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Dear 3~,

We are proud to announce the grand opening of several HALVA International retail stores throughout the country. Stores are scheduled to open in the following cities during the first quarter of the year:

New York, New York	January 18
Boston, Massachusetts	January 26
San Francisco, California	February 10
Los Angeles, California	February 24
Atlanta, Georgia	March 9
Chicago, Illinois	March 17

As a preferred customer, you will be receiving a special invitation, and I personally look forward to meeting you at the opening.

Sincerely,

Bryan Metcalf  
President  
HALVA International