

DemoShield[®]4

Working Model **Readme**




What's new with DemoShield? Visit our web site to find out: <<http://www.demoshield.com>>.


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DemoShield[®]4

Product Add-Ons

The following are value-added products you will receive free of charge with your purchase of DemoShield4 on CD-ROM.



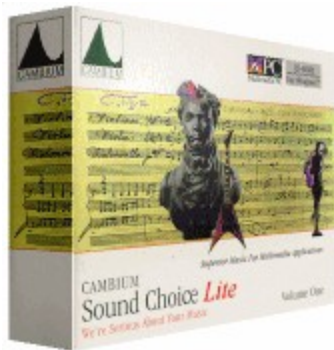
Lotus ScreenCam2

DemoShield4 and Lotus ScreenCam2 pair up to make spectacular demos. Lotus ScreenCam2, a 16-bit product, is bundled free with DemoShield4 (Windows 3.1 version only). Use ScreenCam2 with DemoShield4 for Windows 3.1 to record movies of your application in action.

Once you've produced a digital movie, you can play it in either 16- or 32-bit demos created with DemoShield4 for Windows 3.1 or DemoShield4 for Windows 95 and Windows NT.

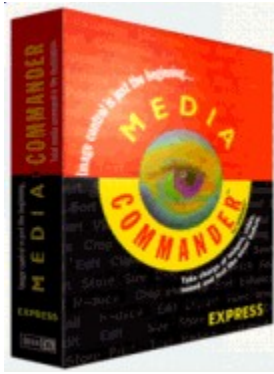
Fully integrated with DemoShield4

Lotus ScreenCam2 is fully integrated with DemoShield4. Place your existing ScreenCam movies into a dazzling DemoShield demo. Use DemoShield to give your viewers control over which ScreenCam movies they want to see. Your SCM files will automatically integrate with your demo distribution files and the appropriate drivers, so all you need to do is impress your customers!



Cambium Sound Choice Lite

Cambium Sound Choice Lite offers you a tremendous variety of high-quality, royalty-free music clips from which to choose. Simply point, click and select your sounds. Turn your demo into a full multimedia experience. Cambium Sound Choice Lite gives you the audio tools and resources you need to get your message heard.



Media Commander Express

You can use DemoShield to create large, complex demos with literally hundreds of graphics and other demo resources. Stay in control of your media files with Media Commander Express, which provides instant visual access to your images, sound and text. Find exactly what you want when you want it.



50 Scene Backgrounds

DemoShield4 comes with 50 ready-to-use scene backgrounds, including marble and wood textures. Save time when you choose from a variety of 256-color bitmap backgrounds created especially for use in DemoShield.

DemoShield[®]4

Key Features



DemoShield is a powerful visual tool for creating and distributing fully interactive, graphical demonstrations and tutorials of Windows applications. DemoShield is the complete package for presenting and promoting your application with high impact.

Show off your application. DemoShield enables you to create interactive, multimedia presales presentations, demos and cue card systems to effectively demonstrate your Windows application to potential customers.

Teach with tutorials. DemoShield lets you produce sophisticated computer-based training tutorials to interactively teach your current and potential customers how to use your product. You can even run your application live, allowing your viewers to interact with the actual product.

Let your demo take care of itself. DemoShield can also help you create self-running presentations for trade shows and sales meetings. Put your application in action and let your customers easily see its features and benefits.

KEY BENEFITS

- **DemoShield gives you more time to focus on the features of your application.** With no scripting or programming required, DemoShield lets you view and test your demo as you develop it.
- **DemoShield produces realistic software simulations.** A bitmap screen capture utility, high-performance image compression and special effects such as cursor movement let you create high-impact demos that fit on one disk.
- **DemoShield lets you create a demo today, a tutorial or cue card tomorrow.** With DemoShield's ease of use, flexibility and advanced features, you can create all kinds of sales and marketing tools for your products.

KEY FEATURES

DemoShield offers hundreds of features to create high impact, state-of-the-art demos. Some key features:

- Fully interactive point-and-click environment
- Screen capture capability
- Universal Windows platform capability
- Visual design environment
- Comprehensive sample demos
- High-performance image compression

- Impressive special effects and motion options, including cursor movement
- Customizable windowing and scaling options
- Live application integration and macro recording capability
- SmartVCR and navigational controls
- Complete flow and design control over objects and events
- Integrated Setup Wizard and UnInstaller
- Context-sensitive online help
- Comprehensive Knowledge Base
- Royalty-free distribution
- Superior technical support

EASILY CONTROL YOUR DEMO

- **Universal Windows platform capability.** When you purchase both 16- and 32-bit versions, you can create a single demo disk that will detect your users' platforms and play a Windows 3.1, Windows for Workgroups, Windows 95, or Windows NT demo accordingly.
- **Lotus ScreenCam2** comes bundled with DemoShield4. You can record digital movies of your application, including sound, movement and complete display simulation. See [DemoShield4 Product Add-Ons](#) for more information on the products bundled with DemoShield.
- **Smart VCR controls** allow you to easily edit and navigate through your demo. Record, play, forward and rewind buttons make it simple for your customers to jump through your demos to get the information they want.
- **Point-and-click design environment** lets you easily choose, maneuver and display the flow of objects and events to your specifications. You can even test your demo right from the Designer environment.
- **Seven-Step Setup Wizard** lets you decide the features of your demo's installation and the distribution medium. Show your demo in the best light possible!
- **DemoShield's Knowledge Base** provides you with the latest tips, techniques and technology innovations in digital presentations. Everything you need is online and easily accessible!

DESIGN YOUR DEMO

- Visual design environment lets you lay out, build and test your demo. By pointing and clicking within the state of the art designer, you can build a visually appealing demo, screen by screen.
- Impressive special effects and motion options dazzle your customers. Cursor movements let you easily simulate the actions of your application. Animate your text and graphics and watch your demo come alive!
- Customizable windows and scaling options give you flexibility to tailor your demo to your applications and systems.
- Easy editing tools let you manage and arrange your objects and events to get the optimal demo display.
- Bitmap (.BMP) and Windows Metafile (.WMF) graphics compress easily with DemoShield to save you space and add style to your digital presentations.

Who uses DemoShield?

Companies worldwide use DemoShield to demonstrate, teach and sell their products and services. Here is a sampling of DemoShield users:

A.C. Nielsen	Freddie Mac	Oracle
Accusoft	GE Capital	Owens-Corning
Adaptec	GTE	Parker Hannifin

Akzo Nobel	Hewlett Packard	Platinum Technologies
AT&T	Hitachi	R.R. Donnelly
Autodesk	Hypercube	Rockwell
Blue Cross	IBM	Samsung
Blue Ribbon Software	Intel	SAS Institute
Cambium Development	Intersolv	Shell Oil
CompuServe	JP Morgan	Simon & Schuster
Dean Witter	Knight-Ridder	Southwestern Bell
Deloitte & Touche	Legent	Symantec
Digital Equipment	Motorola	3 Com
Dun & Bradstreet	NEC	Tektronix
Eastman Chemical	Northern Telecom	Texas Instruments
Fidelity Investments	Novell	Xerox

60-DAY GUARANTEE

DemoShield provides you with comprehensive documentation, tutorials, sample demos, and excellent technical support, with a 60-day unconditional money-back guarantee.

Call our technical product consultant, Dave Habisohn, today at **800-250-2191** to find out more.

License Agreement

DemoShield4 Working Model License Agreement

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8. UPDATES & TECHNICAL SUPPORT

Upon your return of a fully completed Stirling Product Registration Card and for a period of ninety (90) days from the date of your receipt of the Licensed Software, STIRLING will make available to you Technical Support in the manner and under the guidelines set forth in the Licensed Software user documentation, which may be modified from time to time by STIRLING at its discretion without notice. STIRLING may, from time to time, revise or update the Licensed Software. In so doing, STIRLING incurs no obligation to furnish such revision or updates to you. Updates and further support terms are available to you on the same basis as STIRLING makes them available to its other licensees at then current prices.

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Registration Form for Working Model

Register your DemoShield4 Working Model today! No payment is necessary. Simply complete and return this form to become a registered Working Model user.

Registering your Working Model allows you to take immediate advantage of:

1. **Free 30 Days of Technical Support.** As a registered user, you get 30 days of free technical support. You can call DemoShield technical support staff, or obtain support via email, fax, CompuServe and the World Wide Web. Please include your name, company, fax, email, serial and version numbers with each technical support request.
2. **The Getting Started Guide.** When you register your Working Model, we will send you a copy of the DemoShield4 Getting Started Guide, a tutorial that walks you through the process of creating and distributing a typical software demo.
3. **More information.** Registered users will receive news about other exciting InstallShield Corporation products and services.



Name

DemoShield User (if different than above)

Title

Company

Dept.

Address

City

Country

State/Province

Zip/Postal Code

Phone

Fax

Email

WWW

What types of demos do you plan to create?

(Check all that apply)

- ☐ Sales demo for software application
- ☐ Sales demo for non-software product
- ☐ Tutorial or training demo for software application
- ☐ Tutorial or training demo for non-software product
- ☐ Quick Tour demo to introduce software application
- ☐ Cue card demo to run alongside application
- ☐ Other _____

Comments (Comments can also be emailed to wish@demoshield.com)

Please send your completed registration form to InstallShield Corporation by fax (708-240-9138), email (info@demoshield.com), or CompuServe (74774, 552)

What is the Working Model?

This Working Model is a fully functional version of DemoShield4, the smart new way to create demos and tutorials of your Windows applications. No features have been disabled. Online Help is included. You can use the Working Model to thoroughly evaluate DemoShield4.

Use it to create any type of demo containing up to **5 scenes**. When you are finished designing your demo, you may create distribution disks to test your demo on any Windows system. The Working Model ships with a special version of our run-time Player files that will place the text message, "DemoShield Evaluation Copy" in the bottom right corner of each scene in your demo.

At any time, you may purchase a copy of DemoShield4 to expand the 5-scene demo you created with the Working Model, and to freely distribute your demo--without any DemoShield text messages--to your intended audience.

How do I use DemoShield4?

DemoShield4 takes you through your demo from start to finish. When you double-click on the Designer icon, the Demo Wizard opens. The Demo Wizard walks you through the nuts and bolts of creating a new demo, helping you determine the length, style and general characteristics of your demo.

When the wizard closes, the DemoShield Designer screen opens to the first scene in your new demo. The Designer is the visual authoring environment where you will build and test your demos. Simply point and click to create text, graphics, interactive buttons and hot spots, and to add graphics, sound and video from other applications. You can even use DemoShield's built-in Screen Capture program to create bitmaps of your application screens. Test-running your demo is also a breeze.

After you've designed your demo, DemoShield4's Setup Wizard neatly packages it for you. Each step of the Setup Wizard coordinates your demo files for your chosen distribution media. The Setup Wizard ensures that your demo will be distributed to your customers properly.

See Key Features for a description of DemoShield4's most important features and benefits.

Online Help

Any time you have a question about how to perform a certain task, you can refer to DemoShield's Online Help file, which includes a full, searchable index of every possible topic related to producing a demo.

Quick Tour

One of the first options you see when launching DemoShield is the Quick Tour button. Click this button to view the DemoShield Quick Tour, a demo that explains the key terms and concepts used in DemoShield.

Getting Started Guide

The Getting Started Guide, a tutorial that walks you through the full process of creating and distributing a typical software demo, is now available for download via our WWW and FTP sites. It is a Word 6.0 document, compressed as GS.ZIP.

Technical Support

You are eligible for 30 days of full technical support, including phone support. The technical support number is 847/240-9135. You may also send a Technical Support Request via email to support@demoshield.com, or by fax at 847/240-9138.

What do I receive with my purchase of DemoShield4?

When you purchase DemoShield4, you will receive:

- The DemoShield Designer with no scene limitations
- The DemoShield Player with the "Evaluation Copy" text message removed
- Priority technical support
- Free maintenance releases
- Free updates for DemoShield program files and the Knowledge Base
- A comprehensive User's Guide

- DemoShield Knowledge Base including FAQs and Tips & Tricks
- Sample demos you can study and edit for your own use
- Product add-ons including Lotus ScreenCam2, and royalty-free sound and graphics files

