

Partner Overview

.eu — the European .com



The .eu top level domain opens for business in December 2005, bringing the benefits of the European single market into the age of e-business. **Analysts predict that more than 1 million .eu domain registrations are expected to occur in the first 12 months of its launch.**

In anticipation of the launch of the .eu extension, Network Solutions* set up a .eu domain request queue to help your eligible customers stake their claim to a .eu domain.

RESELLING .EU DOMAINS

The .eu registry instituted a phased registration period, also known as the “sunrise period”, to protect organizations and companies with prior rights to a name against abusive domain registration tactics. Your customers with registered and unregistered trademarks as well as key brands, trade names, company and product names will benefit from the registry’s early sunrise period that enables them to claim their right to a .eu domain name before other eligible parties.

Protect Online Identity

Any eligible customer with an Internet presence needs to take steps to prevent the unauthorized use and abuse of their registered and unregistered trademarks, brands and licensed names.

Expand Market Reach

Organizations that meet eligibility requirements can expand their market reach by simply registering for a .eu domain extension and forwarding visitors to their primary Web site.

Unify European Presence

Corporations with multiple operations in Europe can create one pan-European identity by forwarding their country-specific ccTLDs (country code top level domain) to one region-specific Web site.

WHAT YOU NEED TO KNOW

The .eu domain offers a practical way for businesses to create one pan-European identity across Europe. Until now, organizations that conducted business across the European Union either based their Internet presence in one country using the country’s ccTLD, or created multiple Web sites to serve each European country. The .eu domain creates a new “Internet space” that offers businesses a unified European presence for in-region markets and international trade.

WHO CAN APPLY FOR A .EU DOMAIN?

Do you serve customers in Europe with one or multiple in-region operations? Or perhaps you serve U.S. based organizations with a presence in Europe? In fact, any organization or individual that meets the following requirements can apply for a .eu domain name:

- 1) Entities having their registered office, central administration or principal place of business within the European Union;
- 2) Organizations established within the European Union without prejudice to the application of national law;
- 3) Naturalized citizen’s resident within the European Union.

WHAT IS THE SUNRISE PERIOD?

Before the .eu extension is open for general registrations, there will be a four month sunrise registration period. This sunrise period will allow owners of prior rights to a name to (e.g. trademark holders, public bodies) to register for .eu domain names before other eligible parties.

The sunrise period was instituted in order to avoid “cyber squatting” – a practice where an organization or individual registers a large volume of trademark and company names, and then tries to sell the domain names to the legal name holder for a profit.

A validation procedure has also been established by the .eu registry to ensure that registrations filed during the sunrise period are indeed supported by a prior right to the name. The registry’s third-party validation agent will check all registrations filed during this period to ensure their compliance with the sunrise rules. Immediately after the four month sunrise period, the registry will take general registrations on a first come, first serve basis.

PUT YOUR TRUST IN NETWORK SOLUTIONS

As a Network Solutions partner, you receive the type of services and support that enable you to build loyal and profitable relationships with your customers. For more than a decade, Network Solutions has been the preferred domain provider for thousands of companies in the U.S. and abroad. Our scalable infrastructure, state-of-the-art reseller tools and around-the-clock support make Network Solutions a provider business can grow with and trust.

For more information on Network Solutions* .eu domain registration service, please contact your partner support representative or e-mail premiersupport@networksolutions.com.

*Network Solutions Europe, LLC is the registrar for all .eu domain names.

Network**Solutions**®

<https://partners.networksolutions.com>