## **NEWS RELEASE**

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## FOR IMMEDIATE RELEASE

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## Visual Systems Corporation Introduces Cross-platform GUI Development Toolkit

Toolkit Simplifies Development of Cross-platform GUIs

Ham Lake, Minnesota - October 31, 1994 - Visual Systems Corporation today released GUI-Kit<sup>™</sup> for Win32s and Windows NT environments. GUI-Kit is a C and C++ cross-platform GUI development toolkit which simplifies the development of GUI-based applications.

"We created GUI-Kit to fill the void left by the other cross-platform GUI toolkits," said Dan Syrstad, President of Visual Systems Corporation. "Products such as XVT and Open Interface provide cross-platform capability, but they don't make the development process any easier and they're expensive as well. Other products such as Zinc and zApp are C++-only; most of our potential customers have not migrated to C++. GUI-Kit simplifies development, works with C or C++, and is inexpensive. If a developer decides to switch to C++ later, GUI-Kit provides a simple migration path. In addition, they can reuse all of their existing C code in their C++ applications."

GUI-Kit provides an intuitive and elegant object-oriented programming environment which can be used in C or C++. GUI-Kit supports 32-bit cross-platform GUI development under Win32s, Windows NT, OS/2, and UNIX/Motif. The toolkit aims to simplify the development and maintenance process -- a typical developer can be writing GUI applications within hours. Once a company's staff has been trained, they can deploy applications on any supported platform. Developers can create applications with a professional appearance in a fraction of the time. The application will also be smaller and easier to understand and maintain. Because GUI-Kit applications are typically much smaller their native API counterparts, they also have fewer bugs.

GUI-Kit also allows rapid prototyping of an application. Using GUI-Kit's prototyping tool, a developer can create, modify, and test the visual interface of the application without writing one line of C code.

DMAKE, a cross-platform MAKE utility, is included with GUI-Kit. Although most makefiles are incompatible from one platform to another, DMAKE lets developers write one makefile that can be used with all platforms and compilers supported by GUI-Kit. DMAKE greatly enhances the productivity for any development project, not just those using GUI-Kit.

GUI-Kit for Win32s and Windows NT may be purchased directly from Visual Systems for \$249 through April 30, 1995 -- nearly 50% off the retail price of \$495. GUI-Kit comes with a 60-day money back guarantee, no runtime fees, free support, and more than 3300 portable icons.

Founded in 1991, Visual Systems Corporation provides high-quality development tools designed to simplify and enhance the development process. Visual Systems also provides consulting and custom software services for Windows, OS/2, and UNIX. For more information on GUI-Kit and other products from Visual Systems, call (800) 247-2108.

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GUI-Kit is a trademark of Visual Systems Corporation.