

Create Professional-Quality



Visualize, Understand, and Publish to the Web:

Flowcharts Marketing Diagrams Network Diagrams Organization Charts

Process Maps Custom Diagrams Software Diagrams Data Flow Diagrams

Business Diagrams...

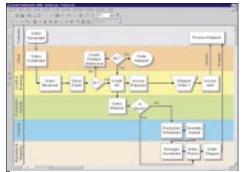
Your Way!

THE NEED FOR IMPROVEMENT

To make an impact in today's wired workplace, you need to effectively communicate ideas, information and data using visuals that give you and your company an edge. iGrafx FlowCharter™ 2000 Professional from Micrografx is the easy-to-use business graphics solution that puts the power of structured business diagramming in your hands. iGrafx FlowCharter provides professionals throughout your organization an intuitive solution to create process maps, network and software diagrams, organization charts, freeform, structured, and presentation diagrams - all of which can be posted to the Web! And the best part is, iGrafx FlowCharter diagrams are designed to do much more than just look good - they aid in critical business communication, problem-solving and decision-making processes.

DESIGNED FOR BUSINESS PROCESS IMPROVEMENT

iGrafx FlowCharter focuses on helping you with the documentation, communication and improvement of business processes. Using intuitive features such as intelligent swimlanes, automatic off-page connectors, and links to subprocesses or Web pages, you can quickly document and communicate the way your business runs. Critical details such as cycle time, cost and resource in-



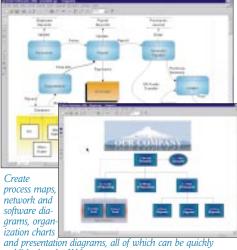
Document, communicate and improve your business processes with iGrafx FlowCharter, the easiest process management improvement tool on the market.

formation are easily collected and stored in your diagrams allowing for thorough analysis of your processes. Plus, thousands of hours of usability science make iGrafx FlowCharter the easiest process improvement tool on the market. Start improving your business today with iGrafx FlowCharter.

A POWERFUL TOOL TO UNDERSTAND AND COMMUNICATE YOUR BUSINESS

As the successor to the award winning Micrografx ABC FlowCharter[®], iGrafx FlowCharter is the intelligent solution that enables you and your company

to quickly and easily create business diagrams that communicate exactly what you need to say. Today, 90% of U.S. companies and most worldwide corporations are involved in some form of process improvement endeavor. Diagrams and process maps created with iGrafx FlowCharter provide clear, visual representations of how work gets done in an organization, providing the crucial understanding needed to



published to the Web.

communicate and improve your business.

EXTENSIBLE, SCALABLE AND INTEGRATED WITH MICROSOFT OFFICE

iGrafx FlowCharter's open architecture allows you to leverage Microsoft® Visual Basic® for Applications technology, so you can extend and integrate iGrafx FlowCharter with other business applications. Seamless integration with other iGrafx solutions like iGrafx Process 2000, for process simulation, and iGrafx Process Central[™] for repository support, provides your organization the scalability and flexibility to choose the right iGrafx solution to fit your needs. Microsoft Office compatibility gives you the power to use your graphics everywhere in documents, spreadsheets, presentations and more!

2000 iGrafx ¹ **FLOWCHARTER**[™] PROFESSIONAL
The Intelligent Way to Create Business Diagrams

FEATURES	BENEFITS
Intelligent Departments (Swimlanes)	Departments grow or shrink automatically as shapes are added or deleted.
Automatic Line Routing	Connection lines are routed automatically while avoiding obstacles, or can be routed manually.
Automatic Off-page Connectors	Makes large, multi-page printed diagrams easier to read. When published as HTML, connectors become hyperlinks.
Unlimited Page Size	No restrictions on the drawing area. User defines page size when printing, not when creating.
Powerful Graphics Engine	Allows addition of vector, raster, and 3-D graphics into diagrams for rich, high-quality presentations.
Tabular Editing Mode	Automatically generate a picture of the process; shapes are added by entering text and data into a table.
Crossovers and Intersection Markers	Clarify process flow by showing where connection lines connect or crossover.
Multiple Text Areas	Shapes can contain multiple text regions for custom formatting.
Visual Basic for Applications 6.2 (VBA)	Rapidly create custom applications or extend existing application functionality using iGrafx FlowCharter as your graphical front-end.
Intelligent Web Conversion	Automatically save diagrams to be viewed on the Web while maintaining links to other diagrams and documents.
Hierarchical Mapping and Links	Create links to sub-processes, Web pages and other documents (spreadsheets, etc.) to accurately define your business processes.
Visio® Filter	Import diagrams created with Visio.
OrgCharter	Build organization charts automatically from Microsoft* Access, Microsoft Outlook*, Microsoft Excel and ASCII databases.
Advanced Web Printing	Results from Web printing are equal to application printing.
Web Java™ and WebCGM Export	Search, scroll and navigate intelligent output from any browser.
Phase Lines	Running perpendicular to swimlanes, these intelligent lines show stages or the passage of time in a process diagram.
Tabular Export	Build tabular reports of process diagrams to aid process analysis and tool integration.
Microsoft Windows Installer	An extensible software management system that enhances administration of software installations and updates.
Auto-Recover	Automatically saves your work for added safety.

ENHANCE IGRAFX FLOWCHARTER WITH THESE ENTERPRISE SOLUTIONS FROM MICROGRAFX:

Micrografx Enterprise Process Management (EPM) solutions cover a range of integrated products and services that allow you to visually analyze, define, communicate and improve your business.



iGrafx Process 2000 is an integrated solution for mapping, modeling, simulation, and performing "what-if" analysis on your business processes. It includes iGrafx FlowCharter 2000.



iGrafx Process for Six Sigma* is the leading process analysis and improvement solution for Six Sigma. Achieve greater results sooner, through improved understanding of your process.



iGrafx Process Central provides a team-based, collaborative environment for enterprise process management. By employing a central process repository for your iGrafx FlowCharter models, you are better able to manage change, share business models, and successfully implement process improvement projects.



Create consistent and comprehensive IDEFO business models quickly and easily. Supports all IDEFO components including FEO, text, node tree, glossary and table of contents.

MICROGRAFX TRAINING AND CONSULTING:

The experts at Micrografx can help you quickly get up to speed on the features of iGrafx FlowCharter and help you start realizing immediate benefits. If you need custom assistance with a particular project, our consultants are ready to assist you in accurately capturing your process, which can lead to breakthrough process improvements.

SYSTEM REQUIREMENTS:

Microsoft Windows 95, Windows 98, Windows NT* 4.0, Windows 2000, or Windows Me Pentium or faster processor.

Pentium or faster processor

50-250 MB of hard disk space
CD-ROM and mouse required

32 MB RAM recommended
SVGA or better video



PMPF2000

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