

Masque On-Line Casino (Poker)

Keyboard Shortcuts:

Key	Function
F1	Gets Help. If the Help window is already open, pressing F1 displays the "Using Windows Help" topics.

Alt + underlined letter on the button will select that option.

Texas Hold'em

[Betting](#)

[Basic Rules](#)

[Rules](#)

[Playing Tips](#)

[Poker Hand Rankings](#)

[Terminology](#)

[Poker Books, Tutorials and Other Gaming Products](#)

Betting

LIMIT GAMES

Limit refers to the size of bets allowed. The limit games are described by the two sizes of bets allowed at the different stages in the hand. The lower limit is used for the first two rounds, i.e., the round of betting after the starting cards and the next round, and the higher limit is used for the remaining rounds of betting.

For example, a \$10-\$20 game allows bets of \$10 on the first two rounds and \$20 on the remaining rounds. All raises, increasing the original bet, must also be in the same increments. Limit games allow a maximum of four raises to be made in a particular round unless there are only two players in contention for the pot. In this situation, players may raise back and forth as many times as desired.

NO-LIMIT GAMES

No-limit games allow bets of any size at any time and have no limitation on the number of raises allowed. However, players may not bet less than the size of the blind or more than they have on the table

The Basic Rules of Texas Hold'em

Texas hold'em is a variation of seven card stud where players share common cards called "*the board*." Due to the fact that the starting two card hand is comprised entirely of face-down cards, the obligation to open the betting is rotated clockwise after each hand. This is accomplished with the use of a "*dealer button*" and "*blinds*." A dealer button is a round disk with the word *dealer* written on it. Blinds are mandatory bets made by the first two players clockwise from the dealer button.

The blinds posted in all limit games are in the amounts of 1/2 of the lower limit for the first player (small blind) and the lower limit for the second player (big blind). The blinds in a \$10-\$20 game would, therefore, be \$5 and \$10.

Each player receives two cards face-down. The player to the left of the big blind must now call the size of the big blind, raise an amount equal to the size of the big blind or fold his hand.

The next three cards are called the "*flop*." They are delivered all at once, face-up in the middle of the table and are used by all players. The first player to the left of the button is first to act. This will hold true for all remaining rounds of betting. The player being first may check or bet the limit, still the smaller limit at this point. Other players may check, fold, call, or raise as appropriate.

The next card is called the "*turn*." It is delivered face-up next to the first three in the middle of the table. With the turn the betting goes to the higher limit. The final, or "*river*" card, also called "*fifth street*," is now dealt face-up. Together these cards make a five card board. Again, the betting is the higher limit for the game being played.

Once all the betting has been completed and multiple players remain in the round, the hands are shown and the winning hand is established. In Texas hold'em, players may use any five of the seven cards to form their best poker hand. Players may use two, one, or no cards from their hand. When using no cards from the hand produces the best ranking hand from the seven cards available, that player is said to be "*playing the board*."

[Playing Tips](#)

[Poker Books, Tutorials and Other Gaming Products](#)

The Rules of Texas Hold'em

Texas hold'em is a variation of seven card stud where players share common cards called "*the board*." Due to the fact that the starting two card hand is comprised entirely of face-down cards, the obligation to open the betting is rotated clockwise after each hand. This is accomplished with the use of a "*dealer button*" and "*blinds*." A dealer button is a round disk with the word *dealer* written on it. Blinds are mandatory bets made by the first two players clockwise from the dealer button.

The player with the button is theoretically dealing the hand. A casino employee will deal the first card to the player on the immediate left of the dealer button. The obligation to open the pot is rotated around the table. As the button moves, all players receive the same benefits of position. This position element, the order in which players are required to act, has a strong influence on proper play in all games where buttons are used. Obviously, the player with the privilege of betting last has a significant advantage.

The blinds posted in all limit games are in the amounts of 1/2 of the lower limit for the first player (small blind) and the lower limit for the second player (big blind). The blinds in a \$10-\$20 game would, therefore, be \$5 and \$10.

Each player receives two cards face-down. The player to the left of the big blind must now call the size of the big blind, raise an amount equal to the size of the bet (the big blind at this time) or fold his hand.

In blind games the money posted for the blinds counts toward the player's bet, and the players posting these blinds have the option to raise even if the big blind has not been raised. An example will clarify this.

The big blind, \$10 in a \$10-\$20 limit game, is called by several players but no one raises. After the player with the button acts the small blind calls for \$5 more, he already had \$5 in for the small blind. The house dealer would now offer an *option* to the big blind who could then raise his own bet even though he had started the action and not been raised. Alternatively, the big blind can check and the hand will proceed.

The next three cards are called the "*flop*." They are delivered all at once, face-up in the middle of the table and are used by all players. The first player to the left of the button is first to act. This will hold true for all remaining rounds of betting. The player being first may check or bet the limit, still the smaller limit at this point. Other players may check, fold, call, or raise as appropriate.

The next card is called the "*turn*." It is delivered face-up next to the first three in the middle of the table. With the turn the betting goes to the higher limit.

The final, or "*river*" card, also called "*fifth street*," is now dealt face-up. Together these cards make a five card board. Again, the betting is the higher limit for the game being played.

Once all the betting has been completed and multiple players remain in the round, the hands are shown and the winning hand is established. In Texas hold'em, players may use any five of the seven cards to form their best poker hand. Players may use two, one, or no cards from their hand. When using no cards from the hand produces the best ranking hand from the seven cards available, that player is said to be "*playing the board*."

[Playing Tips](#)

[Poker Books, Tutorials and Other Gaming Products](#)

Tips

The key concept in Texas hold'em is improvement. How much your hand improves the board cards determines the quality of your hand. Remember that all players are using the board.

For example, if you hold two fours (4,4) as your starting hand and the flop is three kings, you have flopped a full house. This is, however, not as big a hand as having the same hand in a seven card stud game in the first five cards. You would almost surely have the best hand in the seven card stud game but many hands will beat your hand in Texas hold'em because of the shared cards aspect of the game.

In the example above, any pair larger than fours in the hole will not only beat your hand, but will also have you nearly drawing dead, having no way to win regardless of the next cards. Here you would need to make four fours to beat your opponent.

A similar situation occurs when the board shows four to a suit and you hold a card of that suit. You have a flush but so would anyone else with a card of the required suit. Here you must be very conscious of the size of your flush. If you have the ace, great! If not, be more cautious.

You are looking for big cards, suited cards close together, and pairs before the flop. Small pairs are not as valuable as in stud. You will need to flop three of a kind to have a competitive hand.

A hand with an ace and a king will win much more money than a small pair in the long run. Flush and straight draws are fine after the flop, but are in danger if the board is paired (e.g., 9,9,4).

Remember the importance of position. The last player to act is a big favorite. Play more hands when you are in this position. Play only premium hands when you are in first position as you have no information about your opponents' hands because they haven't acted yet. You will win many pots that are checked to you, when you are last and are able to make a bet. Be selective with this maneuver, as some opponents like to check-raise.

[Poker Books, Tutorials and Other Gaming Products](#)

Hand Rankings

Royal Flush	An Ace, King, Queen, Jack and Ten suited.
Straight Flush	Five cards in sequence of the same suit.
Four of a Kind	Four cards of the same value combined with any other card.
Full House	Three cards of the same value combined with two cards of like value.
Flush	Five cards of the same suit not in sequence.
Straight	Five cards in sequence not of the same suit.
Three of a Kind	Three cards of the same value combined with two unmatched cards.
Two Pair	Two sets of cards with the same value combined with one card of a different value.
One Pair	Two cards with the same value combined with three cards of differing values.
High Card	No matching values, cards not in sequence, multiple suits.

Terminology

Blind	an ante wager by the two players clockwise from the dealer button
Flop	the three cards dealt face up in front of the dealer and usable by all
Turn	fourth card delivered face-up next to the first three in the middle of the table
River	the final card dealt face-up common to all players
Board	the five cards dealt face up and usable by all players
Fourth Street	same as the turn, the fourth card on the board
Fifth Street	same as the river card, the fifth card on the board
Wheel	The lowest straight possible, A through 5.

Blinds

Blinds are similar to antes in that they are bets made before the starting hand is received, but these bets are only made by the first two players to the left of the dealer button in games where there are no up-cards in the starting hand, i.e., Texas hold'em and Omaha hold'em.

The blinds posted in all limit games are in the amounts of $\frac{1}{2}$ of the lower limit for the first player (small blind) and the lower limit for the second player (big blind). The blinds in a \$10-\$20 game would, therefore, be \$5 and \$10.

Other Masque Publishing Products

Ordering Products

COMPUTER SOFTWARE

Gaming Software

Other Software

BOOKS BY GAMING'S MOST RESPECTED EXPERTS

The Best Poker, Blackjack and Craps Books

The Best Video Poker, Caribbean Stud and Let It Ride Books

GREAT GAMING VIDEOS

Gaming Videos

Gaming Software

Click on the title for a brief description and pricing.

Caribbean Stud Knowledge Pro

Masque Blackjack

Masque Video Poker

World Series of Poker Deluxe Casino Pak (Windows)

World Series of Poker Adventure (DOS)

Other Software

Other Masque Publishing Products

Ordering Products

Other Software

Click on the title for a brief description and pricing.

Shadows of Cairn

5 Game Super Pak

ChessNet 3

ChessNet 3 Club Edition

Multimedia Kaleidosonics

Solitaire Antics

Gaming Software

Other Masque Publishing Products

Ordering Products

The Best Poker, Blackjack and Craps Books

Click on the title for a brief description and pricing.

[Hold'em Poker for Advanced Players](#)

[Seven Card Stud for Advanced Players](#)

[High Low Split Poker, Omaha and Seven Card Stud Eight or Better for Advanced Players](#)

[The Theory of Poker](#)

[Hold'em Poker](#)

[Sklansky on Poker](#)

[Getting the Best of It](#)

[Gambling Theory and Other Topics](#)

[Poker Essays](#)

[Blackjack Essays](#)

[Winning Concepts in Draw and Lowball](#)

[Fundamentals of Poker](#)

[Fundamentals of 21](#)

[Fundamentals of Craps](#)

[Awesome Profits](#)

[Winning Low Limit Hold'em](#)

[The Best Video Poker, Caribbean Stud and Let It Ride Books](#)

[Other Masque Publishing Products](#)

[Ordering Products](#)

The Best Video Poker, Caribbean Stud and Let It Ride Books

Click on the title for a brief description and pricing.

Winning Strategies for Video Poker (53 Games)

America's National Game of Chance

Expert Strategy for Caribbean Stud Poker

Expert Strategy for Let It Ride

Expert Video Poker for Las Vegas

Expert Video Poker for Atlantic City

Pokermania

Las Vegas Video Poker Buffet

Jacks / Deuces for Colorado / Minnesota

Deuces Wild Supplement / Double / Triple Pay Deuces

50+ Tips on Video Poker

Megapoker Progressives

Sequentials / Reversibles / Crazy Eights

Atlantic City Double Joker

Double Bonus Poker

Fundamentals of Video Poker

The Best Poker, Blackjack and Craps Books

Other Masque Publishing Products

Ordering Products

Great Gaming Videos

Click on the title for a brief description and pricing.

How to Beat Winning Hold'em Players
Sklansky, the Video
The World Series of Poker Event
Winning at Video Poker

Other Masque Publishing Products
Ordering Products

Order Form Page 1

To print this order form, click on **PRINT TOPIC** from the help system **FILE** menu.
Proceed to the Order Form Page 2 by clicking on the **>>** above, then click on **PRINT TOPIC** again.

Name _____

Address _____

City _____ **State** _____ **Zip** _____

Payment By: **Check** **VISA** **Mastercard**

Account # _____

Call or Mail / Fax this order form to:

Masque Publishing
PO Box 5223
Englewood CO 80155
USA

303-290-9853 Tel
303-290-6303 Fax

Sub Total
from other page _____

Orders
Over \$50 subtract \$5
Over \$75 subtract \$10 _____

Sales Tax
(3.8% CO Residents Only) _____

Shipping / Handling
(\$5.00 US, \$12.00 foreign) _____

Total _____

MASQUE PUBLISHING SOFTWARE

(circle the platform & media desired)

	PLATFORM	MEDIA	
World Series Poker Deluxe .	WIN ..	CD \$49.99
Caribbean Stud Knowledge Pro	WIN ..	CD \$24.99
Masque Blackjack	DOS WIN ..	CD 3.5"HD \$24.99
Masque Video Poker	DOS WIN ..	CD 3.5"HD \$24.99
World Series of Poker	DOS ..	CD 3.5"HD \$24.99
Shadows of Cairn	DOS WIN ..	CD \$24.99
5 Game Super Pak	WIN ..	CD 3.5"HD \$24.99
ChessNet 3	WIN ..	CD 3.5"HD \$19.99
ChessNet 3 Club Edition ...	WIN ..	CD 3.5"HD \$19.99
Multimedia Kaleidosonics .	DOS ..	CD 3.5"HD \$24.99
Solitaire Antics	MAC DOS WIN ..	CD 3.5"HD \$24.99

BOOKS BY GAMING'S MOST RESPECTED EXPERTS

(circle the price of the book(s) desired)

Hold'em Poker for Advanced Players (Sklansky & Malmuth)	\$29.95
Seven Card Stud For Advanced Players (Sklansky & Malmuth)	\$29.95
High-Low-Split Poker, Omaha and Seven Card Stud Eight or Better For Advanced Players (Zee)	\$34.95
The Theory of Poker (Sklansky)	\$29.95
Hold'em Poker (Sklansky)	\$17.50
Sklansky on Poker (Sklansky)	\$29.95
Getting the Best of It (Sklansky)	\$29.95
Gambling Theory and Other Topics (Malmuth)	\$29.95
Poker Essays (Malmuth)	\$24.95
Blackjack Essays (Malmuth)	\$19.95
Winning Concepts in Draw and Lowball (Malmuth)	\$24.95
Fundamentals of Poker (Malmuth & Loomis)	\$3.95
Fundamentals of 21 (Malmuth & Loomis)	\$3.95
Fundamentals of Craps (Malmuth & Loomis)	\$3.95
Awesome Profits (Elias)	\$29.95
Winning Low Limit Hold'em (Jones)	\$19.95
Winning Strategies for Video Poker (53 Games) (Frome)	\$15.95
America's National Game of Chance, Video Poker (Frome)	\$19.95
Expert Strategy for Caribbean Stud Poker (Frome)	\$5.95
Expert Strategy for Let It Ride (Frome)	\$4.95
Expert Video Poker for Las Vegas (Frome)	\$9.95
Expert Video Poker for Atlantic City (Frome)	\$7.95
Pokermania AC (Frome)	\$2.95
Las Vegas Video Poker Buffet (Frome)	\$6.95
Jacks / Deuces for Colorado / Minnesota (Frome)	\$4.95
Deuces Wild Supplement/Double/Triple Pay Deuces (Frome)	\$2.95
50+ Tips on Video Poker (Frome)	\$2.95
Megapoker Progressives (Frome)	\$2.95
Sequentials / Reversibles / Crazy Eights (Frome)	\$2.95
Atlantic City Double Joker (Frome)	\$3.95
Double Bonus Poker (Frome)	\$3.95
Fundamentals of Video Poker (Malmuth & Loomis)	\$3.95

GREAT GAMING VIDEOS

(circle the price of the video(s) desired)

How to Beat Winning Hold'em Players (Tracy)	\$39.95
---	---------

Sklansky, The Video (Sklansky & Tracy)	\$59.95
The World Series of Poker Event (Binion's)	\$14.95
Winning at Video Poker (Frome)	\$24.95

Minimum Order \$10

Sub Total _____

Other Masque Publishing Products

World Series of Poker Deluxe Casino Pak (CD)

Available for: Windows

\$49.99

16 GAMES, the best and most complete casino pack on the market!

Features:

*Caribbean Stud Poker	Craps
*Let It Ride	Texas Hold'em
*Blackjack	Omaha Hold'em
*Video Poker	7 Card Stud
*Slots	Baccarat
*Roulette	Pai Gow Poker
*Keno	Satellite Tournaments
*Big Six Wheel	The World Series of Poker

One of our most popular titles ever.

"This is the Best Card Game on the Planet and I'm Not Bluffing!", Poker Player's Software Guide.

Computer Reproduction of ***Caribbean Stud Poker*** and ***Let It Ride*** has been exclusively licensed to Masque Publishing due to the quality of its work!

Caribbean Stud Knowledge Pro (CD) Available for: Windows **\$24.99**

New, *Everything you'll ever need to know about the game!*

Features:

- *On-line strategy tables
- *Programmable game parameters
- *Programmable play recommendations and strategy error warnings.
- *On-line calculation of all possible payouts for game and progressive jackpot returns.
- *Computer Simulation
- *Strategies by Caribbean Stud expert strategist, Lenny Frome
- *Full motion video film footage

Learn to Play Like the Pros!

Masque Blackjack (CD, 3.5") Available for: Windows, DOS **\$24.99**

Awards: **Windows Top 100**, Windows Magazine

Features:

- *On-line strategy tables
- *Programmable house rules and game parameters
- *Strategy and Card Counting practice drills
- *Strategy error warnings and recordings
- *Statistical evaluation of your play
- *Strategies by the world's foremost blackjack strategist, Julian H. Braun
- *Four strategies encompassing basic and advanced play both for single and multiple deck

The fastest and best way to become a winning blackjack player!

"Simply the best tool to help anyone learn the game", Casino Player Magazine.

Masque Video Poker (CD, 3.5")

Available for: Windows, DOS

\$24.99

Awards: **Finalist Best Strategy Game of the Year**, Software Publisher's Association *Excellence in Software Awards*

Features:

*Complete game on-line strategies for:

Las Vegas Jacks or Better

Las Vegas Deuces Wild

Las Vegas Joker's Wild

Atlantic City Jacks or Better

Atlantic City Two Pairs

*Expert play recommendation to improve your skill and winnings

*Double down option on each game

*Hand Evaluation

*Strategy Decision Errors recorded for your review

*Strategy practice drills

*Exciting tournament mode

*All strategies were developed by the world's foremost video poker expert, Lenny Frome

Average payback **exceeds 100%** on selected machines when expertly played!

"Odds on Winner", Computer Gaming World.

World Series of Poker Adventure (CD, 3.5") Available for: DOS **\$24.99**

Awards: **Finalist Best Fantasy Role Playing / Adventure Game of the Year**, Software Publisher's Association *Excellence in Software Awards*

Features:

- *One of our most popular programs, the best casino pack on the market!
- *Finalist with mega-hits: Myst, 7th Guest, Star Trek Judgment Rights & Return to Zork!
- *Includes 8 popular casino games:
 - Blackjack
 - Slots
 - Video Poker
 - Seven Card Stud
 - Texas Hold'em
 - Omaha Hold'em
 - The World Series of Poker Event
- *Strategy tips from world class poker experts: David Sklansky, Mason Malmuth and Bob Chiffone.

"The artificial intelligence is by far the best I've seen, meaning game play is smooth and downright addictive, and packed with strategic bluffing. You'll be forced to play your best." PC Gamer.

Shadows of Cairn (CD) Available for: Windows & DOS **\$24.99**

Awards: **Finalist Best Adventure / Role Play Game of the Year**, New Media Magazine

Awards: **Finalist Best Audio / Soundtrack of the Year**, New Media Magazine

Shadows of Cairn is a medieval action-adventure game. Quinn, our hero, was born to poor parents, raised in the shambles outside Cairn and orphaned at age 6. Without money for an apprentice fee, the only guild to accept him was the *Order of Thieves and Beggars*. Not wishing to be disfigured for life as a beggar, Quinn decided to join the Thieves' Guild. Although he develops prodigy like skills through the years, Quinn has a big problem -- he is too honest to steal anything! Useless to his guild, Quinn's evil master hatches a plot to assassinate the Duke of Cairn and frame Quinn for the crime.

YOUR GOAL - You, as Quinn, must use your thief and fighting skills to foil the plot to murder the Duke of Cairn.

"Shadows of Cairn offers plenty of action, a little adventure and a lot of character.", Computer Gaming World.

5 Game Super Pak (CD, 3.5") Available for: Windows **\$24.99**

The 5 Game Super Pak is a collection of five universally popular games throughout the world.

- Solitaire Antics** 21 of the best solitaire games ever invented, each with 3 levels of play. features over 55 animations
- ChessNet 3** play against the computer at various levels or challenge friends via modem, network or Internet. You can also send and receive messages while playing.
- Blackjack** realistic casino blackjack play with programmable house rules!
- Video Poker** video poker, the most popular form of gaming in Las Vegas today!
- Caribbean Stud Poker** universally regarded as one of the hottest new casino game to come along in ages!

ChessNet 3 (CD, 3.5") Available for: Windows **\$19.99**

- *Play against the computer at various levels or challenge friends via modem, network or Internet
- *Send and receive messages while playing
- *Get on the **Information Super Highway!** ChessNet 3 supports play on Internet, the much heralded segment of the Information Super Highway that is gaining up to two million new users a month!
- *Voice Recognition accommodates hands free play. Includes support files for the four most popular voice recognition systems on the market. Capabilities to add any new voice recognition system
- *Multimedia sound support including play and control of any of your favorite music CDs right from your ChessNet game screen
- *More modes of play than any other game sold today -- against the computer, via modem, network, BBS systems and Internet
- **Extended Chat* allows you to see paragraphs of what has been said. Loads of fun, great for remote coaching. View and save an entire conversation
- *Improved communication capabilities to afford you the most reliable communication and data loss prevention
- *Built in terminal emulator

See also ChessNet 3 Club Edition.

ChessNet 3 Club Edition (CD, 3.5") Available for: Windows **\$19.99**

Awards: **Finalist Best Secondary Education Product of the Year**, Software Publisher's Association
Excellence in Software Awards

In independent studies, Chess has been shown to improve overall scholastic abilities more than anything known to man!

- *ChessNet 3 Club Edition allows remote play on up to 8 boards simultaneously
- *Play via modem, network or Internet
- *Send and receive messages while playing
- **Extended Chat* allows you to see paragraphs of what has been said. Loads of fun, great for remote coaching. View and save an entire conversation
- *Improved communication capabilities to afford you the most reliable communication and data loss prevention
- *Built in terminal emulator

See also ChessNet 3.

Multimedia Kaleidosonics (CD, 3.5") Available for: DOS **\$24.99**

Awards: **Finalist Best Audio / Soundtrack of the Year**, New Media Magazine

- *Endless combinations of screen creations
- *User programmable default settings
- *2D and 3D objects and polyhedrons
- *3D object image recursion, texture mapping and rotational controls
- *Multiple object images and reflection modes
- *Image mirroring in multiple axes; translucency options; screen roll modes
- *Object movement controls, zooming and anchors
- *Background shatters
- *Speed and brightness controls
- *Original musical score is a rich combination of new age and jazz fusion. Play any music CD of your choice with the program
- *Better than any screen saver, it is truly relaxation software

Solitaire Antics (CD, 3.5") Available for: Windows, DOS, Macintosh **\$24.99**

Awards: **Finalist Best Computer Strategy Game of the Year**, Electronic Games

- *21 of the best solitaire games ever invented, each with 3 levels of difficulty
- *Easy to use "double click" interface greatly facilitates game play
- *Over 55 animations with multimedia sound. Animated ants randomly appear on your screen. They may be brought to life upon demand or turned off at any time
- *Choose from 4 decks; Normal, Tarot, Mayan or Miniature
- *Select from 256 color or bitmap backgrounds
- *Includes the new *Royal Family* card game especially created for the enjoyment of children

Hold'em Poker for Advanced Players (182 pg); by: David Sklansky & Mason Malmuth
\$29.95

The definitive work on Texas Hold'em. Their #1 best selling book!

Seven Card Stud For Advanced Players (218 pg); by: David Sklansky, Mason Malmuth & Ray Zee **\$29.95**

The definitive work on 7 Card Stud Very highly recommended!

High-Low-Split Poker, Omaha and Seven Card Stud Eight or Better For Advanced Players (331 pg);
by: Ray Zee **\$34.95**

Covers the gamut. Very popular, a must!

The Theory of Poker (242 pg); by: David Sklansky **\$29.95**

Theories and concepts applicable to nearly every variation of the game. One of Sklansky's better sellers!

Hold'em Poker (63 pg); by: David Sklansky **\$17.50**

One of the best sellers. Text is designed for someone relatively new to the game. Sklansky's second most popular book! Great Stuff!

Sklansky on Poker (181 pg); by: David Sklansky **\$29.95**

A combination of Sklansky on Razz and Essays on Poker.

Getting the Best of It (248 pg); by: David Sklansky **\$29.95**

Basic math, probabilities, poker, blackjack other casino games, sports betting and general gambling concepts.

Gambling Theory and Other Topics (273 pg); by: Mason Malmuth **\$29.95**

Discusses risk, bankroll, win-rate accuracy, best blackjack count, setting up in tournaments, building pyramids and much more.

Poker Essays (262 pg); by: Mason Malmuth **\$24.95**

Covers general concepts, technical ideas, tournament notes, poker quizzes, limit versus no-limit, tight play and much more.

Blackjack Essays (224 pg); by: Mason Malmuth **\$19.95**

Assumes the reader knows how to count cards. Covers theoretical concepts, biases, mistaken ideas, supplemental strategies, advice and more.

Winning Concepts in Draw and Lowball (353 pg); by: Mason Malmuth **\$24.95**
The ultimate for anyone trying to master these games.

Fundamentals of Poker (70 pg); by: Mason Malmuth & Lynne Loomis **\$3.95**

Seven card stud, Texas Hold'em, Omaha, razz and lowball draw.

Fundamentals of 21 (70 pg); by: Mason Malmuth & Lynne Loomis **\$3.95**

Covers everything from basics to card counting for both single and multiple deck games.

Fundamentals of Craps (70 pg); by: Mason Malmuth & Lynne Loomis **\$3.95**

Covers getting started, right bets, wrong bets, taking odds, discussion of systems and more.

Awesome Profits (383 pg); by: George "Profit" Elias **\$29.95**

Poker from A to Z. One book covering all the games, including tells, tournaments, money management, and home games. Excellent and highly regarded.

Winning Low Limit Hold'em (176 pg); by: Lee Jones **\$19.95**

A solid foundation with which you can be a winner at low-limit hold'em.

Winning Strategies for Video Poker (53 Games) (120 pg); by: Lenny Frome **\$15.95**

Covers pay tables, best strategies, vital stats and insights for over 50 of the best paying Video Poker games nationwide. Frome's most popular book, a must for video poker players everywhere!

America's National Game of Chance, Video Poker (200 pg); by: Lenny Frome **\$19.95**

A collection of Lenny Frome's best articles from leading gambling publications. Frome's second most popular book. Very highly regarded and fun reading, too!

Expert Strategy for Caribbean Stud Poker (12 pg); by: Lenny Frome **\$5.95**

How to bet. How to play. What to expect and the payback for the game. The only book that tells you how to play this game expertly, very popular!

Expert Strategy for Let It Ride (9 pg); by: Lenny Frome **\$4.95**

One of the newest, most popular table games in Las Vegas. Know which bets to let ride and which to pull down. An expert's strategy guide.

Expert Video Poker for Las Vegas (54 pg); by: Lenny Frome **\$9.95**

Strategies, and stats for the highest paying LV games: Jacks, Tens, Deuces, Jokers 2nd Chance, Progressives, Deuces/Joker. 99%-100.6% return.

Expert Video Poker for Atlantic City (48 pg); by: Lenny Frome **\$7.95**

Strategies, stats and theories for the AC machines: Jacks, Two Pairs, Deuces Wild plus 3 top paying Jokers.

Pokermania AC (2 pg); by: Lenny Frome **\$2.95**
Strategy for the Pokermania, linked Jackpot machines of AC.

Las Vegas Video Poker Buffet (12 pg); by: Lenny Frome **\$6.95**

Covers 11 novelty high paying games for the daring.

Jacks / Deuces for Colorado / Minnesota (2 pg); by: Lenny Frome **\$4.95**
Strategies to obtain 95%-97% return in these casinos.

Deuces Wild Supplement/Double/Triple Pay Deuces (4 pg); by: Lenny Frome **\$2.95**

Strategy for 100.6% return on full-pay LV games and near-optimum strategy for CO & MN games. Also covers the double and triple pay deuces machines.

50+ Tips on Video Poker (8 pg); by: Lenny Frome **\$2.95**

The basics of the game for Jacks or Better.

Megapoker Progressives (2 pg); by: Lenny Frome **\$2.95**
For bars / supermarkets.

Sequentials / Reversibles / Crazy Eights (4 pg);
Covers sequential royal and crazy eight machines.

by: Lenny Frome

\$2.95

Atlantic City Double Joker (2 pg); by: Lenny Frome **\$3.95**
A Popular Atlantic City game.

Double Bonus Poker (2 pg); by: Lenny Frome **\$3.95**

A popular addition for your casino library collection.

Fundamentals of Video Poker (70 pg); by: Mason Malmuth & Lynne Loomis **\$3.95**

Covers the most important strategy considerations for Jacks or Better, Tens or Better, Deuces Wild and Joker Wild.

How to Beat Winning Hold'em Players (56 mins); by: Ben Tracy **\$39.95**

For players who dramatically want to improve their game. Interviews with winning hold'em players. "If you want to improve your game, this video is well worth watching." Poker Authority Mason Malmuth.

Sklansky, The Video (90 mins); by: David Sklansky and Ben Tracy **\$59.95**

David is considered by many to be the world's premier poker author, strategist and analyst. "Watching this video is like taking private lessons from David Sklansky."

The World Series of Poker Event (60 mins); by: Binion's Horseshoe Casino **\$14.95**

Exciting hand-by-hand coverage of the final table action for the World Championship Event at Binion's Horseshoe Casino. Always the most recent available.

Winning at Video Poker (45 mins); by: Lenny Frome **\$24.95**

In 45 minutes you can become a better player than 80% of those who have played for years.