

Take-Two Interactive Software, Inc., New York

Ryan Brant (financial), 212/941-2988

Fax: 212/941-2997

or

Mark Moon (media), 410/933-8930

Fax: 410/933-1740

E-mail: talonsoft@compuserve.com

or

Wolfe Axelrod Associates, New York

Donald C. Weinberger

Stephen D. Axelrod, CFA

Susan Bolon (media)

212/370-4500

Fax: 212/370-4505

E-mail: don@wolfeaxelrod.com

For Immediate Release

**Take-Two Interactive Software, Inc. Subsidiary TalonSoft, Inc.
Announces Publishing Alliance With Sirtech Canada, Ltd.**

***Secure North American and International Publishing Rights for long-awaited
Jagged Alliance II***

New York, NY May 28, 1999 – Take-Two Interactive Software Inc. and its subsidiary, TalonSoft Inc., announced today that they have acquired publishing rights to Sirtech's *Jagged Alliance 2*. Under the agreement, the game will be published under the TalonSoft label in the US, Canada, the United Kingdom, and China. *Jagged Alliance 2* is expected to be released in early August of this year.

Jagged Alliance 2 is the third installment in the best-selling Jagged Alliance series, developed by Ottawa-based Sirtech Canada Ltd. *Jagged Alliance 2* is the sequel to *Jagged Alliance*, which was released in 1995 and was named "Strategy Game of the Year" by PC Gamer Magazine that year. *Jagged Alliance 2* was recently released in Germany by Topware Interactive, and held the number one spot on German sales charts for more than three weeks.*

"TalonSoft is very pleased to be publishing *Jagged Alliance 2*; we think that Sirtech has done outstanding work on this long-awaited sequel," said TalonSoft president, Jim Rose. "With the new features and improved graphics, we think *Jagged Alliance 2* extends the high standards set by the original game."

Jagged Alliance 2 offers players improved graphics, a host of new features, and an all-new storyline. Previewed during this year's Electronic Entertainment Expo (E3), the game has received

critical acclaim from both game players and the media. Steve Bauman of Games Business magazine called *Jagged Alliance 2* a “1999 Hot Strategy Pick” and PC Gamer magazine named the game “One of 1999’s most imaginative games.”

* Data released by GSK Marketing Services, April 1999

- more -

TalonSoft Wins Rights to Jagged Alliance 2

2-2-2-2

“We’re very pleased to announce that we’ll be teaming up with Take Two and TalonSoft in bringing *Jagged Alliance 2* to market,” said Sirtech’s Ian Currie. “We know there are many fans of the original *Jagged Alliance* games who are eagerly awaiting this game. With Take Two and TalonSoft’s help, we’re going to get *Jagged Alliance 2* to them as quickly as possible.”

The Sirtech agreement further solidifies TalonSoft’s role as a publisher of triple-A strategy and war games. Best known for their award-winning historical war games, TalonSoft is expanding its product line-up to include strategy and action titles like *Jagged Alliance 2* and *Hidden and Dangerous*, a new WWII strategy/action game also announced during E3.

About Take-Two Interactive

Take-Two Interactive Software, Inc. is an integrated global developer, marketer, distributor, and publisher of interactive entertainment software games and accessories for the PC, Sony PlayStation, Nintendo 64, Nintendo Game Boy Color and the Sega Dreamcast. Take-Two is headquartered in New York City, with publishing, marketing, and sales offices in the United Kingdom, Germany, France, and Australia and a licensing office in Japan. The Company owns and operates the following development and/or publishing studios: Rockstar Games, Mission Studios, GearHead Entertainment, Tarantula Studios and TalonSoft. The Company maintains a broad reaching partnership with, and 19.9% equity interest in, Gathering of Developers, the Dallas based corporate union of six of the world's premier game development companies. The Company's Jack of All Games subsidiary is a global value added distributor of entertainment software with distribution offices in Cincinnati, New York, London, Paris, Munich, Oslo, Stockholm Copenhagen and Sydney. The Company owns and operates DVDWave.com, a Berkeley, California based Internet retailer of DVD movies. All trademarks and copyrights contained herein are the property of their respective holders.

Safe Harbor Statement under the Private Securities Reform Act of 1995: The statements contained herein which are not historical facts are forward-looking statements that involve risks and uncertainties including, but not limited to, risks associated with the Company's future growth and operating results, the ability of the Company to successfully integrate the business and personnel of newly acquired entities into its operations, credit risks, inventory obsolescence, technological change, competitive factors, and unfavorable general economic conditions. Actual results may vary significantly from such forward-looking statements. Take-Two undertakes no obligation to update forward-looking statements contained within this press release.

###