AdWiper Help

AdWiper is a plug in for Microsoft Internet Explorer 4.0 (or higher.)   AdWiper examines web pages as they are loaded by Internet Explorer and will remove many of the common web advertisements. AdWiper will **not** remove every advertisement from every web page; but it is able to find and remove quite a few.

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Buying AdWiper (AdWiper is Shareware--you must pay if you wish to continue to use it after 30 days.)

About AdWiper.   Contacting the authors of AdWiper: WebWiper, Inc.

(AdWiper Help Version 1.00)

AdWiper Configuration

You can control several things about how AdWiper will block ads from your computer, and other text it will add to pages that it has modified.

To get to these options, run the "AdWiper Configuration" item in the "AdWiper" group under your Start button->Programs menu.

You must register AdWiper for the **Insert note that page was modified** and **Insert statistics about ads removed** items to be enabled.

- **Block image advertisements**:   Blocks many advertising banner and button images.   You probably want to leave this always turned on unless you are having trouble viewing a site (can happen if their regular images are sized like banners.)

- **Block Java advertisements**:   Blocks many advertising banners and buttons that use Java to show advertisements.   You probably want to leave this always turned on unless you are having trouble viewing a site (can happen if their regular Java applets are sized like banners.)

- **Finding ads to be removed**:   AdWiper calculates how likely each image or Java applet is to be an advertisement.   This tells AdWiper whether to be more or less tolerant about removing items.   For example:
  Normal: Being the size of a banner (468x60) is enough to remove a link.
  Find More: Being close to the size of a banner (468x60 ± 3) is enough to remove a link.
  Find Less: Being the size of a banner (468x60) is not enough to remove a link.   The link must also contains the word "Banner" or "Ad" or something extra to be removed.

- **Insert note that page was modified**:   A small line of text is added at the bottom of each web page where AdWiper has removed ads to say that the page was modified.
  ⇒   You must register to be able to use this option to turn off the text.   ⇐

- **Insert statistics about ads removed**:   A line of text is added at the bottom of each web page where AdWiper has removed ads to say that the number of ads removed from that page and the total number of ads removed.
  ⇒   You must register to be able to use this option to turn off the text.   ⇐

- **Insert HTML to replace each ad**:   You can use a custom bit of HTML code to replace each ad so you can tell where the ads were removed.   In the listbox below this checkbox, you may type in any HTML fragment to be used, or select one of the pre-defined ones.
  There are several variables that will be replaced with values from the removed ad (these variables are case sensative, and must be in UPPERCASE).   All of these *except* TEXT and DIR also include the XXX= part of the HTML (so if you include **%HEIGHT%** it will be replaced by something like **HEIGHT=60**)   If the removed HTML did not contain the value--such as not having an ID value--the %XXX% for that variable will be removed from the result.:
  %HEIGHT%   Height of image/appet removed.
  %WIDTH%   Width of image/applet removed.
  %HREF%   Address of web page where the ad goes.
  %TEXT%   Text extracted from the ad.   (From ALT of image, regular text, server name, etc.)
  %DIR%   Directory where AdWiper is installed.   (Does NOT contain ending \ on the path)

  %ALIGN%   Alignment property of image.
  %HSPACE%   Horizontal space property of the image/applet.
  %VSPACE%   Vertical space property of the image/applet.
  %ID%   ID property of the image/applet.

%CLASS%　　　　Class property of the image/applet.

Some examples you may use:
{Ad: <A %HREF%>%TEXT%</A>}
Creates a short text version of the ad.   (This is the default.)

<IMG SRC="%DIR%\transparent.gif" %HEIGHT% %WIDTH% %ALIGN% %HSPACE% %VSPACE%>
Several images are included in the AdWiper directory for you to use.
    ADWIPER1.GIF　image that looks pretty good for replacing both banners and buttons.
    ANIMATED1.GIF　animated wiper from the "About AdWiper" window.   (Looks pretty horrible at
        anything but a button size, but maybe someone will like it.   Feel free to use it on your web site
        to let others know about AdWiper!)
    BANNER.GIF　　　is a banner sized image saying the ad was removed by AdWiper.   Looks good
        replacing banners, but not buttons.
    BUTTON.GIF　　　is a button sized image saying the ad was removed by AdWiper.   Looks good
        replacing buttons, but not as good for banners.
    TRANSPARENT.GIF　　　is a entirely transparent GIF so the background of the page will show
        through.

<A HREF="http://www.adwiper.com/"><IMG SRC="%DIR%\adwiper1.gif" %HEIGHT% %WIDTH% BORDER=0 %ALIGN% %HSPACE% %VSPACE%></A>
Pretty much the same as the earlier banner, except you can click on this one to go to the AdWiper
    home page.

Tips and Frequently Asked Questions

Tips:
- Redisplaying Ads.

Frequently Asked Questions (FAQ):
- AdWiper used to work, but now it does not work at all.
- I installed AdWiper, but it does not work.
- What about Netscape web browsers?
- After I refresh or go back to a page, the ads are now displayed.
- How do I register AdWiper?
- I've Registered, what do I do with the code I was sent?
- Please see **http://www.adwiper.com/#faq** for the most current questions and answers.

---------- TIPS ----------

Redisplaying Ads.
- If you refresh the web page using the "Refresh" button in Internet Explorer, or go back to the web page using the "Back" button in Internet Explorer, the page will be displayed as it is stored on the web server.   All ads and changes made by AdWiper will be removed.   (This is because at this time, AdWiper does not change the copy of the web page that is stored in Internet Explorer's cache.)

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---------- FAQ ----------

AdWiper used to work, but now it does not work at all.
- There are several possibilities:
  1)   Another program may have set itself as the filter for web pages in Microsoft Internet Explorer.   To fix this, run the AdWiper Configuration item in the AdWiper group under the Start menu.
  2)   AdWiper may have been moved to a different directory.   To fix this, you must run the AdWiper installation program again to properly install it in the new location.
  3)   Web sites have changed how they display ads so AdWiper can't identify them.   Try viewing the AdWiper test page at **http://www.adwiper.com/#test** to make sure it will block these ads.

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I installed AdWiper, but it does not work.
- Make sure you have closed and restarted Microsoft Internet Explorer.   If you have Microsoft Internet Explorer integrated with Windows95/NT, you will need to reboot before AdWiper will begin to work.
- AdWiper requires Microsoft Internet Explorer 4.0 or higher.
- Try viewing the AdWiper test page at **http://www.adwiper.com/#test** to make sure it will block these ads.
- Also see these.

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What about Netscape web browsers?
- I don't know if the same things are possible yet.   If they are, a version of AdWiper for Netscape will be coming.   (Once Netscape has released their source code, as they have announced that they will, something will definitely be possible.)

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After I refresh or go back to a page, the ads are now displayed.
- Yep.   This is a feature.   At this time, AdWiper does not change the copy of the web page that is stored in Internet Explorer's cache.

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I've Registered, what do I do with the code I got?

- On the AdWiper [Setup](#) form, click the "Enter Code" button and type in the code you were sent.
- To get the AdWiper Setup form, pick "AdWiper Setup" item in the "AdWiper" program group under the Windows 95/NT Start button.

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Requirements

AdWiper requires:

Microsoft Internet Explorer 4.0 or higher.
Microsoft Windows 95 (or higher) or Windows NT .

Contacting WebWiper, Inc.

Visit the WebWiper, Inc. web site to find out about new versions of AdWiper or other products from WebWiper, Inc.
>**http://www.adwiper.com/**
>**http://www.webwiper.com/**
>(both these go to the same place.)

To contact WebWiper, Inc.:
- EMail:
  Please see the contact information at **http://www.webwiper.com/#contact** for the best and quickest way to get more help.
  adwiper@webwiper.com
  (For ads that are not blocked, please include the URL so it may be checked.)
  (For lost codes, include the name and email address used to <u>register</u> to speed up getting help.)

- Web:
  >**http://www.adwiper.com/**
  >**http://www.webwiper.com/**
  >(both these go to the same place.)

- Post:
  >**WebWiper, Inc.**
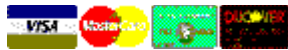 >**PO Box 30473**
  >**Spokane, WA 99223-3007   (USA)**

Registering AdWiper

This program is released as Shareware and costs $17.50 (US) to buy.
You may use this program for 30 days free as a trial.   After that time you are expected to either register this program, or remove it from your computer.

What registering will get you:
*   An unlock code will be emailed to you to tell AdWiper that you have registered.
*   AdWiper will stop replacing some banners with reminders to register AdWiper.
*   For the foreseeable future, and probably forever, **all upgrades to AdWiper will be free to registered users**.
*   You will get emailed notices on upgrades to AdWiper.
*   Enable the other items on the AdWiper Setup form.
*   The more people who register this shareware, the more incentive to make AdWiper even better!

Using your Credit Card
        Over the Internet.
                    https://www.setsystems.com/cgi-bin/buy-adwiper
        With a FAX machine.
        With a Telephone.
        With email.

Sending a check or money order.

Or visit **http://www.adwiper.com/#buy** for the latest registration options.

Entering your code after you've ordered.

Credit Card Orders

WebWiper, Inc. uses setSystems to handle credit card order processing for AdWiper.

Using your Credit Card over the Internet.

https://www.setsystems.com/cgi-bin/buy-adwiper
You can order with a Visa, MasterCard, American Express, or Discover card over the World Wide Web using a secured form.   All information sent this way is encrypted using SSL technology for your protection.   This is the fastest way to order.   You will know within two minutes whether the order was approved.

Using your Credit Card with a FAX machine.

FAX: **1-801-942-3396**

When ordering by FAX, please provide the form here.   Orders placed by FAX may take up to one business day to be processed.

Using your Credit Card with a Telephone (SALES ONLY!).

THESE OPERATORS CANNOT ANSWER TECHNICAL SUPPORT, INSTALLATION, OR PRODUCT FEATURE QUESTIONS.
For support for AdWiper see here.

U.S. (toll-free): **1-888-201-7131**
International: **1-801-943-7848**

The toll-free phone line is open from 11:00 a.m. to 9:00 p.m.   (Eastern time), Monday through Saturday.   Outside of those hours, you may leave a message and an customer service representative will contact you the next business day.   If you are calling from North America, leave your name and a phone number, and your call will be returned.   If you are calling from outside of North America, leave your name and E-Mail address, and someone will respond by e-mail to your message.

Please have all information requested by the registration form here so that we may expedite your order.   Orders placed by phone may take up to one business day to be processed.

Using your Credit Card with email.

E-mail: **sales@setsystems.com**

When ordering by e-mail, please provide the information requested on the form here.   Orders placed by e-mail may take up to one business day to be processed.

If you are familiar with PGP, you may encrypt and send your credit card order to us using our PGP Public Key.   We will then decrypt the order and process it manually.   If you prefer to order via e-mail, this is the method that we recommend.   Our PGP Public Key is shown below.

-----BEGIN PGP PUBLIC KEY BLOCK-----
Version: 2.6.2

mQCNAzP7oK0AAAEEAMptpLWI7AhaZXI80SihnLkSnboaFlB/a2gyfAgIrCI6w5qr
AftV4Om5/2TJYGKUXEiYzjyhSf6VcPbrqc+F+FWQpyqBxpZXdETIUmxM3HBGpD3W
YnJwjE6Z5jQAKWZp3DKLglPM/fhPGGPVZZerRL28pTeiHKw396Mzx62ZjzR5AAUR
tCVzZXRTeXN0ZW1zIDxrZXltYXN0ZXJAc2V0c3lzdGVtcy5jb20+
=aG44
-----END PGP PUBLIC KEY BLOCK-----

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--------------------------------------------------------------------
ADWIPER ORDER FORM -- for phone, fax, and e-mail orders
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Your Name:
Billing Address (the address your credit card bill is sent to)
      Street:
      City:
      State:
      Zipcode:
      Country:
Mailing Address (if different than billing address)
      Street:
      City:
      State:
      Zipcode:
      Country:
Home Phone Number:
Work Phone Number:
E-mail Address:
Credit Card Information
      Type (Visa, Mastercard, American Express, Discover)
      Account Number:
      Expiration Date:
Software to Order
      Title: **AdWiper ($17.50 US each.)**
      Quantity:
      Total Dollar Amount:

If FAXed or e-mailed, please include the following language (and sign
if FAXed):

I authorize setSystems(TM) to bill my credit card and agree to pay
the total amount according to card issuer agreement.

_____ _____
Signature   Date

AdWiper Mail Registration

Sending a check or money order made out in **US Dollars** payable to **WebWiper, Inc.** along with the form below.

- If ordering   1 to 10 copies $17.50 US   per copy.
- If ordering 11 or more copies $15.00 US   per copy.
- If more than 50 copies, or for information about site licenses, corporate licenses, or other options, contact WebWiper.

(Print out and fill in the form below and enclose with your payment.)

AdWiper Order Form.

Fill in the following information (**please print neatly or type**--if your handwriting can't be read it can take longer to be sent your registration code!):

Name _____

(Company--Optional) _____

Address _____

City _____ **State/Province** _____ **ZIP** _____

Country (if not USA) _____ **Phone/Fax** _____

E-Mail Address _____
(Make sure there is a valid email or mailing address so your registration code can be sent to you!)

Number of copies   _____ **(Number with Disks (3.5 inch only)** _____**)**

AdWiper Order:
Price per copy   **(1 to 10 copies   = $17.50 US per copy.)**
                                                         (11 or more copies = $12.50 US per copy.)
                          x _____ **(Add $5 to price per copy to receive disks.)**

Sub Total   **=** _____

Tax   **+** _____   **(WA state residents ONLY add 8.1% tax)**

Total   **=** _____

Mail to:
         WebWiper, Inc.
         PO Box 30473
         Spokane, WA 99223-3007   (USA)

Make sure your check or money order **made out in US dollars** is enclosed and payable to **WebWiper, Inc**.
Your registration code will be emailed to you on receipt of your payment.

About AdWiper

 AdWiper Version 1.0
Copyright © 1998 WebWiper, Inc.
All Rights Reserved.

Shareware:
Shareware programs are **not** free.   You are given a period of time (30 days for AdWiper) to use and evaluate the program to help you decide whether or not you wish to purchase the program.   After you are done with the trial period, you must either register the program or remove it from your computer.

AdWiper will occasionally replace images it has removed with reminders to register AdWiper.

Please support the authors of good shareware programs (and their families) by registering this and other shareware programs!