

hDC Power Toolboxes Feedback

Thanks for your feedback; it helps us ensure that we are best meeting our customers' needs.

Please answer the questions below and send or fax the completed form to:

Department PT
hDC Computer Corporation
6742 185th Avenue NE
Redmond, WA 98052
Phone: 206.885.5550
Fax: 206.881.9770

Information About You

Name: _____

Address: _____

Phone: _____

Approximately how many hours per week do you use your PC?

___ Less than 5 ___ 5-10 ___ 11-20 ___ 21-40 ___ More than 40

Approximately how many hours per week do you use Windows?

___ Less than 5 ___ 5-10 ___ 11-20 ___ 21-40 ___ More than 40

On a scale of 1 (novice) to 5 (advanced), how would you rate yourself as a user of DOS?

___ 1 (novice) ___ 2 ___ 3 ___ 4 ___ 5 (advanced)

On a scale of 1 (novice) to 5 (advanced), how would you rate yourself as a Windows user?

___ 1 (novice) ___ 2 ___ 3 ___ 4 ___ 5 (advanced)

Approximately how many PCs are in use at your site?

___ 1-5 ___ 6-25 ___ 26-100 ___ 101-500 ___ More than 500

Approximately how many of these currently use Windows?

___ 1-5 ___ 6-25 ___ 26-100 ___ 101-500 ___ All of them

Approximately how many are planning to use Windows?

___ 1-5 ___ 6-25 ___ 26-100 ___ 101-500 ___ All of them

Your Computer

On what brand and model of computer do you use Windows most frequently?

Brand: _____ Model: _____

What type of processor does your computer have?

___ 286 ___ 386 ___ 486

What is the clock speed of your computer?

___ less than 20 MHz ___ 20 MHz ___ 25 MHz ___ 33 MHz ___ 50+ MHz

How much memory does your computer have?

☐ less than 1 MB ☐ 1-2 MB ☐ 3-4 MB ☐ 5-8 MB ☐ more than 8 MB

What size hard disk does your computer have?

☐ less than 50 MB ☐ 50-80 MB ☐ 81-120 MB ☐ 121-200MB ☐ more than 200 MB

To what brand of network is your computer connected?

☐ Novell ☐ Microsoft LAN Manager ☐ Banyan ☐ Artisoft
☐ LanTastic ☐ Other Network Product: _____ Publisher: _____
☐ No Network

Your Magazine Readership

Which of these computer magazines do you read regularly?

☐ Byte ☐ Computer Shopper ☐ InfoWorld ☐ PC Computing
☐ PC Magazine ☐ PC Sources ☐ PC Week ☐ PC World
☐ _____ Windows Magazine ☐ Windows Tech Journal ☐ WUGNET Journal
☐ Your User Group Newsletter
☐ Other Magazines (Please List)

If you could read only one of these magazines, which would you read? (Choose one)

Which magazine do you think is the most authoritative about Windows, Windows applications and Windows utilities? (Choose one)

In which of these magazines do you recall seeing editorial coverage of hDC and its products? (Choose as many as apply)

In which of these magazines do you recall seeing advertisements for hDC products? (Choose as many as apply)

Your User Group Membership

Are you a member of a computer user's group? ☐ Yes ☐ No

If so, which one?

Do you regularly attend the group's meetings?

Are you an officer of the user group of which you are a member?

Your Buying Influences

Which of these factors most influences your decision to buy a software product ? (Please rank from 1 to 9)

_____ Advertisements for the product
_____ Experience using a company's other products
_____ Information on the product's package
_____ Recommendation of friends and colleagues
_____ Recommendation of user group member or newsletter
_____ Recommendations from a company "approved" or "preferred" software list
_____ Reputation of the company
_____ Reputation of the product
_____ Reviews of the product in magazines

_____ Other influences? (Please list and rank as many as apply)

Your Windows Utility Usage

Which program do you currently use to launch and manage your Windows applications? (Choose one)

____ hDC Power Launcher ____ hDC Windows Express ____ Norton Desktop
____ Windows Program Manager ____ Windows File Manager
____ Other (Please name) Program: Publisher:

Which Windows utility programs do you currently use? (Choose as many as apply)

____ After Dark ____ Amish Utilities ____ AttiTools ____ AutoRun
____ BeckerTools ____ Desktop Set ____ Dragnet ____ hDC FileApps
____ ____ hDC FirstApps ____ hDC Icon Designer ____ hDC Power Launcher
____ hDC Windows Express ____ Icon Do-It ____ NewWave ____ Norton Desktop
____ Prompt ____ Rooms ____ Whiskers ____ WideAngle ____ WinTools
____ Other (Please list product and publisher for as many as apply)

Your Windows Application Usage

Which Windows Applications do you currently use? (Please list product and publisher for as many as apply)

Of these applications, which one do you use most frequently? (Please choose one)

What portion of your time using Windows is spent using this application?

Do you write your own Windows applications? ____ Yes ____ No

If so, which language products or development systems do you use? (Please list product and publisher for as many as apply)

Your Favorite Application Program

What is your favorite application, on any computer, on any operating system, at any time, for any purpose?

Product: Publisher:

Why?

Your View of hDC as a Company

Please indicate the extent to which you agree or disagree with the following statements about hDC and its products. 1 indicates strong disagreement, 5 indicates strong agreement. Circle the appropriate number.

About hDC in General

Disagree

Agree

1	2	3	4	5	hDC is a technological leader in Windows utilities
1	2	3	4	5	hDC is an easy company to deal with
1	2	3	4	5	hDC has excellent customer service
1	2	3	4	5	hDC has excellent technical support
1	2	3	4	5	hDC keeps me informed of new products

hDC Products Overall

Disagree

Agree

1	2	3	4	5	hDC produces reliable, bug-free products			
1	2	3	4	5	hDC products have excellent performance			
1	2	3	4	5	hDC products are innovative			
1	2	3	4	5	hDC products are documented well			
1	2	3	4	5	hDC products improve my productivity			
1	2	3	4	5	hDC products are generally a good value			
1	2	3	4	5	hDC products meet or exceed my expectations			
1	2	3	4	5	hDC products are updated more frequently than I like			
1	2	3	4	5	hDC products are updated less frequently than I like			
1				2	3	4	5	I would buy an innovative hDC application that served my needs and cost more than \$199
1	2	3	4	5	I would buy other hDC Windows utilities			

hDC User Interface

Disagree

Agree

1	2	3	4	5	hDC products are easy to learn
1	2	3	4	5	hDC products are easy to use
1	2	3	4	5	hDC user interfaces are inviting
1	2	3	4	5	hDC products look good on my screen
1	2	3	4	5	hDC products are too complicated
1	2	3	4	5	hDC products do not provide enough functionality

hDC Packaging

Disagree

Agree

1	2	3	4	5	hDC products come in attractive packages
1	2	3	4	5	hDC product packages give me too much information
1	2	3	4	5	hDC product packages give me too little Information

Power Toolboxes

Where did you get your copy of hDC Power Toolboxes?

How much have you used it so far?

On a scale of 1 (useless) to 5 (invaluable), how would you rate Power Toolboxes' value?

Would you pay \$49.95 for this product in a store?

Do you have any suggestions for improving Power Toolboxes?

Thanks for your feedback!