

David Lynch presents
The Atom Bomb
Web Promotion System
Version 3.8.50 - September 12, 1997
<http://www.citysystems.com>
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With over 30 million documents on the Web today, and thousands more being added almost hourly, it is now harder than ever for potential customers to find your place on the Net. Which is why we've developed The Atom Bomb for Windows 95 / NT . This amazing new software automatically submits your site to over 300 (the list grows regularly) major search engines, directories, and Usenet newsgroups! Not only that, The Atom Bomb has the ability to dynamically optimize your website, ensuring maximum visibility on the Internet - at the same time recording all registration data in a built in database.

Originally engineered for use by the professional advertising industry, this program is easy and intuitive to use. Beginners will be amazed at how simple it is to take complete control over their search engine and index marketing efforts. But don't be fooled by its simplicity! The Atom Bomb is an industrial strength marketing tool and an extremely valuable part of any on-line publicity campaign. With this kind of power, it should come as no surprise that many of our customers have built profitable on-line promotional businesses with this product and their existing Internet connection!

But don't just take our word for it. The Atom Bomb is available now for FREE immediate download on a limited trial basis (shareware). We're so confident that once you've gotten a feel for the marketing power of The Atom Bomb, we've even set up an ordering system for your convenience, which may be accessed directly from the program via an internet connection. This program is updated twice monthly, and all registered users are entitled to unlimited free updates. When you download the updated version, THE ATOM BOMB will automatically detect your registration data and unlock your new file.

New! We now have multilanguage support available. Currently, the program will display the help and interface in English, Italian, and German. We will soon be adding additional languages, so check back often!

Sincerely,

David Lynch
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david@citysystems.com

Installation Notes

The downloadable version of the Atomic Bomb Web Promotion Spider for Windows is self-extracting and there is no need for any third party extraction program. Once you have successfully downloaded the program, simply select 'Run' from the Start menu, and select the downloaded file name from whatever directory you downloaded it to.

Once you execute the program, all necessary files will be unpacked and placed in a new directory on your system. Web Promotion Spider will also add an entry to your program listing from the start menu, allowing you to find it easily when you need to.

This program is updated twice monthly, and all registered users are entitled to unlimited free updates. When you download the updated version, THE ATOM BOMB will automatically detect your registration data and unlock your new file.

If you experience any difficulties with setup, please contact for a quick reply.

help@citysystems.com for a quick reply.

Shareware Limitations

The shareware version of Web Promotion Spider for Windows95 is completely functional and has been designed to give you an idea of the marketing power at your disposal as a user. The one limitation, however, is that the program will only register your site with up to five search engines during the evaluation period.

One other factor to be aware of is the rapidly changing nature of search engines and Internet directories. Because of the constantly increasing traffic and user demands of better, more accurate searches, most engines are constantly changing and improving their submission techniques.

To adjust for this constantly changing environment, the registered version of Web Promotion Spider for Windows95 is updated twice monthly. Registered users are notified when and where they may download the updated version, and there is no charge for this service.

There is no provision for this in the unregistered version of Web Promotion Spider, and users will quickly find that fewer and fewer submissions are accepted as a result.

We offer several method of registering your software. Please see the section 'Registering Web Promotion Spider' for more details.

Professional Version

Overview:

While the standard version of this product seems to meet the promotional needs of most of our customers, we also recognize the need for an 'industrial strength' version of THE ATOM BOMB.

The Professional Version is designed for ISP's, Webmasters, Hosting Providers, and anyone who has multiple sites they need to promote thoroughly. While the standard version tracks all registration campaigns for you, it can still be time intensive if you have to register several sites at once.

In addition to all the features of the standard version, the professional version of this software adds the following features -

- 'Deep Promotion' - This feature will automatically explore every internal link in your site, and develop registration information for each page for you automatically. For instance, in the standard version, if you have a 30 page site, you would have to run THE ATOM BOMB thirty times, manually inputting each page into the registration queue. In the professional version, this is all automatic, and can be done in a matter of minutes.

- Batch Processing - If you are responsible for registering or maintain several sites, you will find this feature particularly useful. You can load in multiple sites, and set the program to run all the sites at once, generating and saving a separate registration report on each. This report can easily be copied to the Windows clipboard for pasting into reports, email, etc.

- Expanded Promotion Resources - While the standard version of THE ATOM BOMB will be limited to general purpose registration resources, we are planning on the professional version having at least 1,000 specialized automatic registration options / resources.

Ordering Information

To register your Atom Bomb online with a credit card, use the order form built into the help system.

For a \$5 discount, send a check for \$44.95 payable to
David Lynch
122 Beach 93rd Street
Rockaway Beach, NY 11693-1515

Money Orders and Registered Check orders will be filled day of receipt.

Personal check orders will be filled when the checks clear, generally 10 business days (2 weeks real time).