

Business Plan Master® v2.5

Proforma Financials

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Please Read User's Guide

This is SHAREWARE.

Registration brings benefits!

My Company
Cash Flow Projections
(000s)

		YEAR 1							
		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug
Sales:									
1st Product or Service		100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00
2nd Product or Service		0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Total Sales		100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00
Cash Receipts:									
Month of Shipment	10.00%	Err:508	Err:508	Err:508	Err:508	Err:508	Err:508	Err:508	Err:508
First Month	60.00%	0.00	Err:508	Err:508	Err:508	Err:508	Err:508	Err:508	Err:508
Second Month	20.00%	0.00	0.00	Err:508	Err:508	Err:508	Err:508	Err:508	Err:508
Third Month	8.00%	0.00	0.00	0.00	Err:508	Err:508	Err:508	Err:508	Err:508
Fourth Month	1.00%	0.00	0.00	0.00	0.00	Err:508	Err:508	Err:508	Err:508
Total Receipts		Err:508	Err:508	Err:508	Err:508	Err:508	Err:508	Err:508	Err:508
Cash Disbursements:									

Rent	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Utilities	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Telephone	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Salaries	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Payroll	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Witholding	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Inventory	Err:508	Err:508	Err:508	Err:508	Err:508	Err:508	Err:508	Err:508
Freight-In	Err:508	Err:508	Err:508	Err:508	Err:508	Err:508	Err:508	Err:508
Office Expense	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Vehicle Expense	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Office Supplies	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Postage	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Advertising	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Professionals	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Commissions	Err:508	Err:508	Err:508	Err:508	Err:508	Err:508	Err:508	Err:508
Insurance	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Travel & Entertainment	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Research	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Miscellaneous	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
State Taxes								
Federal Taxes								
Total Disbursements	Err:508	Err:508	Err:508	Err:508	Err:508	Err:508	Err:508	Err:508
Net Cash From								
Operations	Err:508	Err:508	Err:508	Err:508	Err:508	Err:508	Err:508	Err:508
Beginning Cash	Err:508	Err:508	Err:508	Err:508	Err:508	Err:508	Err:508	Err:508
Cash on Hand	Err:508	Err:508	Err:508	Err:508	Err:508	Err:508	Err:508	Err:508
Bank Loan Required	Err:508	Err:508	Err:508	Err:508	Err:508	Err:508	Err:508	Err:508
Loan Repayment	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Ending Cash	Err:508	Err:508	Err:508	Err:508	Err:508	Err:508	Err:508	Err:508

Variables

Cash Reserve 10.00
Mark Up 100.00%

FrtPct	5.00%
CommRt	10.00%
Beg Cash	200

Simple Loan Repayment Calculator

Principal	10,000
No. of Payments	24
Interest Rate	0.12
Payment	-1284.63

Names & Locations

Asset_Worksheet	=\$AS\$1:\$BB\$21
Balance_Sheet	=\$AT\$150:\$BA\$194
Beg_Cash	=\$B\$79
Cash_Flow_Statement	=\$A\$11:\$AQ\$71
Cash_Reserve	=\$B\$75
CommRt	=\$B\$78
DUNS	=\$BE\$3:\$BM\$60
Fed_Tax	=\$AO\$97
First_Month	=\$B\$28
Fourth_Month	=\$B\$31
FrtPct	=\$B\$77
Income_Statement	=\$AT\$84:\$BA\$145
Initial_Investment	=\$CA\$22
Initial_Price	=\$CA\$23
Mark_Up	=\$B\$76
Month_of_Shipment	=\$B\$27
No._of_Shares	=\$CA\$12
Outside_Investors	=\$CA\$20
Print_Area	=\$A\$11:\$AL\$67
Ratio_Analysis	=\$AT\$199:\$BA\$220
Returns	=\$AO\$95
RMA	=\$BQ\$3:\$BV\$52
Second_Month	=\$B\$29
Statement_Variables	=\$AN\$93:\$AO\$97

State_Tax	=\$AO\$96
Stock_Analysis	=\$CA\$1:\$CE\$25
Third_Month	=\$B\$30

Variables

=\$A\$73

YEAR 2

[illegible]

YEAR 3

[illegible]

Sep	Oct	Nov	Dec
100.00	100.00	100.00	100.00
0.00	0.00	0.00	0.00
100.00	100.00	100.00	100.00

Err:508	Err:508	Err:508	Err:508	Err:508	Err:508	Err:508	Err:508
Err:508	Err:508	Err:508	Err:508	Err:508	Err:508	Err:508	Err:508
Err:508	Err:508	Err:508	Err:508	Err:508	Err:508	Err:508	Err:508
Err:508	Err:508	Err:508	Err:508	Err:508	Err:508	Err:508	Err:508
Err:508	Err:508	Err:508	Err:508	Err:508	Err:508	Err:508	Err:508
Err:508	Err:508	Err:508	Err:508				

0.00	0.00	0.00	0.00
0.00	0.00	0.00	0.00
0.00	0.00	0.00	0.00
0.00	0.00	0.00	0.00
0.00	0.00	0.00	0.00
0.00	0.00	0.00	0.00
Err:508	Err:508	Err:508	Err:508
Err:508	Err:508	Err:508	Err:508
0.00	0.00	0.00	0.00
0.00	0.00	0.00	0.00
0.00	0.00	0.00	0.00
0.00	0.00	0.00	0.00
0.00	0.00	0.00	0.00
0.00	0.00	0.00	0.00
Err:508	Err:508	Err:508	Err:508
0.00	0.00	0.00	0.00
0.00	0.00	0.00	0.00
0.00	0.00	0.00	0.00
0.00	0.00	0.00	0.00

Err:508	Err:508	Err:508	Err:508
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Err:508	Err:508	Err:508	Err:508
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Err:508	Err:508	Err:508	Err:508
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Err:508	Err:508	Err:508	Err:508
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Err:508	Err:508	Err:508	Err:508
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0.00	0.00	0.00	0.00
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Err:508	Err:508	Err:508	Err:508
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Statement Variables

Returns	0.00%
State Tax	5.00%
Fed Tax	30.00%

Asset Worksheet
(000's)

Fixed Assets

Equipment	10
Automotive, trucks	0
Buildings	0
Fixtures	0
Machinery	0
Leasehold Improvements	0

Total Fixed Assets	10
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Intangible Assets

Goodwill	0
Other	0
Total	0.00

INCOME STATEMENT

(000's)
My Company

	Year 1	Year 2	Year 3	
Revenue:			% Change	% Change
Gross sales	1200.00	1200.00	0.00%	1200.00 0.00%
Less returns, discounts	Err:508	Err:508	Err:508	Err:508 Err:508
Net Sales	Err:508	Err:508	Err:508	Err:508 Err:508
Cost of Goods Sold:				
Beginning inventory	Err:508	Err:508	Err:508	Err:508 Err:508
Purchases	Err:508	Err:508	Err:508	Err:508 Err:508
Freight	Err:508	Err:508	Err:508	Err:508 Err:508
Total goods available	Err:508	Err:508	Err:508	Err:508 Err:508
Ending inventory	Err:508	Err:508	Err:508	Err:508 Err:508
Total Cost of Goods Sold	Err:508	Err:508	Err:508	Err:508 Err:508
Gross Profit	Err:508	Err:508	Err:508	Err:508 Err:508
Operating Expenses:				
Selling Expenses				
Advertising	0.00	0.00	NA	0.00 NA
Commissions	Err:508	Err:508	Err:508	Err:508 Err:508
T&E	0.00	0.00	NA	0.00 NA
Total	Err:508	Err:508	Err:508	Err:508 Err:508

Administrative

Salaries

0.00	0.00	NA	0.00	NA
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Payroll

0.00	0.00	NA	0.00	NA
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Withholding	0.00	0.00	NA	0.00	NA
Insurance	0.00	0.00	NA	0.00	NA
Total	0.00	0.00	NA	0.00	NA
General					
Rent	0.00	0.00	NA	0.00	NA
Utilities	0.00	0.00	NA	0.00	NA
Telephone	0.00	0.00	NA	0.00	NA
Office Expense	0.00	0.00	NA	0.00	NA
Vehicle Expenses	0.00	0.00	NA	0.00	NA
Office Supplies	0.00	0.00	NA	0.00	NA
Postage	0.00	0.00	NA	0.00	NA
Professionals	0.00	0.00	NA	0.00	NA
Research	0.00	0.00	NA	0.00	NA
Misc.	0.00	0.00	NA	0.00	NA
Total	0.00	0.00	NA	0.00	NA
Total Operating Expenses	Err:508	Err:508	Err:508	Err:508	Err:508
Total Operating Income	Err:508	Err:508	Err:508	Err:508	Err:508
State Taxes	Err:508	Err:508	Err:508	Err:508	Err:508
Pretax Income	Err:508	Err:508	Err:508	Err:508	Err:508
Federal Taxes	Err:508	Err:508	Err:508	Err:508	Err:508
Net Income	Err:508	Err:508	Err:508	Err:508	Err:508

BALANCE SHEET

(000's)

My Company

	Year 1	Year 2	Year 3		
ASSETS					
				% Change	% Change
Cash	Err:508	Err:508	Err:508	Err:508	Err:508
Accounts Receivable	Err:508	Err:508	Err:508	Err:508	Err:508
Notes Receivable	0.00	0.00	NA	0.00	NA
Inventory	Err:508	Err:508	Err:508	Err:508	Err:508

Total Current Assets	Err:508	Err:508	Err:508	Err:508	Err:508
Equipment	10.00	10.00		10.00	
Less: accum. deprec.	0.00	0.00		0.00	
Net fixed assets	10.00	10.00	0.00%	10.00	0.00%
Intangible assets	0.00	0.00	NA	0.00	NA
Total Assets	Err:508	Err:508	Err:508	Err:508	Err:508

LIABILITIES

Accounts payable	0.00	0.00	NA	0.00	NA
Bank notes	0.00	0.00	NA	0.00	NA
Notes payable	0.00	Err:508	NA	Err:508	Err:508
CPLTD	0.00	0.00	NA	0.00	NA
Total Current Liabilities	0.00	Err:508	NA	Err:508	Err:508
Total non-current liabilities	0.00	0.00	NA	0.00	NA
Total Liabilities	0	Err:508	NA	Err:508	Err:508

NET WORTH

Paid In Capital	Err:508	Err:508		Err:508	
Retained Earnings	Err:508	Err:508	Err:508	Err:508	Err:508
Other	Err:508	Err:508	Err:508	Err:508	Err:508
Total Net Worth	Err:508	Err:508	Err:508	Err:508	Err:508

TOTAL LIABILITIES & NET WORTH	Err:508	Err:508	Err:508	Err:508	Err:508
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RATIO ANALYSIS

My Company

	Year 1	Year 2		Year 3	
			% Change		% Change
Current Ratio	NA	Err:508	NA	Err:508	Err:508
Acid Ratio	NA	Err:508	NA	Err:508	Err:508
Debt Ratio	NA	Err:508	NA	Err:508	Err:508
TIE					
Inventory Turnover	Err:508	Err:508	Err:508	Err:508	Err:508
Average Collection					
Period	Err:508	Err:508	Err:508	Err:508	Err:508
Total Asset Turnover	Err:508	Err:508	Err:508	Err:508	Err:508
Gross Margin	Err:508	Err:508	Err:508	Err:508	Err:508
Net Margin	Err:508	Err:508	Err:508	Err:508	Err:508
Return on Assets	Err:508	Err:508	Err:508	Err:508	Err:508
Return on Equity	Err:508	Err:508	Err:508	Err:508	Err:508
Off. Comp./Sales	Err:508	Err:508	Err:508	Err:508	Err:508

Dun & Bradstreet

Industry Norms

	Year 1		Year 2		Year
	\$	%	\$	%	\$
CASH	Err:508	###	Err:508	###	Err:508
ACCOUNTS RECEIVABLE	Err:508	###	Err:508	###	Err:508
NOTES RECEIVABLE	\$0	###	\$0	###	\$0
INVENTORY	Err:508	###	Err:508	###	Err:508
OTHER CURRENT		###		###	
TOTAL CURRENT	Err:508	###	Err:508	###	Err:508
FIXED ASSETS	\$10	###	\$10	###	\$10
OTHER NON-CURRENT	\$0	###	\$0	###	\$0
TOTAL ASSETS	Err:508	100.0	Err:508	100.0	Err:508
ACCOUNTS PAYABLE	\$0	###	\$0	###	\$0
BANK LOANS	\$0	###	\$0	###	\$0
NOTES PAYABLE	\$0	###	Err:508	###	Err:508
OTHER CURRENT	\$0	###	\$0	###	\$0
TOTAL CURRENT	\$0	###	Err:508	###	Err:508
OTHER LONG TERM	\$0	###	\$0	###	\$0
DEFERRED CREDITS	\$0	###	\$0	###	\$0
NET WORTH	Err:508	###	Err:508	###	Err:508
TOTAL LIAB & NET WO	Err:508	100.0	Err:508	100.0	Err:508
NET SALES	Err:508	100.0	Err:508	100.0	Err:508

GROSS PROFIT	Err:508	###	Err:508	###	Err:508
NET PROFIT AFTER TA	Err:508	###	Err:508	###	Err:508
WORKING CAPITAL	Err:508	NA	Err:508	NA	Err:508

RATIOS

SOLVENCY

QUICK RATIO (TIMES)	NA	Err:508	Err:508
CURRENT RATIO (TIME	NA	Err:508	Err:508
CURR LIAB TO NW (%)	Err:508	Err:508	Err:508
CURR LIAB TO INV (%)	Err:508	Err:508	Err:508
TOTAL LIAB TO NW (%)	Err:508	Err:508	Err:508
FIXED ASSETS TO NW	Err:508	Err:508	Err:508

EFFICIENCY

COLL PERIOD (DAYS)	Err:508	Err:508	Err:508
SALES TO INV (TIMES	Err:508	Err:508	Err:508
ASSETS TO SALES (%)	Err:508	Err:508	Err:508
SALES TO NWC (TIMES	Err:508	Err:508	Err:508
ACCT PAY TO SALES (Err:508	Err:508	Err:508

PROFITABILITY

RETURN ON SALES (%)	Err:508	Err:508	Err:508
RETURN ON ASSETS (%)	Err:508	Err:508	Err:508
RETURN ON NW (%)	Err:508	Err:508	Err:508

RMA

Year 1 Year 2 Year 3

3

ASSETS

%	Cash & Equivalents	Err:508	Err:508	Err:508
	Trade Receivables - (net)	Err:508	Err:508	Err:508
###	Inventory	Err:508	Err:508	Err:508
###	All Other Current	Err:508	Err:508	Err:508
###	Total Current	Err:508	Err:508	Err:508
###	Fixed Assets (net)	Err:508	Err:508	Err:508
###	All Other Non-Current	Err:508	Err:508	Err:508
	Total	100.0	100.0	100.0

LIABILITIES

	Notes-Payable-Short Term	Err:508	Err:508	Err:508
###	Cur. Mat.-L/T/D	Err:508	Err:508	Err:508
###	Trade Payables	Err:508	Err:508	Err:508
	Income Taxes Payable	0.0	0.0	0.0
100.0	All Other Current	0.0	0.0	0.0
	Total Current	Err:508	Err:508	Err:508
###	Long Term Debt	0.0	0.0	0.0
###	Deferred Taxes	0.0	0.0	0.0
###	All Other Non-Current	Err:508	Err:508	Err:508
###	Total Liabilities & Net Worth	100.0	100.0	100.0

INCOME DATA

###	Net Sales	100.0	100.0	100.0
	Gross Profit	Err:508	Err:508	Err:508
###	Operating Expenses	Err:508	Err:508	Err:508
###	Operating Profit	Err:508	Err:508	Err:508
###	All Other Expenses (net)	0.0	0.0	0.0
	Profit Before Taxes	Err:508	Err:508	Err:508

RATIOS

100.0	Current	NA	Err:508	Err:508
100.0	Quick	NA	Err:508	Err:508

###

###

NA

Sales/Receivables	Err:508	Err:508	Err:508
Cost of Sales/Inventory	Err:508	Err:508	Err:508
Cost of Sales/Payables	NA	NA	NA
Sales/Working Capital	Err:508	Err:508	Err:508
EBIT/Interest	0.00	0.00	0.00
Net Profit + Depr., Dep.,			
Amort./Cur. Mat. L/T/D	0.00	0.00	0.00
Fixed/Worth	Err:508	Err:508	Err:508
Debt/Worth	Err:508	Err:508	Err:508
% Profit Before Taxes/			
Tangible Net Worth	Err:508	Err:508	Err:508
% Profit Before Taxes/			
Total Assets	Err:508	Err:508	Err:508
Sales/Net Fixed Assets	NA	NA	NA
Sales/Total Assets	Err:508	Err:508	Err:508
% Depr., Dep., Amort./Sale	0.00%	0.00%	0.00%
% Officer's Comp./Sales	Err:508	Err:508	Err:508

STOCK ANALYSIS

My Company

No. of Shares 100,000

Year 1 Year 2 Year 3

Earnings Err:508 Err:508 Err:508

EPS Err:508 Err:508 Err:508

Outside Investors 30.00%

Initial Investment Err:508 Err:508 Err:508
Initial Price 1

Value of Investment Err:508 Err:508 Err:508