

Business Plan Master v1.3 *
 Historical Financial Data *
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 *
 Please Read User's Guide! *
 *
 This is SHAREWARE. *
 *
 Registration brings benefits! *
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My Company
 Cash Flow Projections
 (000s)

	YEAR 1	
	Jan	Feb
	-	-
Sales:		
1st Product or Service	100.00	100.00
2nd Product or Service	0.00	0.00
Total Sales	100.00	100.00
Cash Receipts:		
Month of Shipment	10%	10.00
First Month	60%	0.00
Second Month	20%	0.00
Third Month	8%	0.00
Fourth Month	1%	0.00
Total Receipts	10.00	70.00
Cash Disbursements:		
Rent	0.00	0.00
Utilities	0.00	0.00
Telephone	0.00	0.00
Salaries	0.00	0.00
Payroll	0.00	0.00

Withholding	0.00	0.00
Inventory	0.00	0.00
Freight-In	0.00	0.00
Office Supplies	0.00	0.00
Postage	0.00	0.00
Advertising	0.00	0.00
Professionals	0.00	0.00
Commissions	10.00	10.00
Insurance	0.00	0.00
Travel & Entertainment	0.00	0.00
Research	0.00	0.00
Miscellaneous	0.00	0.00
State Taxes		
Federal Taxes		
Total Disbursements	10.00	10.00
Net Cash From Operations	0.00	60.00
Beginning Cash	200.00	200.00
Cash on Hand	200.00	260.00
Bank Loan Required	0.00	0.00
Loan Repayment	0.00	0.00
Ending Cash	200.00	260.00

*		*	*	*
	Variables			
*		*	*****	
	Cash Reserve	10.00		*
	Mark_Up	100.00%		*
	Frtpct	5.00%		*
	CommRt	10.00%		*
	Beg Cash	200		*
*		*	*****	

0.00	0.00	0.00	0.00	0.00	0.00
0.00	0.00	0.00	0.00	0.00	0.00
0.00	0.00	0.00	0.00	0.00	0.00
0.00	0.00	0.00	0.00	0.00	0.00
0.00	0.00	0.00	0.00	0.00	0.00
0.00	0.00	0.00	0.00	0.00	0.00
0.00	0.00	0.00	0.00	0.00	0.00
10.00	10.00	10.00	10.00	10.00	10.00
0.00	0.00	0.00	0.00	0.00	0.00
0.00	0.00	0.00	0.00	0.00	0.00
0.00	0.00	0.00	0.00	0.00	0.00
0.00	0.00	0.00	0.00	0.00	0.00

10.00	10.00	10.00	10.00	10.00	10.00
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80.00	88.00	89.00	89.00	89.00	89.00
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260.00	340.00	428.00	517.00	606.00	695.00
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340.00	428.00	517.00	606.00	695.00	784.00
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0.00	0.00	0.00	0.00	0.00	0.00
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0.00	0.00	0.00	0.00	0.00	0.00
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340.00	428.00	517.00	606.00	695.00	784.00
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0.00	0.00	0.00	0.00	0.00	0.00
0.00	0.00	0.00	0.00	0.00	0.00
0.00	0.00	0.00	0.00	0.00	0.00
0.00	0.00	0.00	0.00	0.00	0.00
0.00	0.00	0.00	0.00	0.00	0.00
0.00	0.00	0.00	0.00	0.00	0.00
0.00	0.00	0.00	0.00	0.00	0.00
10.00	10.00	10.00	10.00	10.00	10.00
0.00	0.00	0.00	0.00	0.00	0.00
0.00	0.00	0.00	0.00	0.00	0.00
0.00	0.00	0.00	0.00	0.00	0.00
0.00	0.00	0.00	0.00	0.00	0.00

10.00	10.00	10.00	10.00	10.00	10.00
89.00	89.00	89.00	89.00	89.00	89.00
784.00	873.00	962.00	1051.00	1140.00	1229.00
873.00	962.00	1051.00	1140.00	1229.00	1318.00
0.00	0.00	0.00	0.00	0.00	0.00
0.00	0.00	0.00	0.00	0.00	0.00
873.00	962.00	1051.00	1140.00	1229.00	1318.00

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0.00	0.00	0.00	0.00	0.00	0.00
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0.00	0.00	0.00	0.00	0.00	0.00
0.00	0.00	0.00	0.00	0.00	0.00
10.00	10.00	10.00	10.00	10.00	10.00
0.00	0.00	0.00	0.00	0.00	0.00
0.00	0.00	0.00	0.00	0.00	0.00
0.00	0.00	0.00	0.00	0.00	0.00
0.00	0.00	0.00	0.00	0.00	0.00

10.00	10.00	10.00	10.00	10.00	10.00
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89.00	89.00	89.00	89.00	89.00	89.00
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1318.00	1407.00	1496.00	1585.00	1674.00	1763.00
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1407.00	1496.00	1585.00	1674.00	1763.00	1852.00
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0.00	0.00	0.00	0.00	0.00	0.00
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0.00	0.00	0.00	0.00	0.00	0.00
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1407.00	1496.00	1585.00	1674.00	1763.00	1852.00
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0.00	0.00	0.00	0.00	0.00	0.00
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0.00	0.00	0.00	0.00	0.00	0.00
0.00	0.00	0.00	0.00	0.00	0.00
0.00	0.00	0.00	0.00	0.00	0.00
10.00	10.00	10.00	10.00	10.00	10.00
0.00	0.00	0.00	0.00	0.00	0.00
0.00	0.00	0.00	0.00	0.00	0.00
0.00	0.00	0.00	0.00	0.00	0.00
0.00	0.00	0.00	0.00	0.00	0.00

10.00	10.00	10.00	10.00	10.00	10.00
89.00	89.00	89.00	89.00	89.00	89.00
1852.00	1941.00	2030.00	2119.00	2208.00	2297.00
1941.00	2030.00	2119.00	2208.00	2297.00	2386.00
0.00	0.00	0.00	0.00	0.00	0.00
0.00	0.00	0.00	0.00	0.00	0.00
1941.00	2030.00	2119.00	2208.00	2297.00	2386.00

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0.00	0.00	0.00	0.00	0.00	0.00
0.00	0.00	0.00	0.00	0.00	0.00
0.00	0.00	0.00	0.00	0.00	0.00
0.00	0.00	0.00	0.00	0.00	0.00
0.00	0.00	0.00	0.00	0.00	0.00
0.00	0.00	0.00	0.00	0.00	0.00
0.00	0.00	0.00	0.00	0.00	0.00
10.00	10.00	10.00	10.00	10.00	10.00
0.00	0.00	0.00	0.00	0.00	0.00
0.00	0.00	0.00	0.00	0.00	0.00
0.00	0.00	0.00	0.00	0.00	0.00
0.00	0.00	0.00	0.00	0.00	0.00

10.00	10.00	10.00	10.00	10.00	10.00
89.00	89.00	89.00	89.00	89.00	89.00
2386.00	2475.00	2564.00	2653.00	2742.00	2831.00
2475.00	2564.00	2653.00	2742.00	2831.00	2920.00
0.00	0.00	0.00	0.00	0.00	0.00
0.00	0.00	0.00	0.00	0.00	0.00
2475.00	2564.00	2653.00	2742.00	2831.00	2920.00

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0.00	0.00	0.00	0.00
0.00	0.00	0.00	0.00
0.00	0.00	0.00	0.00
0.00	0.00	0.00	0.00
0.00	0.00	0.00	0.00
0.00	0.00	0.00	0.00
0.00	0.00	0.00	0.00
10.00	10.00	10.00	10.00
0.00	0.00	0.00	0.00
0.00	0.00	0.00	0.00
0.00	0.00	0.00	0.00
0.00	0.00	0.00	0.00

10.00	10.00	10.00	10.00
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89.00	89.00	89.00	89.00
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2920.00	3009.00	3098.00	3187.00
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3009.00	3098.00	3187.00	3276.00
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0.00	0.00	0.00	0.00
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0.00	0.00	0.00	0.00
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3009.00	3098.00	3187.00	3276.00
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*	*	*	*		
			*		Revenue:
Statement Variables			*		
			*		
	0.00%		*		Gross Sales:
	5.00%		*		Less returns, disc
	30.00%		*		
			*		Net Sales
*	*	*	*		
			*		Cost of Goods Sold:
			*		Beginning invent
			*		Purchases
			*		Freight
			*		Total goods avail
			*		Ending inventory
			*		Total Cost of Goods
			*		
			*		Gross Profit
			*		
			*		Operating Expenses
			*		
			*		Selling Expenses
			*		Advertising
			*		Commissions
			*		T & E
			*		Total
			*		
			*		Administrative
			*		Salaries
			*		Payroll
			*		Withholding

*	Insurance
*	Total
*	
*	General
*	Rent
*	Utilities
*	Telephone
*	Supplies
*	Postage
*	Professionals
*	Research
*	Misc.
*	Total
*	
*	Total Operating Exp
*	
*	Total Operating Inc
*	State Taxes
*	
*	Pretax Income
*	Federal Taxes
*	
*	Net Income
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*	ASSETS
*	
*	Cash
*	Accounts Receiv
*	Notes Receivabl
*	Inventory
*	
*	Total Current Asset:

*
* Equipment
* Less: accum. dep
*
* Net Fixed assets
* Intangible Assets
*
* Total Assets
*
* LIABILITIES
*
* Accounts payable
* Bank notes
* Notes payable
* CPLTD
*
* Total Current Liabil
*
* Total non-current li
*
* Total Liabilities
*
* NET WORTH
*
* Paid in Capital
* Retained Earning
* Other
*
* Total Net Worth
*
* TOTAL LIABILITY
* NET WORTH
*
* * *
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*
* Current Ratio
* Acid Ratio
*
* Debt Ratio
* TIE
*
* Inventory Turnover
* Average Collection
* Period
* Total Asset Turnover
*
* Gross Margin
* Net Margin
* Return on Assets
* Return on Equity
*
* Off. Comp./Sales
*
* * *

Asset Worksheet
(000's)

				10.00		
ks				0.00		
				0.00		
				0.00		
				0.00		
ements				0.00		
					10.00	
					0.00	
*	*	*	*	*	*	*

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INCOME STATEMENT

(000's)
My Company

	Year 1	Year 2		Year 3
			%	
Counts	1200.00	1200.00	0.00%	1200.00
	0.00	0.00	#N/A	0.00
	1200.00	1200.00	0.00%	1200.00
Inventory	73.50	0.00	-100.00%	0.00
	0.00	0.00	#N/A	0.00
	0.00	0.00	#N/A	0.00
Inventory	73.50	0.00	-100.00%	0.00
	0.00	0.00	#N/A	0.00
Inventory Sold	73.50	0.00	-100.00%	0.00
	1126.50	1200.00	6.52%	1200.00
	0.00	0.00	#N/A	0.00
	120.00	120.00	0.00%	120.00
	0.00	0.00	#N/A	0.00
	120.00	120.00	0.00%	120.00
	0.00	0.00	#N/A	0.00
	0.00	0.00	#N/A	0.00
	0.00	0.00	#N/A	0.00

	0.00	0.00	#N/A	0.00
	0.00	0.00	#N/A	0.00
	0.00	0.00	#N/A	0.00
	0.00	0.00	#N/A	0.00
	0.00	0.00	#N/A	0.00
	0.00	0.00	#N/A	0.00
	0.00	0.00	#N/A	0.00
	0.00	0.00	#N/A	0.00
	0.00	0.00	#N/A	0.00
	0.00	0.00	#N/A	0.00
enses	120.00	120.00	0.00%	120.00
ome	1006.50	1080.00	7.30%	1080.00
	50.33	54.00	7.30%	54.00
	956.18	1026.00	7.30%	1026.00
	286.85	307.80	7.30%	307.80
	669.32	718.20	7.30%	718.20

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BALANCE SHEET

(000's)

My Company

	Year 1	Year 2		Year 3
	1140.00	2208.00	%	3276.00
able	128.00	128.00	0.00%	128.00
3	0.00	0.00	#N/A	0.00
	0.00	0.00	#N/A	0.00
s	1268.00	2336.00	84.23%	3404.00

	10.00	10.00		10.00
rec.	0.00	0.00		0.00
	10.00	10.00	0.00%	10.00
;	0.00	0.00	#N/A	0.00
	1278.00	2346.00	83.57%	3414.00
e	0.00	0.00	#N/A	0.00
	0.00	0.00	#N/A	0.00
	0.00	0.00	#N/A	0.00
	0.00	0.00	#N/A	0.00
ities	0.00	0.00	#N/A	0.00
abilities	0.00	0.00	#N/A	0.00
	0.00	0.00	#N/A	0.00
	200.00	200.00		200.00
gs	669.32	1387.52	107.30%	2105.72
	408.68	758.48	85.59%	1108.28
	1278.00	2346.00	83.57%	3414.00
ES &	1278.00	2346.00	83.57%	3414.00

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RATIO ANALYSIS
My Company

Year 1 Year 2 Year 3

	#N/A	#N/A	#N/A	#N/A
	#N/A	#N/A	#N/A	#N/A
	#N/A	#N/A	#N/A	#N/A
	0.00	#N/A	#N/A	#N/A
	38.40	38.40	0.00%	38.40
r	0.94	0.51	-45.52%	0.35
	93.88%	100.00%	6.52%	100.00%
	55.78%	59.85%	7.30%	59.85%
	52.37%	30.61%	-41.55%	21.04%
	52.37%	30.61%	-41.55%	21.04%
	0.00%	0.00%	#N/A	0.00%

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*		
*		
*		CASH
*		ACCOUNTS RECEIVABLE
*		NOTES RECEIVABLE
*		INVENTORY
*		OTHER CURRENT
*		
*		TOTAL CURRENT
*		
*		FIXED ASSETS
*		OTHER NON-CURRENT
*		
*		TOTAL ASSETS
*	*	
*		ACCOUNTS PAYABLE
*		BANK LOANS
*		NOTES PAYABLE
*		OTHER CURRENT
*		
*		TOTAL CURRENT
*		
*		OTHER LONG TERM
*		DEFERRED CREDITS
*		NET WORTH
*		
*		TOTAL LIAB&NET WORTH
*		
*		NET SALES
*		GROSS PROFIT
*		NET PROFIT AFTER TAX
*		WORKING CAPITAL
*		
*		RATIOS

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#N/A

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		*
#N/A		*
#N/A		*
		*
#N/A		*
		*
#N/A		*
		*
0.00%		*
-31.28%		*
		*
0.00%		*
0.00%		*
-31.28%		*
-31.28%		*
		*
#N/A		*
		*
		*
*	*	*

Dun & Bradstreet
Industry Norms

Year1		Year2		Year
\$	%	\$	%	\$
1140.00	89.2	2208.00	94.1	3276.00
128.00	10.0	128.00	5.5	128.00
0.00	0.0	0.00	0.0	0.00
0.00	0.0	0.00	0.0	0.00
	0.0		0.0	
1268.00	99.2	2336.00	99.6	3404.00
10.00	0.8	10.00	0.4	10.00
0.00	0.0	0.00	0.0	0.00
1278.00	100.0	2346.00	100.0	3414.00
0.00	0.0	0.00	0.0	0.00
0.00	0.0	0.00	0.0	0.00
0.00	0.0	0.00	0.0	0.00
0.00	0.0	0.00	0.0	0.00
0.00	0.0	0.00	0.0	0.00
0.00	0.0	0.00	0.0	0.00
1278.00	100.0	2346.00	100.0	3414.00
1278.00	100.0	2346.00	100.0	3414.00
1200.00	100.0	1200.00	100.0	1200.00
1126.50	93.9	1200.00	100.0	1200.00
669.32	55.8	718.20	59.9	718.20
1268.00	105.7	2336.00	194.7	3404.00

#N/A	#N/A	#N/A
#N/A	#N/A	#N/A
0.00%	0.00%	0.00%
#N/A	#N/A	#N/A
0.00%	0.00%	0.00%
0.78%	0.43%	0.29%

38.93	38.93	38.93
#N/A	#N/A	#N/A
106.50%	195.50%	284.50%
0.95	11.36	0.51
0.00%	0.00%	0.00%

55.78%	59.85%	59.85%
52.37%	30.61%	21.04%
52.37%	30.61%	21.04%

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RMA

	Year 1	Year 2
ASSETS		
Cash & Equivalents	89.2	94.1
Trade Receivables - (net)	10.0	5.5
Inventory	0.0	0.0
All Other Current	0.0	0.0
Total Current	99.2	99.6
Fixed Assets (net)	0.0	0.0
All Other Non-Current	0.0	0.0
Total	100.0	100.0
LIABILITIES		
Notes-Payable-Short Term	0.0	0.0
Cur. Mat.-L/T/D	0.0	0.0
Trade Payables	0.0	0.0
Income Taxes-Payable	0.0	0.0
All Other Current	0.0	0.0
Total Current	0.0	0.0
Long Term Debt	0.0	0.0
Deferred Taxes	0.0	0.0
All Other Non-Current	0.0	0.0
Total Liabilities & Net Worth	100.0	100.0
INCOME DATA		
Net Sales	100.0	100.0
Gross Profit	93.9	100.0
Operating Expenses	10.0	10.0
Operating Profit	83.9	90.0
All Other Expenses (net)	0.0	0.0
Profit Before Taxes	79.7	85.5
RATIOS		
Current	#N/A	#N/A
Quick	#N/A	#N/A
Sales/Receivables	9.38	9.38
Cost of Sales/Inventory	#N/A	#N/A
Cost of Sales/Payables	#N/A	#N/A
Sales/Working Capital	0.95	0.51
EBIT/Interest	0.00	0.00

Net Profit + Depr., Dep., Amort./Cur. Mat. L/T/D	0.00	0.00
Fixed/Worth	0.01	0.00
Debt/Worth	0.00	0.00
% Profit Before Taxes/ Tangible Net Worth	74.82%	43.73%
% Profit Before Taxes/ Total Assets	74.82%	43.73%
Sales/Net Fixed Assets	#N/A	#N/A
Sales/Total Assets	0.94	0.51
% Depr., Dep., Amort./Sales	0.00%	0.00%
% Officer's Comp./Sales	0.00%	0.00%

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	*	
	*	
	*	
	*	
Year 3	*	
	*	
96.0	*	
3.7	*	
0.0	*	No. of Shares
0.0	*	
99.7	*	
0.0	*	
0.0	*	Earnings
100.0	*	
	*	EPS
0.0	*	
0.0	*	Outside Investors
0.0	*	
0.0	*	Initial Investment
0.0	*	Initial Price
0.0	*	
0.0	*	Value of Investment
0.0	*	
0.0	* *	*
100.0	*	
	*	
100.0	*	
100.0	* *	
10.0	*	
90.0	*	
0.0	*	
85.5	*	
	*	
#N/A	*	
#N/A	*	
9.38	*	
#N/A	*	
#N/A	*	
0.35	*	
0.00	*	

		*
0.00		*
0.00		*
0.00		*
		*
30.05%		*
		*
30.05%		*
#N/A		*
0.35		*
0.00%		*
0.00%		*
		*
*	*	*

STOCK ANALYSIS

My Company

100,000						
		Year 1	Year 2	Year 3		
		669,323	718,200	718,200		
		6.69	7.18	7.18		
30.00%						
30,000		200,797	215,460	215,460		
1.00						
30000.00		383,400	703,800	1,024,200		
*	*	*	*	*	*	*

