



RELEASE DATE
7/22/2008

GENRE
ACTION RPG

PLATFORM
NINTENDO DS

OF PLAYERS
1

DEVELOPER
SUCCESS

MSRP
\$29.99

SKU
IS-40019-5

UPC
7-30865-40019-5

THE UNEMPLOYED NINJA'S ZANY RPG ACTION RETURNS!

Still unemployed and feisty as ever, Izuna returns to Nintendo DS in a brand new action RPG adventure. When Izuna's friend disappears, rumored to be on the run from the Gods and dressed as a French maid, the Unemployed Ninja must stand up to the angry Gods, find a maid lost in Japan, and who knows, maybe make a coin or two along the way. Hey, a girl's got to make a living!

SALESPPOINTS

- Sequel to a cult classic; strong support among RPG fans
- Loveable, charming, and easy-to-market characters
- Witty script and silly story appeal to a broad audience

KEYFEATURES

- *Old school dungeon-crawling fun*—Immerse yourself in straight-up old school dungeon-crawling. Inside the randomly-generated dungeons you'll battle awesome monsters, collect items, modify your weapons, and unleash powerful ninja spells.
- *More Izuna than ever before*—With more dungeons, enemies, items, events, and brand new sidequests, you'll get more Izuna for your money.
- *TAG team dungeon crawler system* — Switch between Izuna and Shino while exploring a dungeon for a greater range of attack, items, and options. Combine power to unleash awesome combo attacks.
- *Large cast of characters* — Choose from over a dozen playable characters, including enemy bosses from the first game.

MARKETINGCALENDAR

2008	APRIL	MAY	JUNE	JULY
Game Site (www.atlus.com/izuna2)				RELEASE
Print Advertising Campaign				
Online Advertising Campaign				
Public Relations Campaign				

Retailers & Distributors: For sales assets please go to <http://www.atlus.com/sales>

