

**About This File**

This Help file contains context-sensitive help topics.

Revised 10/23/2000

**Template**

Click the down arrow and select an encoding template from the drop-down list.

**Template Description**

Displays a brief description of the selected encoding template, including the appropriate use for the template.

## Details

Lists information about parameters used by the selected template.

**Audio Codec** — The codec used to encode the audio component of your media file.

**Audio Format** — The resolution and sample ratio of the encoded audio.

**Video Codec** — The codec used to encode the video component of your media file.

**Frames/Second** — The frame rate of the encoded video.

**Video Image** — The size of the encoded video (in pixels).

**Video Quality** — The overall quality of the encoded video, displayed as a percentage of the source file.

**Custom**

Click to create a new template.

**Edit**

Click to modify the properties of the selected template.

**Remove**

Click to delete the selected template.

**Redirector**

Click to open the ASF Redirector File Settings dialog.

The ASF Redirector Settings dialog allows you to modify the selection of the Windows Media file that is played back to a user, add a banner graphic to the Windows Media Player, and add a hyperlink to a banner graphic.

**Write Windows Media Format Redirector File**

Select the check box if you want to create a redirector file when encoding a Windows Media Format file.  
ASF redirector files use the .asx extension; WMA redirector files use the .wax extension.

**Server Path**

Specify the path where the redirector file will be stored on the Web server. This is the directory path where you will transfer the files with an FTP program.

**Indicate Banner Graphic**

Select the check box to display a banner graphic below the Windows Media Player's video display.

The banner graphic area is 32 pixels high and 320 pixels wide. If you select a graphic that is smaller than this area, it will be displayed full size. If the graphic is larger than the reserved area, the bottom and right-hand edges of the graphic will be cropped.

**Banner Graphic URL**

Enter the server path where the banner graphic is stored. This is the directory path where you will transfer the file with an FTP program.

**Click-Through Link**

Select the check box to add a hyperlink to your banner graphic.

**Click-Through URL**

Enter the address of the Web page you want to launch when a user clicks the Windows Media Player banner graphic.

**Template**

Choose a template from the drop-down list to specify how your file will be saved. Templates allow you to save custom settings for a file type and use them at any time.

**Description**

Displays a description of the selected template.

**Save Template**

Click to save the current file settings as a new template.

You cannot save built-in presets. If you modify the settings for a built-in preset, rename it before saving.

**Delete Template**

Click to delete the selected template. Only custom templates can be deleted.

