From Aldus . . .

Aldus Persuasion for Windows   2.1

A Unique Blend of Simplicity and Power for Professional-Quality Presentations

Aldus Persuasion gives you the best tools for creating and managing top-quality presentations.   And it automates the tedious production tasks so you're free to focus on the content of a presentation, without sacrificing flexibility and control.   Persuasion lets you readily exchange presentations with others.   Using the Windows version, you can create a presentation that colleagues can edit in the Macintosh version.   Whatever your Presentation needs are Persuasion's for you!

The Efficiency of Automation and Tools

Persuasion's unique automation features simplify and speed the process of creating presentations.   You type text into its outliner; Persuasion transforms the ideas into professional-looking slides to overheads.   It can also generate speaker notes, audience handouts -- even organization charts.   Persuasion's outliner also helps you organize your ideas.   More than 80 AutoTemplates give you a head start in creating the right look.   And illustration, charting, and word-processing tools help convey the information clearly and convincingly.

Superior-Quality

Persuasion makes it easy to create dynamic on-screen presentations with sophisticated effects, such as transitions and multiple layers.   And with Persuasion Player you can distribute your presentations electronically for viewing on any DOS, Windows, or Macintosh computer -- even one that doesn't have Persuasion installed.   People who produce slide shows for a living say the quality of Persuasion presentations is superior to that from other programs.   That's one reason it has won more awards than any other desktop presentation program.

Minimum System Requirements:
CPU: 80286 or higher; 80386 recommended
RAM: 2 MB; 4 MB recommended
Hard disk space: 4 MB
Graphics card/monitor: XGA, 8514/A, VGA, or Super VGA
Mouse: Required
Operating system: DOS 3.2 and Windows 3.0
Other: n/a