC Power Toolboxes Feedback**

Thanks for your feedback; it helps us ensure that we are best meeting our customers' needs.

Please answer the questions below and send or fax the completed form to:

Department PT  
hDC Computer Corporation  
6742 185th Avenue NE  
Redmond, WA 98052  
Phone: 206.885.5550  
Fax: 206.881.9770

### **Information About You**

Name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Phone: \_\_\_\_\_

Approximately how many hours per week do you use your PC?

\_\_\_ Less than 5 \_\_\_ 5-10 \_\_\_ 11-20 \_\_\_ 21-40 \_\_\_ More than 40

Approximately how many hours per week do you use Windows?

\_\_\_ Less than 5 \_\_\_ 5-10 \_\_\_ 11-20 \_\_\_ 21-40 \_\_\_ More than 40

On a scale of 1 (novice) to 5 (advanced), how would you rate yourself as a user of DOS?

\_\_\_ 1 (novice) \_\_\_ 2 \_\_\_ 3 \_\_\_ 4 \_\_\_ 5 (advanced)

On a scale of 1 (novice) to 5 (advanced), how would you rate yourself as a Windows user?

\_\_\_ 1 (novice) \_\_\_ 2 \_\_\_ 3 \_\_\_ 4 \_\_\_ 5 (advanced)

Approximately how many PCs are in use at your site?

\_\_\_ 1-5 \_\_\_ 6-25 \_\_\_ 26-100 \_\_\_ 101-500 \_\_\_ More than 500

Approximately how many of these currently use Windows?

\_\_\_ 1-5 \_\_\_ 6-25 \_\_\_ 26-100 \_\_\_ 101-500 \_\_\_ All of them

Approximately how many are planning to use Windows?

\_\_\_ 1-5 \_\_\_ 6-25 \_\_\_ 26-100 \_\_\_ 101-500 \_\_\_ All of them

### **Your Computer**

On what brand and model of computer do you use Windows most frequently?

Brand: \_\_\_\_\_ Model: \_\_\_\_\_

What type of processor does your computer have?

\_\_\_ 286 \_\_\_ 386 \_\_\_ 486

What is the clock speed of your computer?

\_\_\_ less than 20 MHz \_\_\_ 20 MHz \_\_\_ 25 MHz \_\_\_ 33 MHz \_\_\_ 50+ MHz

How much memory does your computer have?

☐ less than 1 MB    ☐ 1-2 MB    ☐ 3-4 MB    ☐ 5-8 MB    ☐ more than 8 MB

What size hard disk does your computer have?

☐ less than 50 MB    ☐ 50-80 MB    ☐ 81-120 MB    ☐ 121-200MB    ☐ more than 200 MB

To what brand of network is your computer connected?

☐ Novell    ☐ Microsoft LAN Manager    ☐ Banyan    ☐ Artisoft  
☐ LanTastic    ☐ Other Network Product: \_\_\_\_\_ Publisher: \_\_\_\_\_  
☐ No Network

### Your Magazine Readership

Which of these computer magazines do you read regularly?

☐ Byte    ☐ Computer Shopper    ☐ InfoWorld    ☐ PC Computing  
☐ PC Magazine    ☐ PC Sources    ☐ PC Week    ☐ PC World  
☐ \_\_\_\_\_ Windows Magazine    ☐ Windows Tech Journal    ☐ WUGNET Journal  
☐ Your User Group Newsletter  
☐ Other Magazines (Please List)

If you could read only one of these magazines, which would you read? (Choose one)

Which magazine do you think is the most authoritative about Windows, Windows applications and Windows utilities? (Choose one)

In which of these magazines do you recall seeing editorial coverage of hDC and its products? (Choose as many as apply)

In which of these magazines do you recall seeing advertisements for hDC products? (Choose as many as apply)

### Your User Group Membership

Are you a member of a computer user's group? ☐ Yes ☐ No

If so, which one?

Do you regularly attend the group's meetings?

Are you an officer of the user group of which you are a member?

### Your Buying Influences

Which of these factors most influences your decision to buy a software product? (Please rank from 1 to 9)

\_\_\_\_\_ Advertisements for the product  
\_\_\_\_\_ Experience using a company's other products  
\_\_\_\_\_ Information on the product's package  
\_\_\_\_\_ Recommendation of friends and colleagues  
\_\_\_\_\_ Recommendation of user group member or newsletter  
\_\_\_\_\_ Recommendations from a company "approved" or "preferred" software list  
\_\_\_\_\_ Reputation of the company  
\_\_\_\_\_ Reputation of the product  
\_\_\_\_\_ Reviews of the product in magazines

\_\_\_\_\_ Other influences? (Please list and rank as many as apply)

### Your Windows Utility Usage

Which program do you currently use to launch and manage your Windows applications? (Choose one)

\_\_\_\_ hDC Power Launcher      \_\_\_\_ hDC Windows Express      \_\_\_\_ Norton Desktop  
\_\_\_\_ Windows Program Manager      \_\_\_\_ Windows File Manager  
\_\_\_\_ Other (Please name) Program:      Publisher:

Which Windows utility programs do you currently use? (Choose as many as apply)

\_\_\_\_ After Dark      \_\_\_\_ Amish Utilities      \_\_\_\_ AttiTools      \_\_\_\_ AutoRun  
\_\_\_\_ BeckerTools      \_\_\_\_ Desktop Set      \_\_\_\_ Dragnet      \_\_\_\_ hDC FileApps  
\_\_\_\_ \_\_\_\_ hDC FirstApps      \_\_\_\_ hDC Icon Designer      \_\_\_\_ hDC Power Launcher  
\_\_\_\_ hDC Windows Express      \_\_\_\_ Icon Do-It      \_\_\_\_ NewWave      \_\_\_\_ Norton Desktop  
\_\_\_\_ Prompt      \_\_\_\_ Rooms      \_\_\_\_ Whiskers      \_\_\_\_ WideAngle      \_\_\_\_ WinTools  
\_\_\_\_ Other (Please list product and publisher for as many as apply)

### Your Windows Application Usage

Which Windows Applications do you currently use? (Please list product and publisher for as many as apply)

Of these applications, which one do you use most frequently? (Please choose one)

What portion of your time using Windows is spent using this application?

Do you write your own Windows applications? \_\_\_\_ Yes \_\_\_\_ No

If so, which language products or development systems do you use? (Please list product and publisher for as many as apply)

### Your Favorite Application Program

What is your favorite application, on any computer, on any operating system, at any time, for any purpose?

Product:      Publisher:

Why?

### Your View of hDC as a Company

Please indicate the extent to which you agree or disagree with the following statements about hDC and its products. 1 indicates strong disagreement, 5 indicates strong agreement. Circle the appropriate number.

About hDC in General

Disagree

Agree

1	2	3	4	5	hDC is a technological leader in Windows utilities
1	2	3	4	5	hDC is an easy company to deal with
1	2	3	4	5	hDC has excellent customer service
1	2	3	4	5	hDC has excellent technical support
1	2	3	4	5	hDC keeps me informed of new products

#### hDC Products Overall

Disagree

Agree

1	2	3	4	5	hDC produces reliable, bug-free products			
1	2	3	4	5	hDC products have excellent performance			
1	2	3	4	5	hDC products are innovative			
1	2	3	4	5	hDC products are documented well			
1	2	3	4	5	hDC products improve my productivity			
1	2	3	4	5	hDC products are generally a good value			
1	2	3	4	5	hDC products meet or exceed my expectations			
1	2	3	4	5	hDC products are updated more frequently than I like			
1	2	3	4	5	hDC products are updated less frequently than I like			
1				2	3	4	5	I would buy an innovative hDC application that served my needs and cost more than \$199
1	2	3	4	5	I would buy other hDC Windows utilities			

#### hDC User Interface

Disagree

Agree

1	2	3	4	5	hDC products are easy to learn
1	2	3	4	5	hDC products are easy to use
1	2	3	4	5	hDC user interfaces are inviting
1	2	3	4	5	hDC products look good on my screen
1	2	3	4	5	hDC products are too complicated
1	2	3	4	5	hDC products do not provide enough functionality

#### hDC Packaging

Disagree

Agree

1	2	3	4	5	hDC products come in attractive packages
1	2	3	4	5	hDC product packages give me too much information
1	2	3	4	5	hDC product packages give me too little Information

#### Power Toolboxes

Where did you get your copy of hDC Power Toolboxes?

How much have you used it so far?

On a scale of 1 (useless) to 5 (invaluable), how would you rate Power Toolboxes' value?

Would you pay \$49.95 for this product in a store?

Do you have any suggestions for improving Power Toolboxes?

Thanks for your feedback!