



Partner Overview - Canada (.CA) *Your Customers Key to Canada, and the World!*



Canadians order billions of dollars' worth of goods online every year (over \$12 billion in 2007), and more than half of their purchases are from Canadian businesses.* There's no better way for your customers to connect with people, build their brand, reach markets and service customers—in Canada and around the world—than with a .ca domain.

The .ca domain extension is dedicated for businesses, organizations, or individuals who are located in Canada, are Canadian citizens, have a registered trademark in Canada, or otherwise qualify under the Canadian Presence Requirements. When you register and use a .ca domain name, it lets Canadians know that you are focused on their needs and are dedicated to serving the Canadian market. .CA is a globally recognized and trusted domain name and over 75% of Canadians prefer to shop on a .ca Website.**

Reach this valuable target market with a .ca domain name and help your customers grow their business.

RESELLING .CA DOMAINS

Canada's Internet Identity

A domain name is the lynchpin of corporate identity in today's marketplace, and a .ca domain name tells Internet users in Canada and around the world that your site has a Canadian connection.

- Let Canadians know that you are focused on their needs and are dedicated to serving the Canadian market.
- Use it to expand your business presence and reach your target audience.

Trusted

Canadians trust Canadians online—over 75% say they prefer to shop on a .ca Website.

- Transactions are subject to Canadian law.
- There are no customs to clear or exchange rates to pay.

Accessible

Only about 1 million .ca domain names are already taken—compared to almost 70 million dot-com names. That means you can:

- Get the short, easy-to-remember name you really want.
- Register a domain name that accurately reflects your business.

WHAT YOU NEED TO KNOW — REGISTRATION REQUIREMENTS

To be eligible to register a .ca domain name, your customer must be a registered Canadian business or organization, a Canadian trademark holder, a citizen of Canada, have permanent residency in Canada, or otherwise qualify under the Canadian Presence Requirements. If your customer does not meet the Canadian Presence Requirements established by the registry, they risk suspension and loss of their .ca domain name registration and associated registration fee(s).

PUT YOUR TRUST IN NETWORK SOLUTIONS®

As a Network Solutions Partner, you receive the type of services and support that enable you to build loyal and profitable relationships with your customers. For more than a decade, Network Solutions has been the preferred domain provider for thousands of companies in the U.S. and abroad. Our scalable infrastructure, state-of-the-art reseller tools and around-the-clock support make Network Solutions a provider businesses can grow with and trust.

For more information on Network Solutions .ca domain registration service, please contact your partner support representative or e-mail premiersupport@networksolutions.com

*Statistics Canada, 2005 Canadian Internet Use Survey

**The Canadian Internet Registration Authority



<https://partners.networksolutions.com>

© Copyright 2009 Network Solutions, LLC. All rights reserved.