

TIP1,C,56

List the "chain" stores that carry your software in your

Most retail software stores will not accept a software

If your product wins any awards, incorporate them into

Don't harp on the quality of your software after a

TIP2,C,70

opening screen. This will let people that do not own your package if the cover was not printed with a four color printer. the cover of your package. If your cover has already been printed, potential Dealer has seen it. Instead, concentrate on the the market

Sheet1

TIP3,C,70

software know where they can purchase their own copy.

CNT,N,2,0

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have stickers make up. Include any endoresments from magazines.
and the profit side of your software package.

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