## Aldus Persuasion for Windows 2.1

## A Unique Blend of Simplicity and Power for Professional-Quality Presentations


#### Abstract

Aldus Persuasion gives you the best tools for creating and managing top-quality presentations. And it automates the tedious production tasks so you're free to focus on the content of a presentation, without sacrificing flexibility and control. Persuasion lets you readily exchange presentations with others. Using the Windows version, you can create a presentation that colleagues can edit in the Macintosh version. Whatever your Presentation needs are Persuasion's for you!


## The Efficiency of Automation and Tools

Persuasion's unique automation features simplify and speed the process of creating presentations. You type text into its outliner; Persuasion transforms the ideas into professional-looking slides to overheads. It can also generate speaker notes, audience handouts -- even organization charts. Persuasion's outliner also helps you organize your ideas. More than 80 AutoTemplates give you a head start in creating the right look. And illustration, charting, and word-processing tools help convey the information clearly and convincingly.

## Superior-Quality

Persuasion makes it easy to create dynamic on-screen presentations with sophisticated effects, such as transitions and multiple layers. And with Persuasion Player you can distribute your presentations electronically for viewing on any DOS, Windows, or Macintosh computer -- even one that doesn't have Persuasion installed. People who produce slide shows for a living say the quality of Persuasion presentations is superior to that from other programs. That's one reason it has won more awards than any other desktop presentation program.

## Minimum System Requirements:

CPU: 80286 or higher; 80386 recommended
RAM: 2 MB ; 4 MB recommended
Hard disk space: 4 MB
Graphics card/monitor: XGA, 8514/A, VGA, or Super VGA
Mouse: Required
Operating system: DOS 3.2 and Windows 3.0
Other: n/a

