

50 FONTS FOR 20 DOLLARS ! YES ! IT'S TRUE ! 40 CENTS EACH QUALITY FONT !

Since 1985, **Match Software** has been creating great font products.

Our collection offers original fonts, not found in other collections nor in regular commercial collections. Have a look at the following sample catalog for an insight at their diversity.

Great **FOREIGN FONTS** too, if you need Russian, Hebrew, Ancient Greek, Slovak, Armenian, Japanese. These fonts would cost hundreds of dollars in a regular store !

Most of these fonts are **ACCENTED**, meaning they work great to write foreign languages such as **FRENCH, SPANISH, ITALIAN, GERMAN**, and others.

Take to-day's opportunity to get **FIFTY** of these new original fonts for only **\$20**, handling and postage included (US. only). Here is a short description of some of the exclusive original fonts you will receive for that low, low price.

Most of them **ARE NOT AVAILABLE IN THE SHAREWARE CIRCUIT**. They are **reserved to our registered customers**, and you will not find them anywhere else. So, look no further and order now (see **ORDERFRM.WRI**) !



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|----------------------------|---|
| Baton Ital | Bold slant typeface, ideal for titles |
| BatonDeJoie | Bold typeface, great for signs and titles |
| BobSlant | Elegant characters, for comments and statements |
| Bujardet Lettrines | Big letterheads, manuscript-like encased letters |
| BujardetFreres | Old-time looking characters, from the 1900 world fair |
| BujardetFreres Ital | Slant old-time characters |
| BujardetVignettes | Special rendering of Bujardet Freres, enclosed in oval cases, looking like old-elevator's china buttons |
| Bulles | Modern rendering of circular-shaped letters |

Chapou Extra Bold	Nice bold typeface for signs, etc.
Chapou XtraBold Slant	Black typeface, great for titles
ChapouDetour	Line-shaped font
Chapougniard	Classic typeface for general use
ChapouRelief	Relief "3D" rendering of a classical font
ChapouSlant	Slant typeface
Clavier	Looks like the keyboard. Good for manuals, etc.
CristoLikid	Looks like LCD display
DiodesLight	Looks like lighted displays



Feutre	Marker handwriting
Hiragana	Japanese phonetic character set
Jewelry	Hebrew character set
Katakana	Japanese phonetic character set for foreign words. Great if you need to write your name in Japanese on a business card
Lancaster	Classical typeface for text.
Machtots	Armenian character set.
Malabars	Bold stripped typeface, excellent-looking for titles, effects, etc. Very original.
Métropolitain	The letters taken from the Paris Metro signs. Old-looking, evocating the 1920s.
Monogrammes	Exclusive font set for creating circular monograms. Not found anywhere else

- Norman Prince** Marker-like character set, looking like a teacher's example for children. Very selected.
- Norman Slant** Same as Norman Prince, slant.
- Poros Island** Ancient Greek character set, with all spirits and accents.



- Russe ShaddockBlack** Black Russian characters set
- Russe ShaddocksBold** Bold Russian character set
- Russe ShaddocksBook** Russian character set
- Russe ShaddoksSerif** Russian character set
- Slouvakis** Slovak character set
- Vignettes** Characters encased in boxes, great for titles, headlines, etc.
- YiddiLatin** Roman characters, looking like Hebrew letters.

**All these fonts come in True-Type or Adobe format, ready to use on your system.
A FONTS TREASURE CHEST for the font-conscious computerist !**

The Cyrillic fonts pack

If for any reason you must write in **Russian, Ukrainian** or other **Cyrillic** language, you probably know already how difficult it is to find decent fonts for a reasonable price. Despair no more : here is a disk full of very nice Cyrillic fonts, patiently crafted to suit all of your needs.

First of all, several layouts are part of the **Cyrillic font pack**.

For regular Russian-only typists, we developed the "**Shaddock**" layout. Every Cyrillic character was placed under the keys closest phonetically. A, B, and so on, plus of course a few extra keys, to accommodate the over 40 usual symbols necessitated by the language. We through in common Slavonic letters, as well, in case you needed them. This layout has been developed according to the specifications of the Slavic Teachers Association, and also inspired by the Moscow Macintosh layout recommendation. It works great with any application and standard keyboard.

If you need to frequently mix Russian and any other language (usually American), alternate layouts are available. On the PC, the "**Volga**" layout has been developed based on the CP1251 layout recommendation by the author of a remarkable word processor of the same name, Bill Tavolga. At a flip of a key, you will then be able to switch back and forth between the Russian and Latin character sets.

For the Macintosh, we provide a special driver which allows the same feature through the **CYRILSCII** encoding. This encoding, currently used by some of the most prominent Russian fonts designer, is kind of a standard norm among Macintosh users.

If you already use Volga on the PC or Strogijfont on the Mac, you can go right on and add the proper fonts to your system. They will work exactly as the original ones. **BUT THEY HAVE EXCLUSIVE ADDITIONAL FEATURES.**

Match Software specializes in solving foreign language needs. It means we are more aware than other software houses of the accents problem. Of course, CYRILSCII and Volga layouts help in mixing Russian and American. But what if you need to enter languages that require accented characters ? All our CYRILSCII an Volga layouts support accents, through a unique and very simple "accent key" feature, analogous to the way typewriters treat circumflex. **You will be able to enter very easily French, Spanish, Italian**, and so on, without tricky combinations, and without changing your habits. As a matter of fact, even if you do not need Russian, these fonts may help you entering any foreign language.

We create new fonts on a regular basis, and they are added to **the Russian Pack disk**. At the present time, here are some highlights :

- **Shaddock Book** : a very classical typeface, evocating somewhat Garamond or Times.
- **Shaddock Book Hollow** : Hollow characters, great for titles and artwork.
- **Shaddock Serif** : modern characters, not far from Arial, Chicago, Helvetica, etc.

- **Bujardoff** : Very exclusive, this font is based on ancient characters used by Michel's ancestors at the 1900 Paris World fair. They offer a unique and distinctive look, quite attractive and stylish. For an example in Roman characters, look at the illustration of **Bujardet Frères**, above.

- **Katarina** : You will not find this elsewhere. **A RUSSIAN HANDWRITING "SCRIPT"** font. Complete with all the characters, punctuation, looking very nicely like the calligraphy of the most sophisticated Russian ladies. You will love it, and use it to enhance your documents. See above.

- **Lunokhod** : A very heavy typeface, great for headlines and posters. It remains readable even at large distances, making it perfect for glass windows and promotional purposes.

Every font is provided in two layouts ; **Shaddock** and **CYRILSCII** for Mac, **Shaddock** and **Volga** for the PC. TrueType or PostScript Type 1.

For **\$20 only**, you will get the best in **Cyrillic fonts**. And, if you order the Cyrillic font pack with the 50 fonts pack, you can get it for only \$10 !

The Kid's treasure chest font pack

We love to create new and inovative fonts, based on pictures or things to discover. Besides the "scary" Halloween font, **DinosoType** has been a constant success among youngsters of all ages, since it's release. Many book writers and journalists have been interested in **Dinosotype**, because it is quite a new approach to getting pictures to the printer, and also to get kids interested into computer, through something maybe a little more intelligent than the usual "shoot'em-up", as nice as they where.

We received many suggestions as where to go from that, and lots of support from our customers. Thank you to all.

The Kid's treasure chest contains our best toys for children of all ages, which should help them discover better the fantastic world of computing.

- **Dinosotype** : real dinosaurs replace characters A-Z, 0-9 and a-z. Set your application program to very large letters, and what you type materialize as beautifully scary creatures, ready to jump on your printer for collages, coloring, mobile creations, and so on. These pictures are scientifically accurate, and could be used for natural science, although a few Barney's like friends are also present.

- **Mister Potato** : this font is one of the most original treasures of the chest. You first enter the face you want on the screen, Mr. Cauliflower, Mr. Potato, Mr. Pumpkin, etc., and then add his eyes, arms, legs, hat, etc. A ton of fun for one or several children, who will have hours of fun creating new characters, and play with the printouts to create cardboard figures, mobiles, or masks.

- **Alphabetizer** : A as Ant, B as Bear, C as Cat, the complete alphabet is represented here, together with it's signifying words, and amazingly cute drawings. Really attractive, and original text books can be generated with this amazing novelty, a grand classic revisited. Great too for letterheads, postcards, fairy books and lots of other marvelous projects

- **Norman Prince** : although there is a wealth of "script" fonts around, none of them take into account the needs of young children, which is to have an accurate representation of each character, as well as a style closer to their calligraphic abilities. Here is a very nice script font, resembling very well an excellent pupil's work. You may love it for creating children's books, as well.

- **Nahkt hieroglyphs** : the mysteries of ancient Egypt are many, and so fascinating for any age. One the most ancient civilizations has brought to us one of the most interesting ways of writing, through figurative symbols and icons. Write your name in hieroglyphs, as simply as you type it in. Tell stories as the ancient scribes did, during the Pharaoh's era. Enrich your history reports with exclusive notes in hieroglyphs.

- **Halloween** : do you remember the "scary" letters often used for posters around the hollydays ? Here they are, ready to jump into your computer. Skeletons, witches, and all sorts of scary things to write very scary letters !

Each of these fonts is a **real marvel of educational fun for a kid**. Hours of intelligent discoveries and mind exercise. Help in the development of his mental and graphic skills. You can have the **Kid's treasure font pack** for only \$20. And if you order it at the same time as the 50 fonts pack or the Russian fonts disk, you can have it for only \$10. Check our exclusive offer in **ORDERFRM.WRI**.

Acknowledgment

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