

March 4, 1993

Dear Windows NTTM Developer:

Microsoft Developer Relations Group would like to offer you the opportunity to participate in marketing and promotional efforts related to the delivery of Win32-based applications. We are generating a Windows 32bit Products and Services Catalog for distribution at Spring Comdex.

On the diskette you just received you will find a Visual Basic application that we have made available for you to easily enter in the information necessary for inclusion in the catalog. In addition, we are requesting information for us to better communicate with your company. This information will be for internal use only and is labeled as such in the application. Please do NOT fax us the data generated by this Visual Basic application as we plan to process this information electronically. We ask that you email the completed application (a text file) to us via the Internet (**win32cat@microsoft.com**) for inclusion in the Win32 Products and Services Catalog prior to April 1, 1993. Should you have any questions regarding this opportunity, please email or fax Developer Relations at:

From the Internet:	win32cat@microsoft.com
From Compuserve	>Internet:win32cat@microsoft.com
FAX	206-936-7329 (206-93MSFAX)

As mentioned above, the first use of this information will be the generation of a 32-bit Windows applications catalog for Spring Comdex. Additionally, we would like to highlight shipping Win32 applications (Win32s and Win32) at the Windows NT launch. We will be contacting participants with other marketing opportunities as they become available.

Separately from this catalog, Microsoft is working with Ziff-Davis Publishing to produce the Microsoft Windows NT product catalog that will be inserted into each retail Windows NT box. This catalog will contain information on products designed to work with Windows NT. To place an advertisement in the Windows NT in-box product catalog, please contact Alicia Ivans at Ziff-Davis Publishing; (212) 503-3872 (voice), (212) 503-5696 (fax).

Thank you for taking the time to compile and return this information to us.

Best Regards,

Doug Henrich
Group Manager, Developer Relations