

Business Plan Master v1.3
 Historical Financial Data
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Please Read User's Guide!

This is SHAREWARE.
 Registration brings benefits!

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INCOME STATEMENT

(000's)
 My Company

	Year 1	Year 2
Revenue:		
Gross Sales:	100.00	100.00
Less returns, discounts	5.00	5.00
Net Sales	95.00	95.00
Cost of Goods Sold:		
Beginning inventory	25.00	5.00
Purchases	50.00	50.00
Freight	1.00	1.00
Total goods available	76.00	56.00
Ending inventory	5.00	5.00
Total Cost of Goods Sold	71.00	51.00
Gross Profit	24.00	44.00
Operating Expenses:		
Selling Expenses		
Advertising	0.50	0.50
Commissions	0.00	0.00
T & E	0.00	0.00
Total	0.50	0.50

Administrative		
Salaries	10.00	10.00
Payroll	0.00	0.00
Withholding	0.00	0.00
Insurance	0.00	0.00
Total	10.00	10.00
General		
Rent	0.50	0.50
Utilities	0.00	0.00
Telephone	0.00	0.00
Supplies	0.00	0.00
Postage	0.00	0.00
Professionals	0.00	0.00
Research	0.00	0.00
Misc.	0.00	0.00
Total	0.50	0.50
Total Operating Expenses	11.00	11.00
Total Operating Income	13.00	33.00
State Taxes	0.65	1.65
Pretax Income	12.35	31.35
Federal Taxes	3.71	9.41
Net Income	8.65	21.95

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Statement Variables

Returns	5.00%
State Tax	5.00%
Fed Tax	30.00%

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		*
		*
10.00		*
0.00		*
0.00		*
0.00		*
10.00		*
		*
		*
0.50		*
0.00		*
0.00		*
0.00		*
0.00		*
0.00		*
0.00		*
0.00		*
0.00		*
0.50		*
		*
11.00		*
		*
33.00		*
1.65		*
		*
31.35		*
9.41		*
		*
21.95		*
		*
*	*	*
		*
		*
		*
		*
		*
		*
		*
		*
		*
*	*	*

BALANCE SHEET
(000's)
My Company

	Year 1	Year 2
ASSETS		
Cash	15.00	15.00
Accounts Receivable	0.00	0.00
Notes Receivable	0.00	0.00
Inventory	5.00	5.00
Total Current Assets	20.00	20.00
Equipment	0.00	0.00
Less: accum. deprec.	0.00	0.00
Net Fixed assets	0.00	0.00
Intangible Assets	0.00	0.00
Total Assets	20.00	20.00
LIABILITIES		
Accounts payable	0.00	0.00
Bank notes	0.00	0.00
Notes payable	0.00	0.00
CPLTD	0.00	0.00
Total Current Liabilities	0.00	0.00
Deferred Credits	0.00	0.00
Total non-current liabilities	0.00	0.00
Total Liabilities	0.00	0.00
NET WORTH		
Paid in Capital	0.00	0.00

Retained Earnings	8.65	30.59
Other	11.36	-10.59
Total Net Worth	20.00	20.00
TOTAL LIABILITIES & NET WORTH	20.00	20.00

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RATIO ANALYSIS
My Company

	Year 1	Year 2
Current Ratio	#N/A	#N/A
Acid Ratio	#N/A	#N/A
Debt Ratio	#N/A	#N/A
TIE		
Inventory Turnover	25.35	35.29
Average Collection Period	0.00	0.00
Total Asset Turnover	4.75	4.75
Gross Margin	25.26%	46.32%
Net Margin	9.10%	23.10%
Return on Assets	43.23%	109.73%
Return on Equity	43.23%	109.73%
Off. Comp./Sales	10.53%	10.53%

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	*	
	*	
	*	
	*	
Year 3	*	
	*	
	*	CASH
	*	ACCOUNTS RECEIVABLE
15.00	*	NOTES RECEIVABLE
0.00	*	INVENTORY
0.00	*	OTHER CURRENT
5.00	*	
	*	TOTAL CURRENT
20.00	*	
	*	FIXED ASSETS
0.00	*	OTHER NON-CURRENT
0.00	*	
	*	TOTAL ASSETS
0.00	*	
0.00	*	ACCOUNTS PAYABLE
	*	BANK LOANS
20.00	*	NOTES PAYABLE
	*	OTHER CURRENT
	*	
	*	TOTAL CURRENT
0.00	*	
0.00	*	OTHER LONG TERM
0.00	*	DEFERRED CREDITS
0.00	*	NET WORTH
	*	
0.00	*	TOTAL LIAB&NET WORTH
0.00	*	
	*	NET SALES
0.00	*	GROSS PROFIT
	*	NET PROFIT AFTER TAX
0.00	*	WORKING CAPITAL
	*	
	*	RATIOS
	*	
0.00	*	SOLVENCY

	52.54	*	QUICK RATIO (TIMES)
	-32.54	*	CURRENT RATIO (TIMES)
		*	CURR LIAB TO NW (%)
	20.00	*	CURR LIAB TO INV (%)
		*	TOTAL LIAB TO NW (%)
		*	FIXED ASSETS TO NW (%)
	20.00	*	
		*	EFFICIENCY
		*	COLL PERIOD (DAYS)
		*	SALES TO INV (TIMES)
*	*	*	ASSETS TO SALES (%)
		*	SALES TO NWC (TIMES)
		*	ACCTS PAY TO SALES (%)
IS		*	
		*	PROFITABILITY
		*	RETURN ON SALES (%)
Year 3		*	RETURN ON ASSETS (%)
		*	RETURN ON NW (%)
	#N/A	*	
	#N/A	*	
		*	
	#N/A	* *	*
		*	
		*	
	35.29	*	
		*	
	0.00	*	
	4.75	*	
		*	
	46.32%	*	
	23.10%	*	
	109.73%	*	
	109.73%	*	
		*	
	10.53%	*	
		*	
*	*	*	

Dun & Bradstreet
Industry Norms

Year1		Year2		Year3	
\$	%	\$	%	\$	%
15	75.0	15	75.0	15	75.0
0	0.0	0	0.0	0	0.0
0	0.0	0	0.0	0	0.0
5	25.0	5	25.0	5	25.0
	0.0		0.0		0.0
20	100.0	20	100.0	20	100.0
0	0.0	0	0.0	0	0.0
0	0.0	0	0.0	0	0.0
20	100.0	20	100.0	20	100.0
0	0.0	0	0.0	0	0.0
0	0.0	0	0.0	0	0.0
0	0.0	0	0.0	0	0.0
0	0.0	0	0.0	0	0.0
0	0.0	0	0.0	0	0.0
0	0.0	0	0.0	0	0.0
0	0.0	0	0.0	0	0.0
0	0.0	0	0.0	0	0.0
20	176.1	20	-188.9	20	-61.5
11	100.0	-11	100.0	-33	100.0
95	100.0	95	100.0	95	100.0
0	0.0	0	0.0	0	0.0
9	9.1	22	23.1	22	23.1
20	NA	20	NA	20	NA

#N/A	#N/A	#N/A
#N/A	#N/A	#N/A
0.00%	0.00%	0.00%
0.00%	0.00%	0.00%
0.00%	0.00%	0.00%
0.00%	0.00%	0.00%

0.00	0.00	0.00
19.00	19.00	19.00
21.05%	21.05%	21.05%
4.75	4.75	4.75
0.00%	0.00%	0.00%

9.10%	23.10%	23.10%
43.23%	109.73%	109.73%
43.23%	109.73%	109.73%

* * * * *

	0.0	0.0	0.0	*
	0.0	0.0	0.0	*
				*
	61.75%	156.75%	156.75%	*
				*
	61.75%	156.75%	156.75%	*
	#N/A	#N/A	#N/A	*
	4.8	4.8	4.8	*
	0.00%	0.00%	0.00%	*
	10.53%	10.53%	10.53%	*
				*
*	*	*	*	*