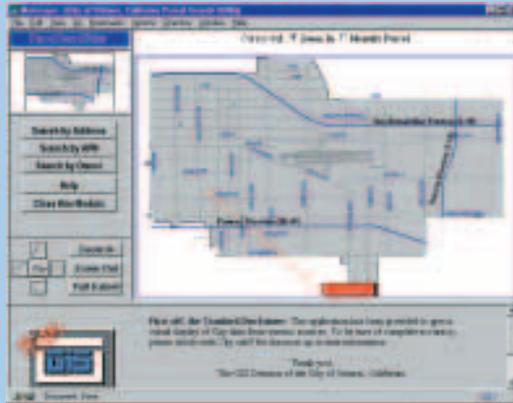
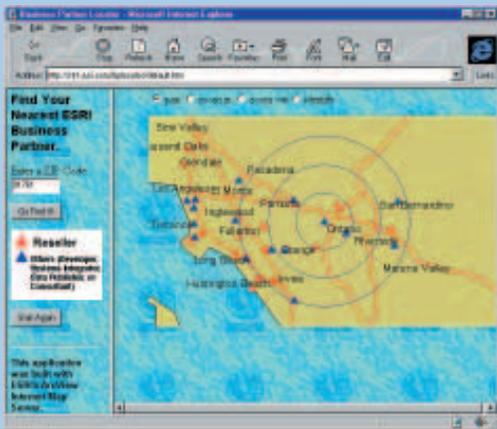


How in the World Do You  
Publish  
Live Maps  
on the Web?

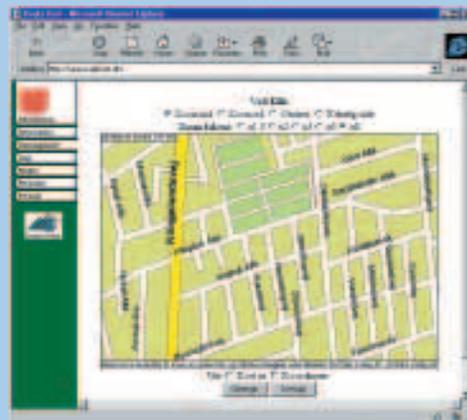
Easily.



Public Access

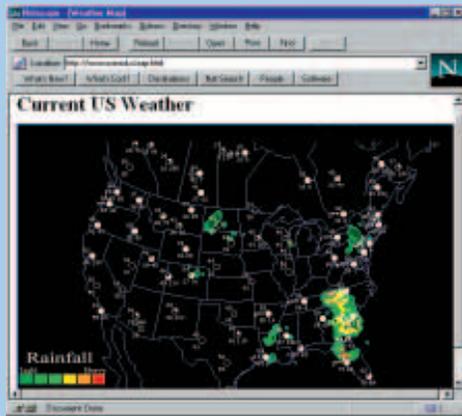


Customer Service



Interactive Map Kiosk

# Web So from the World L E S

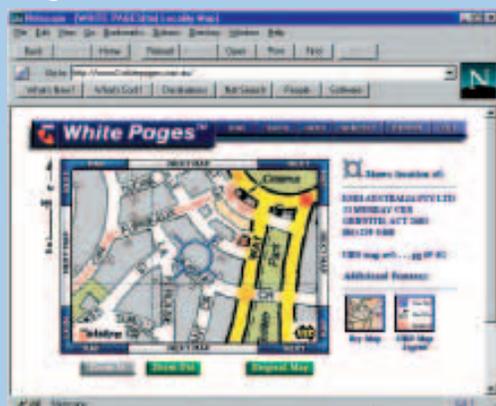


News Services

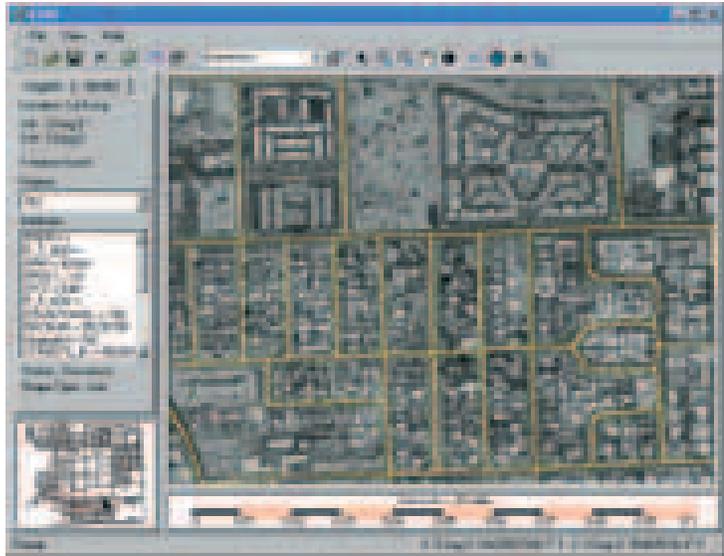
# Evolution of Reader in GIS R I



On-Line Environmental  
and Scientific Atlases



White Pages Directory



# GIS Data ArcExplorer Exploration Tool

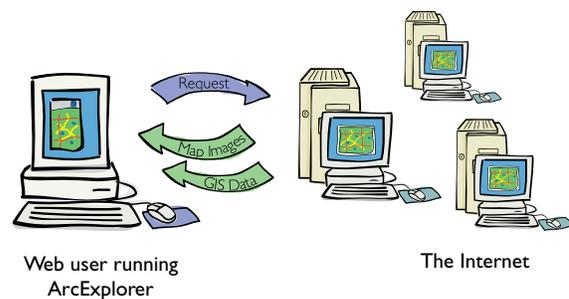


ArcExplorer™ is the ultimate GIS data exploration tool, providing powerful display and query tools as well as data serving and retrieval capabilities via the Internet. ArcExplorer can be used as a stand-alone data view and query interface, as well as a Web mapping client to an Internet Map Server. With ArcExplorer you can publish maps and data on your Web site. You can browse, query, and retrieve data via the Internet in industry-standard formats.

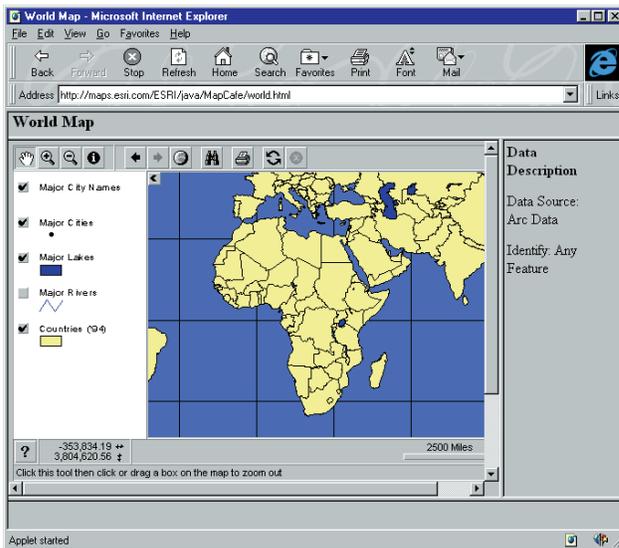
ArcExplorer is built using MapObjects™ software, ESRI's powerful collection of GIS and mapping components for application developers.

## With ArcExplorer you can

- Use ESRI® shapefiles, ARC/INFO® coverages, and Spatial Database Engine™ (SDE™) layers.
- Display a wide variety of image formats.
- Pan and zoom through multiple map layers.
- Display data using classifications, symbols, and labeling.
- Identify and query geographic and attribute data.
- Retrieve data over the Web.
- And much more!



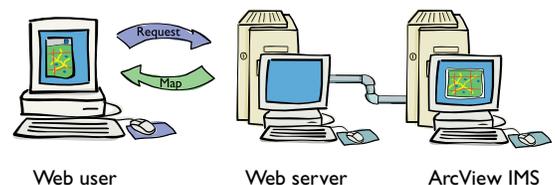
# Map Publishing ArcView Internet Map Server Tool

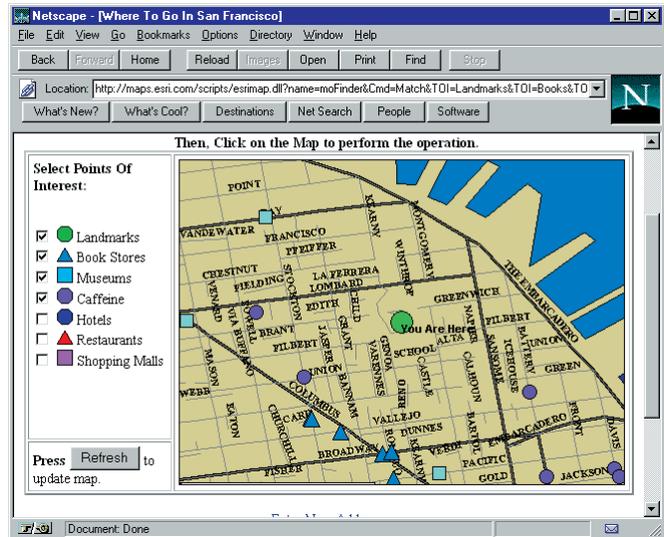


The easiest way to publish maps or live GIS applications on your Web site. ArcView<sup>®</sup> Internet Map Server (IMS) is an extension to ArcView GIS Version 3.0, so you know going in it's a snap to use. ArcView IMS extension makes it easy for you to publish your ArcView GIS maps on the Web. You don't need to do any programming because IMS extension provides a ready-made, generic front end, called MapCafé<sup>™</sup>, a Java<sup>™</sup> applet with which people can view, browse, explore, and query your maps on the Web.

## With ArcView IMS you can

- Create map information that can be viewed over an Intranet or the Internet by anyone running Netscape Navigator<sup>®</sup> or Microsoft<sup>®</sup> Internet Explorer.
- Publish a map on the Web almost as easy as printing a map on a printer.
- Allow connected users to create their own interactive maps from a number of different types of spatial data including shapefiles, ARC/INFO coverages, Spatial Database Engine layers, DWG, DXF, DGN, and a variety of graphic images.
- Make maps and GIS applications available to non-ArcView GIS users.





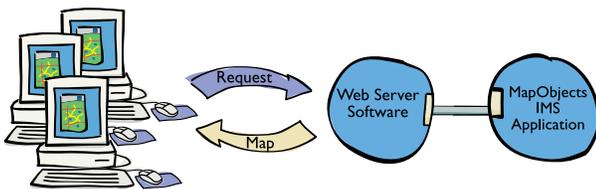
# Web Application MapObjects Internet Map Server Development Tool



The easiest way to build Web mapping applications. MapObjects Internet Map Server (IMS) is an extension for MapObjects software that makes it easy for application developers to use MapObjects to serve dynamic maps and data on the Web. MapObjects IMS is targeted at existing MapObjects developers who now want to use their applications on the Web, or for Web authors seeking a totally customizable Windows®-based Web mapping solution.

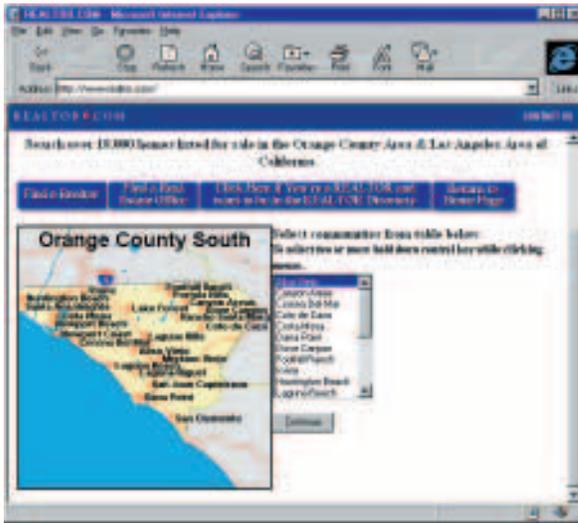
## With MapObjects IMS you can

- Add dynamic mapping and GIS capabilities to your existing Windows applications or build your own custom mapping and GIS solutions.
- Build a Web-based map or GIS application with MapObjects, ESRI's collection of powerful mapping and GIS components including an ActiveX™ control (OCX) and more than 30 ActiveX automation objects.
- Work in standard Windows development environments such as Visual Basic®, Delphi®, Visual C++®, PowerBuilder®, Access, and others.
- Use ESRI shapefiles, ARC/INFO coverages, and SDE layers.
- Track real-time events with global positioning systems (GPSs).
- Use relational databases and SQL queries.



Web users

# Custom ESRI Professional Services Implementation



*This Find a Home application was built for the Realtor.com site by ESRI's Professional Services team. The application used MapObjects and the Spatial Database Engine to create a robust application capable of handling extremely high traffic volume.*



While best known for our popular GIS software, ESRI is also a world leader in the application of GIS technology to large-scale Internet projects. ESRI's Professional Services team helps users move through the GIS implementation process quickly and efficiently through technology transfer. Our services include implementation planning, system integration, database development, application development, and system operation.

Whether you're a mapping novice or an accomplished programmer, ESRI offers a world of possibilities for publishing dynamic maps and data on the Web. If you want to publish your GIS database on your intranet, or provide worldwide access on the Internet, ESRI has a Web mapping solution for you.





For more than 25 years ESRI has been helping people manage and analyze geographic information. ESRI offers a framework for implementing GIS in any organization with a seamless link from personal GIS on the desktop to enterprisewide GIS client/server and data management systems. ESRI GIS solutions are flexible and can be customized to meet the needs of our users. ESRI is a full-service GIS company, ready to help you begin, grow, and build success with GIS.

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