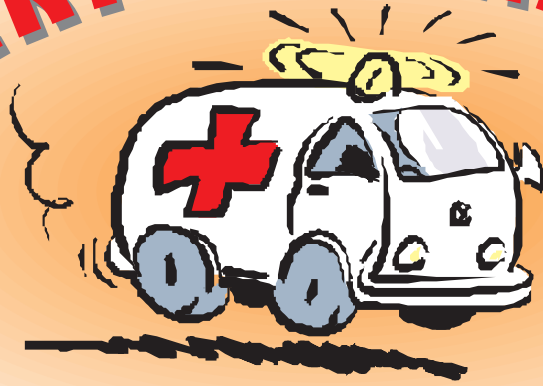


AMERICANS AREN'T



VERY HEALTHY

- + 1500 of us die from cancer every day
- + 1 in 3 Americans will have cancer in their lifetime
- + 1 in 8 American women will be diagnosed with breast cancer
- + Heart disease kills more women than breast cancer
- + 1½ million Americans have heart attacks every year
- + 500,000 heart attack victims in America die each year
- + 15% of Americans have hypertension
- + 33 million Americans suffer from arthritis
- + 74% of Americans believe they are overweight
- + Since 1970, bypass surgery has gone up 2800%
- + According to the American Heart Association, the U.S. spends \$117 billion per year on heart disease