

Stepping into e-learning



Scenario

Problem

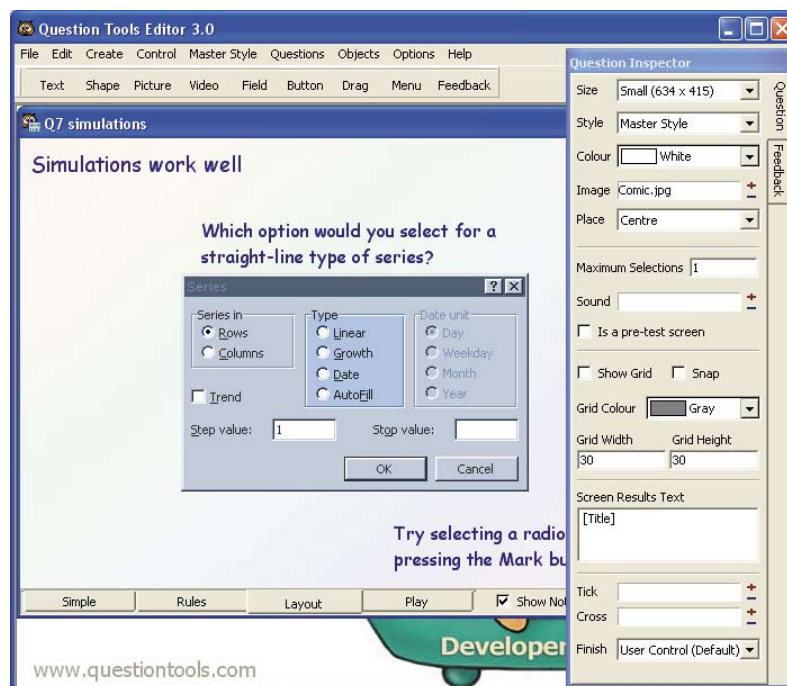
"Modern training companies offer e-learning and e-assessment." It may not be an entirely reasonable expectation, but it is a view held by some customers. Moreover, some firms would like online diagnosis so that individual strengths and weaknesses can be identified without staff having to take any significant time out from work. They would like training to be focused on only those who need it. Likewise, customers want to see training outcomes, and may want some materials online so that staff can either acquire or refresh their skills without leaving the workplace where possible.

Yet, e-learning can be expensive and risky, involving whole teams of project managers, learning designers and developers. Added to this, the complexities of collecting and analysing results over an intranet or the internet can stretch even experienced e-learning developers. How can you step effectively into the e-world and ensure your success?

Solution

Question Tools EditorSuite offers an alternative to big-team, e-learning development. Trainers can design straight onto the screen. E-learning, including the usually complex parts such as questions and feedback, can be developed without programming, scripting or HTML skills. You get what you see — not what a programmer in a back room thinks you ought to have. When a customer wants a bespoke version of your materials you can make the changes in-house. You can even offer your customers the ability to alter the content themselves using Editor, or SimpleSet — our simple, text-only editor specifically created for users with little time or low IT skills/confidence.

Delivery via Question Tools NetSeries means that all your customers need is a modern web browser, such as Internet Explorer, Netscape Navigator, Opera, Mozilla or FireFox. You can offer your customers an online service over the internet, or a push-button install for intranet delivery. Added to this, the serial number schemes built into NetSeries can police use of your content on the customer's intranet.



Display: Summary of results [Display]

Show results from: All Usergroups [All Users] [Find]

Export: List raw data in table [Generate]

Name	Percentage Correct	
Dawn Davies	72.00 %	[View]
Edward Egghart	28.00 %	[View]

Outcome

- Impressive, online diagnostic testing & e-learning.
- Your brand, look and feel reflected throughout.
- A safe step into the e-learning and e-assessment world.
- You retain control of your materials, and capitalize on in-house skills.

