

Ms. Heather Wilson
Director of Sales
Swiss America, Inc.
1030 Harrington Blvd.
Newark, NJ 07112

Dear Ms. Wilson,

After recently visiting the Sundheim booth at the WURLD trade exposition in Amsterdam, I was very impressed with both the quality and variety of hand-crafted music boxes displayed. While speaking with the Sundheim marketing director, I was informed that distribution of the music boxes in the United States is handled directly through your company.

As you know, HALVA International has retailed an exclusive line of jewelry from Europe for over 50 years. Until recently, we have handled the majority of our business through a mail order service.

We are now planning to expand our business by opening several retail outlets in major cities through the United States. At the same time, we would also like to include a complete line of Sundheim music boxes.

We would like to order a selection of music boxes from the following list for the conference:

Fairies
Pan's Pipes
Gondolier
Silver Harmonies
Return to the Danube
Patterns
Autumn Memories
Paris at Night
Follow the Leader
Secrets
Symphony Strings
Black Forest Summer
Punting on the Thames
Winter's Wonder
Goatherd

In addition to the above music boxes, our marketing department would also like to request one or more transparencies for as many music boxes as possible for our catalog and other advertising promotions. For the immediate future, we would like to have transparencies sent for the following:

Beautiful Dreamer
Always
Christmas Fantasy
Little Flower Girl
Just a Song
Easter Parade
Somewhere, Somehow
Joplin
San Francisco Nights
Happiness
Grecian Holiday
Lazy River
Blues
Copenhagen Tales

It would be greatly appreciated if you could ship an assortment of approximately 5 music boxes to each of our regional marketing representatives by the last week in November. Our corporate accountant will be in touch with you to set up an account within the week. If there is any charge for music boxes, transparencies, etc., please bill them to the account.

The following is a current list of regional marketing representatives:

Robin Pierce
544 Westminster Circle NW
Atlanta, Georgia 30327
(404) 359-2828

Jayna Wilder-Smith
8611 Market St.
San Francisco, CA 94102
(415) 987-4598

Anna Lee Pierce
P.O. Box 1392
Central Park Station
Buffalo, NY 14215
(716) 453-5678

Kathleen O'Hara
678 Forestvale Road
Boston, MA 02136
(617) 789-2027

Mary Anna Pickford
Route 1, Box 196

Louisville, KY 40222
Mary
(502) 224-7273

Paul Magleby
1820 Harbor Ave S.
Chicago, IL 60617
(312) 377-3980

Samuel A. Roberts
6120 Cottage Way, Suite #456
Sacramento, CA 95825
(916) 878-4550

Scott L. Ziegler
450 S. Flower St.
Los Angeles, CA 90014
(213) 937-3370

We look forward to establishing a working relationship with you, and would be very interested in any other items you feel might fit well with our current expansion plans.

Sincerely yours,

Bryan Metcalf
President
HALVA International