

Fact Sheet



.ASIA Domain Registration Service

Eligibility Requirements

.ASIA domains are available for worldwide registrations, including businesses, organizations, sole proprietorships and natural persons

Registration term

Possible values for create and renew-extend are from one (1) year to ten (10) years.

Nexus Requirements

Yes

Domain Character Rules

Three (3) characters minimum; 63 characters maximum (excluding the .ASIA extension)

Domains can contain the English-language letters “a” through “z”, and the digits 0 through 9

Hyphens are permitted but hyphens cannot begin or end a domain name; two hyphens together is usually not permitted

Spaces and special characters (such as !, \$, &, and so on) are never permitted.

Renewal Policy (continued on page 2)

Domain names in the .ASIA registry automatically renew at the end of their term

Auto-Renew Grace Period is forty-five (45) calendar days following an auto-renewal. The registrar has the grace period in which to delete the domain and receive a credit back. If the domain is not deleted within the grace period, the renewal is permanent and the bill for the renewal is permanent.

Note that a registrar must delete the domain by command if it does not want to be liable for the auto-renew

During the Auto-Renew Grace Period, if a DELETE, EXTEND or TRANSFER occurs, the following rules apply

- **Delete:** the sponsoring registrar at the time of deletion receives a credit of the Auto-Renew fee. The deleted domain is moved to the Redemption Grace Period (that is, to the status: Pending Delete – Restorable).

Renewal Policy (continued from page 1)

- **Extend (Renew):** A domain can be extended within the Auto-Renewal Grace Period for up to a total of ten years. The account of the sponsoring registrar at the time of the additional extension will be charged for the additional number of years the registration is extended.
- **Transfer:** If a domain is transferred within the Auto-Renew Grace Period, the losing Registrar is credited with the Auto-Renew charge. The expiration date of the domain is extended by one year up to a total maximum of ten by virtue of the transfer and the gaining Registrar is charged for that additional year(s), even in cases where a full year is not added because of the ten year maximum limitation.

Transfer Policy

Registrars use the Transfer Request Domain command to change a domain's sponsoring registrar. The transfer request is issued by the gaining registrar, after which the system will notify the current registrar of the request to transfer the domain. If the current registrar takes no action, the SRS will automatically accept the transfer after five (5) days.

A domain that is transferred will have its expiration date automatically extended by one year. The expiration extension is a billable operation. Should the new registrar wish to further extend the term of the domain, it may do so in an additional transaction. When a domain is transferred, all Host objects for which this domain is the parent domain will also be transferred to the gaining registrar as per EPP specification.

For stability and grace period reasons, the registry system prohibits registrar-to-registrar transfers during the first sixty (60) days after the initial registration of a domain name, and for sixty (60) days after a completed registrar-to-registrar transfer.

Deletion Process

Follow the standard deletion rules outlined in Network Solutions Partner Transaction Policy

DNS Requirements

Two (2) domain name servers are required for domain name to be included in the zone.

Zero (0) domain name servers are required for domain Create

Why register a .Asia domain

Access the most dynamic region with ONE domain - Top 5 reasons for registering a .ASIA domain

1. .ASIA is a natural fit for web content / audience related to Asia and is already adopted by businesses, celebrities and brands.
 - Consider using .ASIA when your website, your brand or your market has anything to do with Asia. It is a natural web extension that echoes your content and speaks directly to your target audience.
2. Secure, reliable and easy to register without government restrictions or complex registration process.
3. Improve search ability and visibility for searches relevant to the Asian market
 - Keyword domains make a difference in search result rankings. The term "Asia" is a frequently searched keyword. Making use of a .Asia domain may improve SEO organically for searches related to Asia
4. Save on cost without having to register multiple country-code-top-level-domains within the region
5. Help bridge the digital divide - Every .Asia registration helps fund community work in Asia
 - Since its launch in 2008 .Asia has been proactively contributing to the Internet community in Asia through projects such as One Laptop Per Child (www.OLPC.asia) and other numerous meaningful initiatives. Make a difference today, get your .Asia domain and help us bridge Asia's digital divide.

Example .ASIA names out there

Global Brands

- [levis.asia](#)
- [Honda.asia](#)
- [Webershandwick.asia](#)

Regional events

- [oneasia.asia](#)
- [kiteboardtour.asia](#)
- [gnome.asia](#)

Local SMEs

- [WeR.asia](#)
- [Chinasmart.asia](#)
- [Kuromame.asia](#)

Regional publications

- [development.asia](#)
- [cei.asia](#)
- [smemagazine.asia](#)

Regional Organisations

- [paragon100.asia](#)
- [oneasia.asia](#)
- [adrc.asia](#)

Entertainment

- [angelababy.asia](#)
- [asiafilmawards.asia](#)
- [wondergirls.asia](#)