

CAM DEVELOPMENT - CATALOG

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1. ABOUT CAM DEVELOPMENT

CAM Development is a developer of consumer and business software, web sites and specializes in development of custom software to aid small business.

2. CONTACTING US

Visit CAM Development on the Internet at:

<http://www.camdevelopment.com>

for the latest information, fixes, demos, trials and freeware.

3. SOFTWARE PRODUCTS

Minimum System Requirements for All Products:

- Pentium 75 MHz Processor or Higher
- 16 MB Memory (32 MB Recommended)
- Microsoft Windows 95/98/2000/NT 4 or later *
- 5MB Free Disk Space
- Printer Optional

* 16-bit versions for Windows 3.1 of some of our products are available on our web site.

3.1 MY PERSONAL DIARY

This is the information manager you've been looking for! My Personal Diary lets anyone and everyone keep a private diary, journal or log for personal or business use, but that's not all. Entries are stored in encrypted files with optional password protection and OLE support allows you to embed pictures, sounds and even other documents directly in your entries. A sophisticated search engine allows you to search any or all entries by date, for a word, sentence or phrase. Add to this a complete address book, to-do list and reminder system and you have a top notch information manager.

For HOME USERS, My Personal Diary is an excellent way to keep track of day to day activities, thoughts, goals, feelings and to record the important events in your life. Use the optional password protection to keep your entries safe from prying eyes. Use OLE to embed pictures and sound clips in your entries.

For BUSINESS USERS, My Personal Diary makes the ideal journal or log. Easily keep track of daily activities, notes, contacts, to-do items and virtually any other type of free-form information. Keep a separate journal for each client and store all notes, records and other documents right in the journal.

For SCIENTISTS and STUDENTS, My Personal Diary is the perfect log book. Keep detailed, secure

records of experiments and projects. Create a separate log for each experiment or project and keep notes organized by date. Use OLE to store charts, graphs and reports inside your log book.

For ANYONE, My Personal Diary is a great tool to keep track of virtually any type of information. Try it and you'll love it!

Features include:

- NEW! Multiple "pages" per entry.
- NEW! Non-Dated Entries
- NEW! All new and improved organizer.
- NEW! Improved searching.
- NEW! Print Preview and Improved printing.
- NEW! Merge multiple diary files.
- NEW! Backup and Restore.
- NEW! Improved spell checker.
- NEW! Updated user interface.
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- Works and feels like a real diary.
- Unlimited users can share the program on a single computer.
- Include pictures, sounds and OLE objects in your entries.
- Full support for text and paragraph formatting.
- Advanced Print, Preview, Search, Import and Export capabilities.
- Spell checker.
- Optional password protection and Lock options.
- Browse by date or by existing entry or quickly jump to any date.
- Powerful organizer with address book, to-do list, note pad and password vault.
- Complete on-line help.

See <http://www.camdevelopment.com/mpd.htm> for more information.

3.2 "THE DESIGNER SERIES"

"The Designer Series" is a collection of software packages for creating and printing many different kinds of designs on your computer's printer or through a commercial print shop. There are individual packages for special purpose designing, such as business card design and **Print Designer Deluxe**, which is for general purpose design. **Print Designer Deluxe** includes all features in all the individual packages as well as additional features.

All packages include the following base feature set:

- Integrated Design Wizard to create designs in literally seconds
 - Accurate WYSIWYG design environment makes designing a snap
 - Multi-level Undo and Redo
 - Fully customizable user interface lets you work the way you want to
 - Drawing tools include: Multi-line & Rotated Text, Bar Codes, Lines, Boxes, Ellipses, Counters, Graphics
 - Support for JPG, TIF, PNG, BMP, PCX, EMF and WMF clipart
 - TWAIN support for scanners and digital cameras
 - Fully customizable Printing and Print Previewing
 - Complete color support for color printers
 - Optional crops marks for cutting your own designs out of full sheet paper stock
 - Design and print both sides (front and back) of the paper stock
 - Personal Database for storing information for easy re-use in designs
 - Optionally save your design as a graphic file for use with other programs or for e-mailing
 - Easily switch between different layouts
 - Support for standard letter and metric A4 paper stock
 - Complete online help
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- 100 Background and Clipart images included
 - Additional images available to licensed users by download

3.2.1 PRINT DESIGNER DELUXE

Print Designer Deluxe is the most complete design package we offer. It contains all the features and templates included with all the individual designer series packages plus more. It enables you to print on any label or paper stock to make designs limited only by your imagination.

Features include:

- All Designer Series base features (see above)
- All features from all individual packages listed below.
- Additional program features and templates not included in other packages
- Templates for brochures, index cards, tickets, name badges, letter head, rotary cards, tags and more.

As of the time this was written this product is still in development and will be available shortly. Specifications are subject to change.

See <http://www.camdevelopment.com/pdd.htm> for more information.

3.2.2 BUSINESS CARD DESIGNER PLUS

Simply the best business card software available! Business Card Designer Plus allows you to create stunning business cards on any Windows compatible printer. With this software you can create your own business cards in literally seconds. It's that easy to use!

Features include:

- All Designer Series base features (see above)
- Includes layouts for standard Avery and compatible business card stock, plus layouts for designs you can cut out yourself
- Lets you define and/or modify layouts for other or custom card stock
- Templates for wide, tall and all styles of folded business cards
- Region feature that lets you design each area of folded cards (cover, inside cover, inside) independently
- **Order professionally printed, photo quality, copies of your business cards at a great price with just a few mouse clicks**

See <http://www.camdevelopment.com/bcdp.htm> for more information.

3.2.3 LABEL AND ENVELOPE DESIGNER PLUS

Label and Envelope Design Made Simple, But That's Not All... Label and Envelope Designer Plus lets you quickly and easily create great looking labels, envelopes, post cards, CD-inserts and more.

Features include:

- All Designer Series base features (see above)
- Includes layouts for standard Avery and compatible label and paper stock, plus layouts for designs you can cut out yourself
- Lets you define and/or modify layouts for other or custom stock
- Templates for envelopes, post cards, CD inserts, mailing labels, shipping labels, address labels, CD labels, disk labels and more
- Database support for easy mailing list printing
- **Order professionally printed copies at a great price with just a few mouse clicks**

See <http://www.camdevelopment.com/ledp.htm> for more information.

3.2.4 CARD AND SIGN DESIGNER PLUS

Cards and Signs for all occasions, quickly and easily! Imagine how impressive you can look and how much money you can save using *Card and Sign Designer Plus* to create and print your own personalized signs, occasion cards, invitations, announcements, thank you cards and more. You can print your cards right on your computer's printer or choose to have professionally printed, photo quality copies made and shipped to your door.

Features include:

- All Designer Series base features (see above)

- Includes layouts for standard Avery and compatible card stock, plus layouts for designs you can cut out yourself
- Lets you define and/or modify layouts for other or custom card stock
- Templates for signs, occasion cards (birthday, anniversary, etc), invitations, thank you cards and more
- Region feature that lets you design each area of cards independently
- Database support for easy mailing list printing
- **Order professionally printed, photo quality copies of your cards at a great price with just a few mouse clicks**

See <http://www.camdevelopment.com/csdp.htm> for more information.

3.3 CAM UNZIP

Unzipping (and zipping) made easy... and free... Finally!

CAM UnZip is an easy-to-use ZIP file utility that opens, creates and modifies ZIP files quickly and easily.

Features include:

- UnZip any ZIP file archives quickly and easily
- List files in the archive, extract all or selected files
- Create new ZIP files and easily add/remove files to/from them
- Password protected ZIP file support
- Optionally run setup automatically after unzipping

ATTENTION DEVELOPERS AND WEBMASTERS: Give your customers a useful and free bonus. Include a personalized copy of CAM UnZip with your products. It's ABSOLUTELY FREE and includes your own graphic on the main screen.

See <http://www.camdevelopment.com/cuz.htm> for more information.