Rosebud™

Quick Start Guide

MAGEE ENTERPRISES, INC.
Post Office Box 1587
Norcross, Georgia 30091
USA

SALES
770-446-6611
770-368-0719 FAX
800-662-4330

TECHNICAL SUPPORT GROUP

Voice (9:00 a.m. - 5:00 p.m. Eastern Time)..770-662-5387
Big Peach BBS (24 hours)...770-446-6650
CompuServe...GO ROSEBUD or 76004,1541
MHS...Support@Magee
Internet..support@magee.com

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Magee Enterprises, Inc.
Post Office Box 1587
Norcross, Georgia 30091 USA
770-446-6611

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Table of Contents

1 Introduction

What's in this quick start guide

This quick start guide contains just enough information to get you up and running with Rosebud™. Take a moment now to learn how it's laid out.

- This introductory chapter gives you a quick look at what Rosebud is and what it does. It describes Rosebud's three components and gives you a feel for how you deal with each one.
- Chapter 2 tells you what you need to have in order to run Rosebud, and shows you how to install it.
- Chapter 3 is a tutorial that walks you through an actual on-line session.
- There's a glossary at the end.

A reference guide containing more detailed information is available as a PDF file (a format readable by Adobe Acrobat Reader) that can be downloaded from our support forum (GO ROSEBUD). A printed reference guide is also available; contact our Sales Department for more information.

What Rosebud is

Rosebud is a Windows-based information-gathering utility that logs on to CompuServe® automatically at intervals you specify, retrieves information for you, then displays, stores, and manages the information for you. It can run in the background any time your computer is on and Windows is running.

Note: For more about what Rosebud is, take our short on-line get-acquainted tour (once you get Rosebud installed).

Currently, Rosebud handles four separate categories (we call them **topics**) of information:
- News
- Weather
- Financial information
- Mail

How Rosebud is laid out

Rosebud is made up of three components. Each component can be started from the Rosebud launch screen.

1. The Rosebud **Assignment Desk** is the component that lets you specify what information you want to retrieve from CompuServe. In the Assignment Desk you set up **reporters** that are assigned to retrieve different kinds of information.
2. The Rosebud **Collection Agent** is the component that does the actual logging on and collecting of information. As a user, you rarely deal directly with the Collection Agent; it does its thing automatically once it's loaded.
3. The Rosebud **Viewer** is the part of Rosebud that lets you look at the information that's been retrieved. You can specify how the information displays (the order, the screen colors, and the like). You also use the Viewer to read, create, or reply to mail.

What Rosebud can do

Rosebud offers a broad range of features that make information-gathering fast and simple. Here are some of the things the program can do for you in the various topics. These features are covered in detail in the reference guide or in the on-line help.

In the Financial topic

- "Red flag" alerts (notification of specified price changes)
    Example: Rosebud can notify you when HRB hits $40 per share.
- Portfolio
    ◊ Lets you have single or multiple stocks per folder
    ◊ Can track any financial holding that has a ticker symbol (stock, mutual fund) and that is available through CompuServe's QuickQuotes
    ◊ Lets you review current, daily, weekly, or monthly statistics
    ◊ Lets you specify how long to keep historical information
    ◊ Maintains a local database of historical quotes
    ◊ Offers transaction support (buy, sell, split)
    ◊ Gives you "what if" capability
        Example: what if I'd bought $1000 worth a year ago?
    ◊ Can automatically fill in the database with historical information
- Retrieves current and historical quote information
- Displays financial information in graphical or text form
- Lets you forward stock quotes and red flags to an e-mail address or user-defined folder

In the News topic

- Retrieves articles
    ◊ Searches only those news articles that have been released since the last retrieval
    ◊ Lets you retrieve full text, or just headlines
    ◊ Lets you select news sources to search
    ◊ Lets you select keywords/search terms
        ◆ Logical conditions (and/or/not)
        ◆ Word proximity
        ◆ Ranking based on how well articles match search
    ◊ Retrieves articles for headlines that best match keys
    ◊ Can use first paragraph of an article to determine search key matches
    ◊ Lets you retrieve the full text of unretrieved-article headlines
    ◊ Lets you limit the number of headlines to search
    ◊ Lets you limit the number of articles to retrieve
    ◊ Lets you forward selected news stories to an e-mail address or user-defined folder
    ◊ Automatically tracks changes made to the available news sources by CompuServe
    ◊ Retrieved articles can be stored in compressed form to take up less space on your hard drive
- Lets you browse all headlines without requiring preset keys
- Displays articles
    ◊ Full text of retrieved articles
    ◊ Headlines of unretrieved articles
        ◆ For a particular reporter, or from all reporters, or from selected sources
        ◆ Sort chronologically or by ranking, headline, or source
- Available news sources
    ◊ Associated Press
    ◊ Executive News Service
    ◊ Syndicated Columns
    ◊ PA News Online (UK)

- ◊ Australian Associated Press Online
- ◊ dpa-Kurznachrichtendienst
- ◊ AP France en Ligne
- ◊ CompuServe What's New
- ◊ Roger Ebert's Movie Reviews
- ◊ Soap Opera Digest

In the Weather topic

- ◆ Retrieves both text and graphic information
- ◆ Lets you specify city and state
- ◆ Database stores historical weather information
- ◆ Signals severe weather alerts
- ◆ Can retrieve the following weather reports (text)
  - ◊ Short term forecast
  - ◊ Daily climatological
  - ◊ State forecast
  - ◊ Regional summary
  - ◊ Precipitation probability
  - ◊ Sports and recreation
  - ◊ Marine forecast
  - ◊ Severe weather alert
- ◆ Can retrieve the following weather maps
  - ◊ Current weather
  - ◊ Satellite
  - ◊ Radar
  - ◊ Current temperatures
  - ◊ Tonight's lows
  - ◊ Tomorrow's highs
  - ◊ Tomorrow's weather
  - ◊ 48-hour forecast
  - ◊ Satellite - Pacific
  - ◊ Northeast NA
  - ◊ Southeast NA
  - ◊ North Central NA
  - ◊ South Central NA
  - ◊ Northwest NA
  - ◊ Southwest NA
- ◆ Lets you forward selected weather reports to an e-mail address or user-defined mail folder

In the Mail topic

- ◆ Support for attachments
  - ◊ Various mail attachment formats (binary, text, GIF)
- ◆ Incoming mail
  - ◊ Lets you save to local files for permanent storage
- ◆ Outgoing mail
  - ◊ Address book support
  - ◊ Distribution lists
  - ◊ CC, BCC, Priority, Receipt notification, Sender/Receiver pay options, etc.
- ◆ Product registration by e-mail
  - ◊ E-mail notification of updates to registered users
- ◆ Messages stored in standard SMF format for ease of integration with MHS, etc.

General features

- ◆ Flexible scheduling of reporters
  - ◊ Multiple retrieval time specifications for each reporter
    For example:
    - ◆ Every 30 minutes between 8:00am and 5:00pm every day
    - ◆ Every 1 hour between 8:30am and 5:30pm on MoTuWeThFr
    - ◆ 5:30pm on MoWeFr

When you need help

In addition to the information available to you in this quick start guide and the reference guide, on-line help is available at every Rosebud screen; ***in most cases, the on-line help is more extensive than the printed help***.

There are at least three ways you can get to on-line help, all typical of any Windows application. (If you're not yet comfortable with the Windows help system in general, consult your Windows manual or one of the many third-party books available.)

Help via the F1 key

Press the F1 key to bring up context-sensitive help; that is, a help screen specific to where you are (your context). For example, if you click on the Help button on the Add Retrieval Time dialog box, you get a help screen about the Add Retrieval Time dialog box. Use the Search button at the top of the Help screen to locate other topics you need help on.

Help via the menu bar

Click on the Help option on any Rosebud menu bar to see a number of help options, including the same search function you encountered using the F1 key.

Help via the Help buttons

Most Rosebud screens have their own Help button. Clicking on this brings up context-sensitive help.

README file

A text file called README.TXT comes with Rosebud and covers last-minute information that didn't make it into this printed guide. You'll be given an opportunity to read the README file at the end of the installation process. You can also read it in Windows Notepad or in any text editor.

2 How to install Rosebud

What you need

Hardware requirements

- 386 or more powerful CPU
- A minimum of 4 MB of RAM (8 MB is recommended)
- 8-10 MB of storage on your hard drive (the space you need will vary depending on how long you want Rosebud to keep the material it retrieves)
- VGA or better monitor
- A modem (the faster the better)
- A mouse or other pointing device

Software requirements

You need to be running Windows 3.1 (or Windows for Workgroups 3.11) and DOS 5.0 or better.

Other requirements

You need to have a CompuServe account already set up. The installation procedure asks you for your account number.

Installation

1. Insert Disk #1 in your disk drive and start Windows.
2. Click File, then Run.
3. In the Command Line text box, type A:\SETUP and click OK. (If the disk is in your B: drive, type B:\SETUP.)

Follow the prompts. The installation program asks you to enter your name, your company name, address, phone number, and CompuServe account number, as well as your main CompuServe directory. Then the installation proceeds automatically.

When the installation finishes, you'll be given the opportunity to read a README file containing any last-minute information.

3 Tutorial

Overview

Before Rosebud can retrieve information, it has to be told what information to retrieve. You do that in the Assignment Desk.

Rosebud also has to know what phone number to dial to connect to CompuServe, what your user ID and password are, and technical information about your modem. All that is dealt with inside the Assignment Desk as well.

Once the Assignment Desk settings have been made, the Collection Agent does the retrieving (without any intervention from you once you've loaded it); then you move to the Viewer to look at what's been retrieved.

A quick demo

A quick way to see what Rosebud can do is to let it actually log on to CompuServe and get some information. The following tutorial walks you through the procedure. Check the on-line help or the reference guide for a more complete explanation of what's going on.

Providing basic CompuServe information

Before you begin setting up your reporter, you have to provide Rosebud with the technical information it needs in order to log on to CompuServe on your behalf. Here's how.

1. Open the Rosebud Assignment Desk. The screen that appears should look something like this, although the reporters will be different.
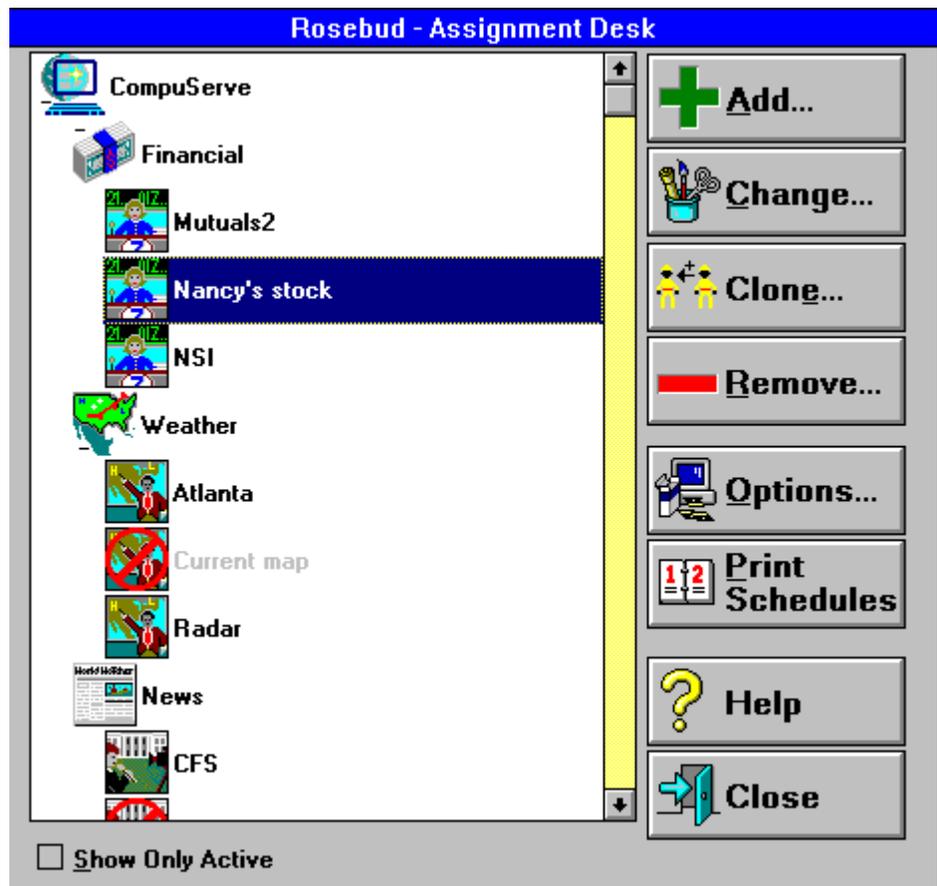
2.   At the Assignment Desk, click once on CompuServe (at the upper left of the screen).

3.   In the column of buttons on the right, click on the Change button. The CompuServe Settings screen comes up, showing the directory where your CIS.INI file is kept; you supplied this information during installation.

4.   Click on Edit Settings to get to the Setup Session Settings dialog box.
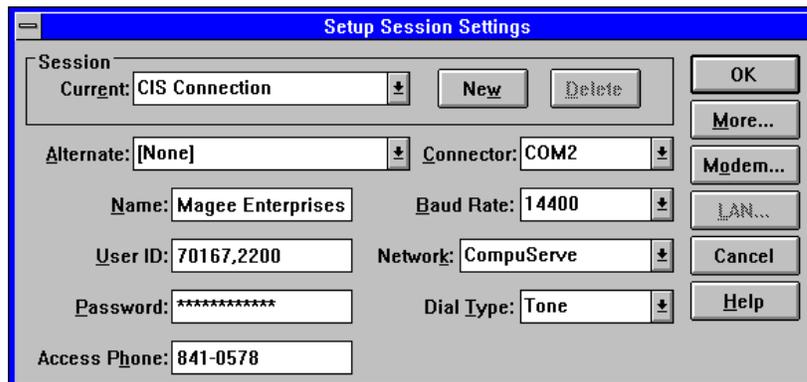
5.   Enter the necessary information required for a CompuServe login. (If you already have this information set up in your CIS program, it displays here automatically.) Be sure to include the area code if it's required for your access phone number, and to disable any call waiting feature; typically this is done by prefacing the phone number with *70.

6.   Click on the More and Modem buttons; change settings if the default information there isn't appropriate for your system. When you're done, click OK until you get back to the Assignment Desk.

Now that you've supplied the basic login information (a one-time step) you can move on to set up a reporter. For this practice session, let's set up a reporter that will get the latest columns from syndicated columnists Miss Manners and Jack Anderson.

Setting up a news reporter

NOTE: Rosebud comes with a number of predefined reporters. At some point—perhaps after you've worked through the tutorial and gotten familiar with Rosebud terms, screens, and general concepts—you'll find it instructive to study the way the predefined reporters are set up; just click on a predefined reporter and click the Change button.

Alternatively, you can choose to go ahead and run the Collection Agent now if you like, without setting up anything yourself. The default (sample) reporters will collect some sample stock quotes, news items, and weather items even if you don't go through the steps below to set up a news reporter. If you'd like to begin that way, skip to the section called Loading the Collection Agent.

At the Assignment Desk, click on News in the list on the left, then click on the Add button to bring up the News Reporter Setup dialog box. Notice the four tabs; the one labeled What should be on top.

The What tab

1. In the Reporter text box displaying the word *[Untitled]*, type in a name for the reporter we're creating. Let's call this one "Columnists."
2. Click Retrieve All Articles. This sounds ominously like a lot—but you'll be narrowing the selection in another part of this reporter's setup.
3. Click on Retrieve at Most at the bottom of the dialog box, and type in the numeral 1. This lets Rosebud know to bring you only the latest column, not the last fifty.

The When tab
1. Click on the When tab, then click on the Add button to bring up the Add Retrieval Time dialog box.
2. Although several predefined time intervals come with Rosebud, for this demo we want the retrieval to take place at a specified time ten minutes from now. So click on Create Time to bring up the Retrieval Time dialog box (the one with the clocks).
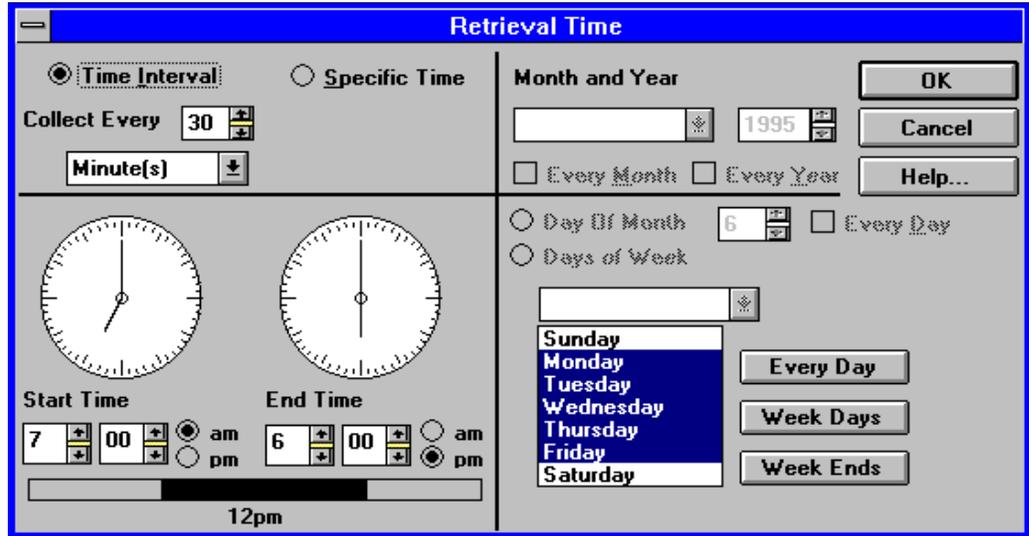
3. Click the Specific Time radio button in the upper left. One of the clock faces disappears.
4. In the box below the words Start Time, change the time to a time about ten minutes from now.
5. Check to see that the month, year, and day of the month shown on the right side of this dialog box are correct for today.
6. Click OK twice to get back to the News Reporter Setup dialog box.

The Where tab
1. Click on the Where tab. The box on the left is a list of available sources—all the places you can currently get news on CompuServe.
2. Scroll down through the items listed there till you see Miss Manners, and double-click on it. You'll note that both Miss Manners *and the associated headings* appear in the box on the right (and Miss Manners disappears from the list on the left).
3. Scroll through the list until you see Jack Anderson, and double-click on it. Click on other choices if you like, to see how the selection process works; you can always remove the unwanted sources from the list on the right with the Remove button when you're ready to move on.
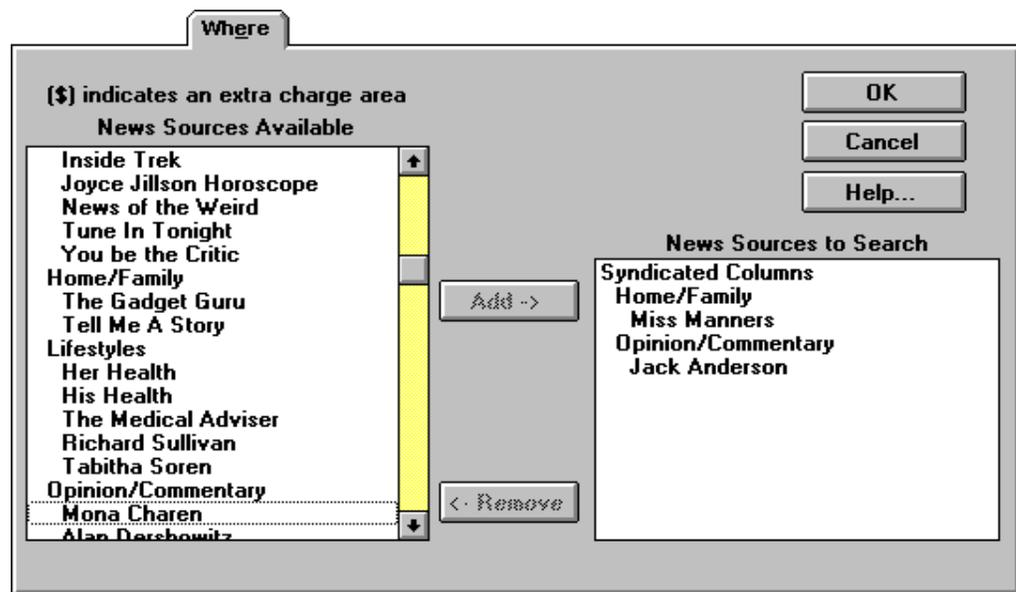
4. Click OK. (We'll ignore the Forward tab for right now.) You should be back at the Assignment Desk main screen, with a new reporter called Columnists displayed under the News topic.

Saving the new reporter information

Click on the Close button to close the Assignment Desk and save the new reporter information.

Loading the Collection Agent

Before anything can happen, the Collection Agent has to be loaded. Make sure that your modem's phone line is plugged in and that you haven't loaded your fax modem software and set it to autoreceive. (Some fax modem programs tie up your modem's COM port when they're waiting for faxes. In that situation, Rosebud can't get to your modem to dial out.) Then click the Collection Agent icon.

NOTE: If this is the first time you've loaded the Collection Agent, you'll hear your modem dialing out immediately as the Collection Agent begins to execute the instructions from the predefined reporters. Since your new reporter's time is within 15 minutes of the current retrieve, its instructions will also be executed now, rather than at exactly the time you set. (See the on-line help or the reference guide for more on this 15-minute interval.) Note too that this first retrieve may take 25 minutes or more, as Rosebud goes through some initial housekeeping steps.

If the line is busy, or the Collection Agent can't otherwise collect the information, it automatically retries in 15 minutes.

The Collection Agent needs to be loaded any time you want a reporter to retrieve; typically this means the Collection Agent is *always* loaded. You can minimize it if you like, by clicking on the downward-pointing triangle in the upper right of the screen. For this tutorial, however, you may prefer to leave the Collection Agent screen visible so that you can watch what happens.

Watching it happen

A line in the upper portion of the Collection Agent screen displays today's date, the time you just set for this demo retrieval, the number 2 in parentheses (the number of news items you're retrieving) followed by the word News and the name you gave this reporter. Additional lines

display similar information for the predefined reporters.

Once the Collection Agent connects, watch the activity report in the lower portion of the Collection Agent screen and in the status line at the bottom. These lines report on what's going on as the Collection Agent logs on to CompuServe, finds the two columns you specified as well as the information for all the predefined reporters, downloads it all for you, and stores it in special databases.

Viewing the retrieved columns

When Rosebud's Collection Agent finishes downloading the columns, open the Viewer. The first order of business in the Viewer is to set up a folder for your retrieved columnists. ***Even if information has been retrieved, you can't look at it until you set up a folder for it. This is a key concept.***

Creating a folder in the Viewer

1. In the toolbar just below the menu bar, click on the second tool from the left (the one that looks like a newspaper). The screen changes to display the news topic: existing news folders in the column at the left, a page of news displayed in the lower portion of the viewing area on the right, a list of page titles in the upper portion of the viewing area.

You'll learn more about the parts of the Viewer screen as you go along. While your Viewer may not look exactly like the one below, it will contain the same basic elements.

Viewer - NANCY.VWR

File Topic Folder Page Item Launch Help

Excerpts of Fuhrman Tapes	01Sep1995 01:29pm
OJ Lawyer: We Can't Use Tapes	01Sep1995 01:16pm
War's End Brought US-Japan Tie	01Sep1995 12:35pm
JFK's Post-WWII Diary Found	01Sep1995 12:29pm
Cops: Grandma Knew About Pot	**01Sep1995 11:46am**
Fire Blamed On Careless Smoker	01Sep1995 10:50am

National
113 articles

Entertainment
16 articles

Movie reviews
0 articles

Health
0 articles

Weird news
0 articles

Latest
15 articles

Unretrieved Articles
33 headlines

Cops: Grandma Knew About Pot

01Sep1995 11:46am

AP 1 Sep 95 11:46 EDT V0319

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Cops: Grandma Knew About Pot

   SPOKANE, Wash. (AP) -- A 72-year-old woman with flowers on her porch could lose her home because of forbidden plants in the basement.
   Law enforcement officials say one of Florence Hart's grandchildren grew the marijuana, but she knew about it and looked the other way.
   They want to seize her $50,000 home as a drug-related asset and sell it at auction, with proceeds given to drug-enforcement agencies.
   "I guess it's time for me to move," the silver-haired woman said, glancing around her cluttered living room. "I don't know what to get rid of and what to keep."
   Then she added, "Where am I going to live?"
   Hart has no criminal record and was not arrested when a regional drug task force raided the home April 13. Agents found 126 plants -- mostly behind a makeshift curtain and locked door -- a scale, special lights

Cops: Grandma Knew About Pot   Page 21 of 113

2. Click Folder on the menu bar.
3. Select New on the Folder drop-down menu to get to a dialog box that lets you set up a new folder for your news articles. The dialog box is titled News Folder, and will look similar to the one on the next page.
4. Type in a title: "Columnists."
5. Leave the Sort Order section and the What to display section of the News Folder dialog box as is; the defaults are fine.
6. In the Include section of the News Folder dialog box, click the Selected Reporters radio button. The Select Reporters button to the right becomes active.
7. Click the Select Reporters button. The Select Reporters dialog box appears, listing on the left any reporters that have been set up in the Assignment Desk. Note your new Columnists reporter in the list.
8. Double-click on Columnists to move it to the Selected Reporters list on the right.
9. Click OK to save your selection and return to the News Folder dialog box. It should look like this one.

News Folder

Title
Columnists

OK
Cancel
Help...

Sort Order
1st 2nd 3rd

| 2 | Search Rating
Source (Reuters, UPI, etc...)
| 3 | Headline
| 1 | Date ○ Oldest First ⦿ Newest First

What to display
⦿ Retrieved Articles   ○ Unretrieved Articles
☐ Unread Articles Only

Include
○ All Articles
⦿ Selected Reporters   Select reporters
○ Selected Sources   1 reporters selected
○ Search Existing Articles   ☒ Search Article Text

10. Click OK to return to the Viewer. Your new Columnists folder appears in the column at the left edge of the Viewer, next to an icon of a file folder. The upper portion of the viewing area lists the pages in this folder. The first article retrieved (the Anderson column) is page 1 and is displayed in the lower portion of the viewing area.
11. Click on the title of the second page to see the Miss Manners column.

We could just as easily have set up individual folders for each columnist (instead of having the columnists on different pages in the same folder), by using Selected Sources instead of Selected Reporters in Step 7.

If you want to save the Viewer setup as it now looks (with your new Columnists folder), click File on the menu bar, then click Save As. You can accept the default name VIEWER.VWR, or supply your own root name.

Tip: If more than one person will be using Rosebud, you may want to save your personal Viewer setup under your name or initials: CHRIS.VWR, for example. When you load the Viewer, it automatically loads the last .VWR file used. See the on-line help or the reference guide for how to load a .VWR file.

See the on-line help or the reference guide for more on creating news reporters and news folder, and to learn how to create financial and weather reporters and folders.

What happens to the retrieved material?

Once the Collection Agent retrieves news, weather, or financial information, it stores it on your hard drive. This information goes into special databases in the Rosebud directory. Certain weather information also goes in your TEMP directory.

The information stays on your hard drive until Rosebud automatically deletes it.

How long the retrieved information stays before it's deleted depends on certain settings in the Assignment Desk. To see (or change) these settings, go to the Assignment Desk and highlight Financial, Weather, or News. Click the Change button to get to the Settings dialog box for that topic. See the on-line help or the reference guide for more.

Glossary

Assignment Desk
The part of Rosebud that lets you specify what information you want to retrieve and when you want to retrieve it. The two other parts of Rosebud are the Collection Agent and the Viewer.

Collection Agent
The part of Rosebud that logs on to CompuServe and retrieves information. You don't deal directly with the Collection Agent except to load it. The other two parts of Rosebud are the Assignment Desk and the Viewer.

Folder
An area you create in the Rosebud Viewer to hold and display certain information. When you click on the folder, you see the related information that's been retrieved for you. You might create a folder to hold and display quotes for your international stocks, one for business news articles about health care issues, one for a particular syndicated columnist, and so on.

Also, a separate storage area in the mail topic where you can keep related mail messages (on a current project, for example).

Forward
To send mail and other retrieved information to yourself at a CompuServe address, or to a specified folder you've set up. This feature is useful if you're away from your desk (and thus away from Rosebud) and can't read the retrieved information; have Rosebud forward the information to your CompuServe mailbox, so that you can access it from anywhere.

Reporter
A part of Rosebud created and named by you (in the Assignment Desk) and assigned to retrieve certain information. You might set up a reporter to retrieve the latest weather maps for your area, another reporter to retrieve stock quotes for a group of consumer stocks, another to retrieve stock quotes for high-tech stocks, and so on.

Viewer
The part of Rosebud that lets you look at the information that Rosebud has retrieved from CompuServe. The two other primary parts of Rosebud are the Assignment Desk and the Collection Agent.

What tab
The part of a reporter's setup that lets you tell the reporter what to retrieve.

When tab
The part of a reporter's setup that lets you tell the reporter when to retrieve assigned information.

Where tab
The part of a reporter's setup that lets you tell the reporter where to look for information.