

Digital Images

Many times as a designer you may be called upon to research images that can be used in marketing and promotional materials. Often it is more cost effective for companies to use both Copyright-Royalty Free as well as Public Domain images. Knowing where to search out the best images is only a few short steps away online.

Your search can be for real world images, such as stock photo's varying from destinations to lifestyles. However, your search may also require you to locate clip art, or even fonts.

Obtaining these images is usually a very simple process which begins by locating the site that houses the image you are seeking. Next many of the companies may require that you become a member to log into their archive. Images typically are sold in one of the following ways:

1. Single image one time usage or with restrictions
2. As CD's or as collections of related images

Images are usually subject to copyright laws that govern the use of the images. You may need to familiarize yourself with each company's policy for use. Merely copying and pasting a "swiped image" is subject to copyright laws and to illegally obtain or use an image can make the user subject to legal prosecution and or fines. So carefully follow the restrictions when using images you have obtained or downloaded from the Internet.

Listed below are a few of the key sites used today! Most listings will require that you type in a key word search.

www.About.com
www.Artbeats.com
www.Chrome-imaging.com
www.Comstock.com
<http://pro.corbis.com/splash.aspx>
www.Digitalvision.com
www.Ditto.com
www.Eyewire.com
www.Gettyone.com
www.Imagebank.com
www.Kodak.com
www.pdimages.com/web6.html-ssi
www.Picturequest.com
www.photodisc.com
www.Photolib.noaa.gov

www.SIS.com
www.Stockbyte.com

Clip Art Sites Including Fonts

www.About.com
www.Arttoday.com
www.Barrysclipart.com
www.cc-art.com
www.Danceart.com
www.Digitalartsource.com
www.Eyewire.com
www.Free-graphics.com
www.Logoclipart.com
www.snapfashun.com