# News

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Contact: Allison Thomas Associates
Allison Thomas (818) 981-1520

## Booz•Allen Survey Shows Developers Prefer NeXTstep
### Development Environment Rated Top in All Categories

SAN FRANCISCO, January 22, 1992 — A Booz•Allen & Hamilton, Inc. comparative study, released today, reveals that commercial and corporate developers rate NeXTstep higher in every measured category compared with Sun, Macintosh and PC development environments.

Developers surveyed reported that NeXTstep applications took an average of half the time to develop, with some applications developed up to nine times as fast. A full 100 percent of the developers with both Sun and NeXTstep experience found NeXTstep to be a faster, superior development environment.

The study was released at NeXTWORLD Expo, being held at the San Francisco Civic Auditorium (Brooks Hall) through January 24. On Thursday, January 23, a panel on custom applications will feature the manager of the Booz•Allen study, Austin Speed, senior system engineer at Booz•Allen & Hamilton, as well as Ron Weissman, NeXT's director of strategic marketing. The panel will discuss conclusions reached by Booz•Allen researchers about NeXTstep.

NeXTstep, NeXT Computer, Inc.'s object-oriented system software, encompasses both a complete application development environment and user interface. It is the only true object-oriented system software currently shipping. Its most compelling strength is as a tool for in-house programmers to develop mission-critical custom applications for their organizations and for the fast development of commercial, shrink-wrapped applications.

The Booz•Allen study surveyed programmers who had experience with NeXTstep and at least one other major platform's development environment (Sun, Macintosh or PC).  The study concluded that NeXTstep is a more complete, lower-risk software development environment that enables programmers to write applications that are of higher quality and more maintainable than on any other platform, up to nine times as rapidly.

Booz•Allen & Hamilton is an established, worldwide independent consulting firm.  Booz•Allen's Engineering Center in San Diego managed the NeXTstep study.

A copy of the complete Booz•Allen study is included in the NeXT press kit at NeXTWORLD Expo, or call 1-800-TRY-NeXT to obtain a copy.

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