## Apple's Mac OS X Universal Logo License Agreement

This Mac OS X Universal Logo License Agreement ("Agreement") is entered into by and between Apple Computer, Inc. at 1 Infinite Loop, Cupertino, California 95014, U.S.A. ("Apple") and the company listed below ("Licensee") and is effective as of the date signed by Licensee ("Effective Date") subject to approval by Apple.

## **Licensee Information (Please print clearly)**

Licensee Company
Name:
Individual Apple should contact regarding this Agreement:
Licensee Address:
City/State/Zip/Country:
E-mail Address:
Phone Number:
Fax Number:
Licensee's Site Address:

- 1. Subject to the terms of this Agreement, Apple grants Licensee a limited, non-exclusive, non-transferable, royalty-free license to use Apple's "Universal Logo" graphic design ("Logo"), attached as Exhibit A, only in connection with the sale, promotion and advertising of a product that: 1) operates natively on Macintosh computers using both Intel processor and Power PC processor chips; and 2) is compatible with Apple's Mac OS X system software version 10.4.4 or later as verifiable by Apple ("Product").
- 2. Licensee's use of the Logo will be in strict compliance with the Mac OS X Universal Logo Usage guidelines, found at:

  <a href="http://developer.apple.com/softwarelicensing/agreements/maclogo.html">http://developer.apple.com/softwarelicensing/agreements/maclogo.html</a> which may be amended from time to time, and the Guidelines for Using Apple Trademarks and Copyrights, found at: <a href="http://www.apple.com/legal/guidelinesfor3rdparties.html">http://www.apple.com/legal/guidelinesfor3rdparties.html</a> which may also be amended from time to time.
- 3. Attached as Exhibit B is a list of each Product for which Licensee is licensed to use the Logo.

- 4. Apple may list Licensee's company or individual name, Product, telephone number and web address, as provided by Licensee above, in an index of products that run on both PowerPC and Intel-based Macs.
- 5. Apple has no obligation to provide any type of support for Licensee's Product.
- 6. So that users may identify the Mac OS application environment(s) in which the Product operates, the following wording shall be included in the Product's "System Requirements" or other sections detailing for Product functionality:

For products that operate natively in Mac OS X, the wording used should be:

"Requires Mac OS X v. 10. [Insert appropriate version(s)] or later."

Products which operate in Mac OS X only in the Classic environment are not eligible for use with the Mac OS X Universal Logo.

- 7. Upon Apple's request, Licensee will provide Apple, at no cost and with no obligation to return, suitable specimens of its use of the Logo to verify Licensee's compliance with this Agreement. If Apple determines in its reasonable discretion that Licensee's Product does not meet the requirements of this Agreement, then Licensee shall cease using the Logo in connection with the Product until it is brought into compliance with the requirements of this Agreement.
- 8. THE LOGO IS PROVIDED TO LICENSEE ON AN "AS IS" BASIS. APPLE DISCLAIMS ALL WARRANTIES REGARDING THE LOGO, INCLUDING WARRANTIES AGAINST INFRINGEMENTS OF THIRD PARTY RIGHTS AND ANY WARRANTIES THAT MAY BE IMPLIED BY LAW. APPLE SHALL NOT BE LIABLE FOR ANY DIRECT, INDIRECT, INCIDENTAL, SPECIAL, CONSEQUENTIAL OR PUNITIVE DAMAGES ARISING FROM OR RELATED TO LICENSEE'S USE OF THE LOGO, OR TERMINATION OF THIS AGREEMENT.
- 9. Nothing in this Agreement shall give Licensee any right, title or interest in and to the Logo. Licensee acknowledges and agrees that Apple is the exclusive owner of all rights, title, and interest in and to the Logo, and all associated goodwill therein. Licensee's use of the Logo shall exclusively inure to the benefit of Apple. Licensee shall not act in any manner that would or might conflict with or compromise Apple's ownership of the Logo, or similarly affect the value or the goodwill pertaining to the Logo.
- 10. This Agreement is valid for one (1) year from the effective date of execution, unless otherwise terminated as per the provisions below. In order to renew this Agreement for an additional year, Licensee must submit a written request within thirty (30) days prior to the Agreement's expiration. This Agreement is revocable at will by Apple at Apple's sole discretion.

- 11. Upon revocation or termination pursuant to Section 10, Licensee will promptly stop using the Logo, however, Licensee may deplete existing inventory of the Product and related marketing materials, provided such usage is in compliance with the terms of this Agreement, except in the event the Logo is subject of a claim of infringement.
- 12. This Agreement shall automatically terminate upon: 1) Licensee's breach of any of the terms of this Agreement; or 2) any action taken by Licensee that is inconsistent with Apple's sole legal and beneficial ownership of any of Apple's trademarks. Upon termination hereunder, Licensee must immediately cease all use of the Logo.
- 13. Licensee shall indemnify, defend, and hold harmless Apple from: 1) any loss, liability or expense because of Licensee's use of the Logo except as permitted by this Agreement; and 2) any personal injury, product liability or other claim arising from the manufacture, promotion, distribution, sale and/or offer for sale, and/or the performance of Licensee's Product.
- 14. Apple reserves all rights to control, commence, prosecute or defend any action or claim concerning the Logo.
- 15. Any notice required under this Agreement will be deemed given: (i) when delivered personally; (ii) by facsimile; (iii) five (5) days after having been sent by registered or certified mail, return receipt requested, postage prepaid; (iv) via electronic mail; or (v) as otherwise expressly provided in this Agreement. All communications will be sent to the Licensee's physical or electronic addresses noted on the first page of this Agreement. Licensee shall inform Apple in writing of any change in Licensee's physical or electronic address. Communications to Apple will be sent to:

Apple Computer, Inc. Software Licensing Dept 12545 Riata Vista Circle MS 198-3SWL Austin, TX 78727

- 16. This Agreement will be governed by California, except for that body of law pertaining to conflicts of law, and any proceedings arising out of this Agreement shall take place in the United States District Court for the Northern District of California or the California Superior Court for the County of Santa Clara. If any provision of this Agreement is held by a competent jurisdiction to be contrary to law, all remaining provisions of this Agreement will remain in full force and effect.
- 17. The terms of this Agreement are the entire and final understanding between Licensee and Apple concerning the Logo, and any modification must be in a signed writing referencing this Agreement.

As an authorized representative of Licensee, I have read and agree to the terms of the Mac OS X Universal Logo License and will complete, sign and submit one originally signed copy in its entirety via post to the address provided in Section 15.

Signature:	 
Name (Print):	
Title:	
Date:	

Please send signed agreement (all copies) to:

APPLE COMPUTER, INC. Software Licensing Department 12545 Riata Vista Circle MS 198-3SWL Austin, TX 78727, U.S.A.

## Exhibit A





## Exhibit B (Use additional sheets if necessary)

Product Name & Version Number
Product Description
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