# Partners

Question Tools allows anyone with a PC to create interactive tests, lessons and surveys, deliver the materials over an intranet or the internet, and automatically collect and analyse the results. As a company, we wish to grow both our brand and profits by partnering with companies who can exploit our technology in markets we are unlikely to reach alone.

Question Tools technology can allow our partners to

- develop and sell access to content
- offer specialist online services for companies that want to offer online tests, surveys or training materials,
- resell our existing software products,
- rebrand our software to suit a market,
- offer training and support.

We are open to ideas, and aware that we cannot know your market as well as you understand it.
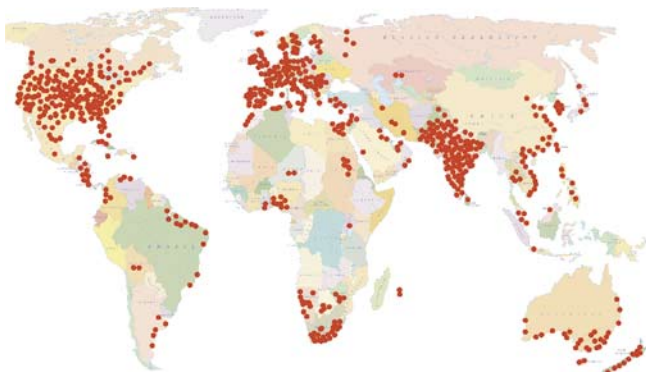
Question Tools technology

- **Proven**, with registered users in more than 120 countries around the world, including major corporate users.
- **Powerful** — developed in C++ — from our multi-windowed drag and drop Editor, to our NetSeries webserver which can accommodate a million user accounts, 250,000 simultaneous connections, and typically handles individualized requests in under a 1,000th of a second.
- **Easy to use**, with entry-level tools specifically aimed at users with little time or little training.
- **Easy to deploy**, as it can reach into any network, with users requiring only a web browser (no plug ins or client installation).

Next: contact Paul Booth (Managing Director) partners@questiontools.com

Ethos

We believe business can be fun. We want efficient, enjoyable and profitable partnerships with other businesses.

- **Cooperative and friendly** rather than contractual. We have a contract, of course, but believe that good partnerships are focussed on mutual interest.
- **Straightforward and honest**. Our best partners do not hesitate to both praise and criticise, will explain their opportunities and problems, and will listen if we have objections.
- **Compatible goals** are important. Our aims are to expoit our technology so we can build our brand and increase our profits. Our partner's goals might be the same, or they might involve reducing costs or meeting some other goal. However, the goals must be compatible.
- **Relevant expertise** is essential. We need partners who have an appropriate level of understanding of the technology. A partner who provides specialist Question Tools internet hosting will require expertise in the areas of networking and servers, while a partner reselling or rebranding our technology will require knowledge of their market.

www.questiontools.com