

**BigDum**

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# Chapter 1

## BigDum

### 1.1 Big Dummy's Guide to the Internet Edition 1.1

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### 1.2 Welcome

Welcome to the Big Dummy's Guide to the Internet.

The genesis of the Big Dummy's Guide was a few informal conversations, which included Mitch Kapor of the Electronic Frontier Foundation (EFF) and Steve Cisler of Apple Computer, Inc. in June of 1991. With the support of Apple Computer, EFF hired a writer (Adam Gaffin) and actually

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took on the project in September of 1991.

The idea was to write a guide to the Internet for folks who had little or no experience with network communications. We intended to post this Guide to "the 'net" in ASCII and HyperCard formats and to give it away on disk, as well as have a print edition available for a nominal charge. With the consolidation of our offices to Washington, DC, we were able to put the Guide on a fast track. You're looking at the realization of our dreams -- version one of the Guide. At the time I'm writing this, we're still fishing around for a book publisher, so the hard-copy version has not yet been printed. We're hoping to update this Guide on a regular basis, so please feel free to send us your comments and corrections.

EFF would like to thanks the folks at Apple, especially Steve Cisler of the Apple Library, for their support of our efforts to bring this Guide to you. We hope it helps you open up a whole new world, where new friends and experiences are sure to be yours. Enjoy!

Shari Steele  
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Director of Legal Services and Community Outreach  
Electronic Frontier Foundation  
July 15, 1993

## 1.3 Foreward

Foreward

By Mitchell Kapor,  
co-founder, Electronic Frontier Foundation.

"As a net is made up of a series of ties, so everything in this world is connected by a series of ties. If anyone thinks that the mesh of a net is an independent, isolated thing, he is mistaken. It is called a net because it is made up of a series of interconnected meshes, and each mesh has its place and responsibility in relation to other meshes."

-- Buddha

New communities are being built today. You cannot see them, except on a computer screen. You cannot visit them, except through your keyboard. Their highways are wires and optical fibers; their language a series of ones and zeroes.

Yet these communities of cyberspace are as real and vibrant as any you could find on a globe or in an atlas. Those are real people on the other sides of those monitors. And freed from physical limitations, these people are developing new types of cohesive and effective communities - ones which are defined more by common interest and purpose than by an accident of geography, ones on which what really counts is what you say and think and feel, not how you look or talk or how old you are.

The oldest of these communities is that of the scientists, which

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actually predates computers. Scientists have long seen themselves as an international community, where ideas were more important than national origin. It is not surprising that the scientists were the first to adopt the new electronic media as their principal means of day-to-day communication.

I look forward to a day in which everybody, not just scientists, can enjoy similar benefits of a global community.

But how exactly does community grow out of a computer network? It does so because the network enables new forms of communication.

The most obvious example of these new digital communications media is electronic mail, but there are many others. We should begin to think of mailing lists, newsgroups, file and document archives, etc. as just the first generation of new forms of information and communications media. The digital media of computer networks, by virtue of their design and the enabling technology upon which they ride, are fundamentally different than the now dominant mass media of television, radio, newspapers and magazines. Digital communications media are inherently capable of being more interactive, more participatory, more egalitarian, more decentralized, and less hierarchical.

As such, the types of social relations and communities which can be built on these media share these characteristics. Computer networks encourage the active participation of individuals rather than the passive non-participation induced by television narcosis.

In mass media, the vast majority of participants are passive recipients of information. In digital communications media, the vast majority of participants are active creators of information as well as recipients. This type of symmetry has previously only been found in media like the telephone. But while the telephone is almost entirely a medium for private one-to-one communication, computer network applications such as electronic mailing lists, conferences, and bulletin boards, serve as a medium of group or "many-to-many" communication.

The new forums atop computer networks are the great levelers and reducers of organizational hierarchy. Each user has, at least in theory, access to every other user, and an equal chance to be heard. Some U.S. high-tech companies, such as Microsoft and Borland, already use this to good advantage: their CEO's -- Bill Gates and Philippe Kahn -- are directly accessible to all employees via electronic mail. This creates a sense that the voice of the individual employee really matters. More generally, when corporate communication is facilitated by electronic mail, decision-making processes can be far more inclusive and participatory.

Computer networks do not require tightly centralized administrative control. In fact, decentralization is necessary to enable rapid growth of the network itself. Tight controls strangle growth. This decentralization promotes inclusiveness, for it lowers barriers to entry for new parties wishing to join the network.

Given these characteristics, networks hold tremendous potential to enrich our collective cultural, political, and social lives and enhance democratic values everywhere.

And the Internet, and the UUCP and related networks connected to it, represents an outstanding example of a computer network with these qualities. It is an open network of networks, not a single unitary network, but an ensemble interconnected systems which operate on the basis of multiple implementations of accepted, non-proprietary protocols, standards and interfaces.

One of its important characteristics is that new networks, host

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systems, and users may readily join the network -- the network is open to all.

The openness (in all senses) of the Internet reflects, I believe, the sensibilities and values of its architects. Had the Internet somehow been developed outside the world of research and education, it's less likely to have had such an open architecture. Future generations will be indebted to this community for the wisdom of building these types of open systems.

Still, the fundamental qualities of the Net, such as its decentralization, also pose problems. How can full connectivity be maintained in the face of an ever-expanding number of connected networks, for example? What of software bugs that bring down computers, or human crackers who try to do the same? But these problems can and will be solved.

Digital media can be the basis of new forms of political discourse, in which citizens form and express their views on the important public issues of the day. There is more than one possible vision of such electronic democracy, however. Let's look at some examples of the potential power, and problems, of the new digital media.

The idea of something called an "electronic town meeting" received considerable attention in 1992 with Ross Perot's presidential campaign (or, at least, its first incarnation).

Perot's original vision, from 20 or so years ago, was that viewers would watch a debate on television and fill out punch cards which would be mailed in and collated. Now we could do it with 800 telephone numbers.

In the current atmosphere of disaffection, alienation and cynicism, anything that promotes greater citizen involvement seems a good idea. People are turned off by politicians in general -- witness the original surge of support for Perot as outsider who would go in and clean up the mess -- and the idea of going right to the people is appealing,

What's wrong with this picture? The individual viewer is a passive recipient of the views of experts. The only action taken by the citizen is in expressing a preference for one of three pre-constructed alternatives. While this might be occasionally useful, it's unsophisticated and falls far short of the real potential of electronic democracy. We've been reduced to forming our judgments on the basis of mass media's portrayal of the personality and character of the candidates.

All this is in contrast to robust political debates already found on various on-line computer systems, from CompuServe to Usenet. Through these new media, the issues of the day, ranging from national security in the post-Cold War era to comparative national health care systems, are fiercely discussed in a wide variety of bulletin boards, conferences, and newsgroups.

What I see in online debate are multiple active participants, not just experts, representing every point of view, in discussions that unfold over extended periods of time. What this shows is that, far from being alienated and disaffected from the political process, people like to talk and discuss -- and take action -- if they have the opportunity to do so. Mass media don't permit that. But these new media are more akin to a gathering around the cracker barrel at the general store -- only extended over hundreds, thousands of miles, in cyberspace, rather than in one physical location.

Recent years have shown the potential power of these new media. We have also seen several of examples where talk translated into action.

In 1987, the Federal Communications Commission proposed changing the way certain online providers paid for access to local phone service. Online, this quickly became known as the modem tax and generated a

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storm of protest. The FCC withdrew the idea, but not quickly enough: the "modem tax" has penetrated so deeply into the crevices of the Net that it has taken up a permanent and ghostly residence as a kind of virtual or cognitive virus, which periodically causes a re-infection of the systems and its users. FCC commissioners continue to receive substantial mail on this even though the original issue is long dead; in fact, it has generated more mail than any other issue in the history of the FCC.

More recently, Jim Manzi, chairman of Lotus Development Corp., received more than 30,000 e-mail messages when the company was getting ready to sell a database containing records on tens of millions of Americans. The flood of electronic complaints about the threat to privacy helped force the company to abandon the project. Issues of narrow but vital interest to the online community give a hint of the organizing power of the Net.

In August, 1991, the managers of a Soviet computer network known as Relcom stayed online during an abortive coup, relaying eyewitness accounts and news of actions against the coup to the West and to the rest of Russia.

And many public interest non-profit organizations and special interest groups already use bulletin boards heavily as a means of communicating among their members and organizing political activity.

But all is not perfect online. The quality of discourse is often very low. Discussion is often trivial and boring and bereft of persuasive reason. Discourse often sinks to the level of "flaming," of personal attacks, instead of substantive discussion. {" Flaming " link Chap4/ ↵ FLAMES 0}. Those with

the most time to spend often wind up dominating the debate - a triumph of quantity of time available over quality of content.

It seems like no place for serious discussion. Information overload is also a problem. There is simply far too much to read to keep up with. It is all without organization. How can this be addressed?

Recent innovations in the design of software used to connect people to the Net and the process of online discussion itself reveal some hope.

Flaming is universal, but different systems handle it in different ways. Both the technology and cultural norms matter.

On Usenet, for instance, most news reader applications support a feature known as a "killfile," which allows an individual to screen out postings by a particular user or on a particular subject. It is also sometimes referred to as "the bozo filter." This spares the user who is sufficiently sophisticated from further flamage, but it does nothing to stop the problem at its source.

Censorship would be one solution. But what else can be done without resorting to unacceptably heavy-handed tactics of censorship? There is a great tradition of respect for free speech on these systems, and to censor public postings or even ban a poster for annoying or offensive content is properly seen as unacceptable, in my opinion.

Some systems use cultural norms, rather than software, to deal with flame wars. These online communities have developed practices which rely more on a shared, internalized sense of appropriate behavior than on censorship, for instance. The WELL (Whole Earth 'Lectronic Link) is a relatively small online conferencing system based in the San Francisco Bay area. On the WELL, individuals who get into a fight are encouraged to move the discussion out of the public conference and into e-mail. The encouragement is provided not only by the host of the conference, but also by the users. It is part of the culture, not part of the technology.

WELL hosts are volunteers who facilitate the discussion of a particular subject. While they have the power to censor individual

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postings, the power is very rarely used and only as a last resort, as it has been found that dispute resolution by talking it out among the parties is a superior method of problem solving in the long run.

It is not an accident that the WELL has a uniquely high quality of conversation. Nor is it coincidental that it developed as a small and originally isolated community (now on the Net) which gave it a chance to develop its own norms or that key management of the system came from "The Farm," a large, successful commune of the 1960's and 1970's led by Stephen Gaskin.

We still know very little about the facilitation of online conversations. It is a subject well worth further formal study and experimentation.

Some problems have to do with the unrefined and immature format and structure of the discussion medium itself. The undifferentiated stream of new messages marching along in 80 columns of ASCII text creates a kind of hypnotic trance. Compare this with the typical multiplicity of type fonts, varied layouts, images, and pictures of the printed page.

New media take time to develop and to be shaped. Reading text on a terminal reminds me of looking at the Gutenberg Bible. The modern book took a century to develop after the invention of printing with movable type and the first Western printed books. Aldus Manutius and the inventions of modern typefaces, pagination, the table of contents, the index, all of which gave the book its modern form, came later, were done by different people, and were of a different order than the invention of printing with movable type itself. The new electronic media are undergoing a similar evolution.

Key inventions are occurring slowly, for example, development of software tools that will allow the dissemination of audio and video across the Net. This type of software has usually been done so far by volunteers who have given away the results. It's a great thing, but it's not sufficient, given how hard it is to develop robust software. Innovation in the application space will also be driven by entrepreneurs and independent software vendors at such point as they perceive a business opportunity to create such products (it would be nice if creators did it for art's sake but this seems unlikely).

There are some requirements to provide incentives to attract additional software development. This requires a competitive free market in network services at all levels to serve the expanding user demand for network services. It requires a technologically mature network able to support these services.

And there must be a user population, current or prospective, interested in paying for better applications -- and not just the current base of technically sophisticated users and students, though they will absolutely benefit.

There are multiple classes of new application opportunities.

e-mail is overloaded because there aren't readily available alternatives yet. New and different kinds of tools are needed for collaborative work. Computer conferencing, as it evolves, may be sufficient for discussion and debate. But by itself, it cannot really support collaborative work, in the sense of readily enabling a group to make decisions efficiently, represent and track the status of its work process. Trying to run an organization via email mailing list is very different than trying to have a discussion.

Computer networks can only fully realize their potential as innovative communications media in an environment which encourages free and open expression.

In some countries, legal principles of free speech protect freedom

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of expression in traditional media such as the printed word. But once communication moves to new digital media and across crosses international borders, such legal protections fall away. As John Perry Barlow, the co-founder of EFF puts it: "In Cyberspace, the First Amendment is a local ordinance." There is no international legal authority which protects free expression on trans-national networks. Article 19 of the Universal Declaration of Human Rights calls for the protection of free expression in all media, but the declaration falls far short of being binding.

And if we're to take seriously the idea of the electronic online forum, we have to deal with the access issue. if the only people with access to the medium are well-educated, affluent, techno-literate elite, it won't be sufficiently inclusive to represent all points of view.

We also need, fundamentally, a better infrastructure (the highway system for information). As we move from the high-speed Internet to the even more powerful National Research and Education Network, we need to look at how to bring the power of these new media into the homes of everybody who might want it. Addressing this "last mile" problem (phone networks are now largely digitized, fiber-optic systems, except for the mile between your home and the nearest switching station) should be a prioarity.

Computer networks will eventually become ubiquitous around the world. We should therefore be concerned with the impact on society that they have, the opportunities to improve society, and the dangers that they pose. Fundamentally, we are optimists who believe in the potential of networks to enhance democratic values of openness, diversity, and innovation.

Because the medium is so new, it is important now to develop policies at the national and international level that help achieve the potential of computer networks for society as a whole. By the time television was recognized as a vast wasteland it was already too late to change. There is a rare opportunity to develop policies in advance of a technologically and economically mature system which would be hard to change.

## 1.4 Preface

By Adam Gaffin,  
Senior Reporter, Middlesex News, Framingham, Mass., adamg@world.std.com

This book will help you join the global village known as Cyberspace or the Net. Millions of people around the world already spend parts of their lives in this land without frontiers,

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@{ " What this book is for " link WHATFOR      }
@{ " How the Net started   " link FIRSTLINKS  }
@{ " How the Net works     " link HOWWORKS    }
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FYI:

Steven Levy's book, "Hackers: Heroes of the Computer Revolution," (Anchor Press/Doubleday, 1984). describes the early culture and ethos that ultimately resulted in the Internet and Usenet.

John Quarterman's "The Matrix: Computer Networks and Conferencing

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Systems Worldwide" (Digital Press, 1990) is an exhaustive look at computer networks and how they connect with each other.

"FYI on Where to Start - A Bibliography of Internetworking Information," by Tracy LaQuey, Joyce K. Reynolds, Karen Roubicek, Mary Stahl and Aileen Yuan (August, 1990), is an excellent list of articles, books, newsletters and other sources of information about the Internet. It's available via ftp from nic.ddn.mil in the rfc directory as rfc1175.txt (see the FTP chapter for information on getting documents through FTP).

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The following people, whether they know it or not, helped put this together. My thanks, especially to Nancy!

Rhonda Chapman, Jim Cocks, Tom Czarnik, Christopher Davis, David DeSimone, Jeanne DeVoto, Phil Eschallier, Nico Garcia, Joe Granrose, Joe Ilacqua, Jonathan Kamens, Peter Kaminski, Thomas A. Kreeger, Leanne Phillips, Nancy Reynolds, Helen Trillian Rose, Barry Shein, Jennifer "Moir" Smith, Gerard van der Leun, Scott Yanoff.

## 1.5 Preface (1 of 3) -- What this book is for

With this book, you will be able to use the Net to:

- = Stay in touch with friends, relatives and colleagues around the world, at a fraction of the cost of phone calls or even air mail.
- = Discuss everything from archaeology to zoology with people from around the world.
- = Tap into hundreds of information databases and libraries worldwide.
- = Retrieve any of thousands of documents, journals, books and computer programs.
- = Stay up to date with wire-service news and sports, and government weather reports.
- = Play live, "real time" games with dozens of other people at once.

And you will have become the newest member of this ever growing community. If you stay and contribute, the Net will be richer for it -- and so will you.

But it will take a sense of adventure, a willingness to learn and an ability to take a deep breath every once in awhile.

Visiting the Net today is a lot like journeying to a foreign country. You know there are many things to see and do, but everything at first will seem so, well, foreign.

When you first arrive, you won't be able to read the street signs. You'll get lost. If you're unlucky, you may even run into some natives who'd just as soon you went back to where you came from. If this weren't

enough, the entire country is constantly under construction; every day, it seems like there's something new for you to figure out.

Here's where you take a deep breath. Fortunately, most of the natives are actually friendly. In fact, the Net actually has a rich tradition of helping out visitors and newcomers. With few written guides for ordinary people, the Net has grown in large part one person at a time -- if somebody helps you learn your way around, it's almost expected you'll repay the favor some day by helping somebody else.

So when you connect, don't be afraid to ask for help. You'll be surprised at how many people will try to direct you around.

And that leads to another fundamental thing to remember:

You can't break the Net!

As you travel the Net, your computer may freeze, your screen may erupt into a mass of gibberish. You may think you've just disabled a million-dollar computer somewhere -- or even your own personal computer. Sooner or later, this feeling happens to everyone -- and likely more than once. But the Net and your computer are hardier than you think, so relax. You can no more break the Net than you can the phone system. You are always in the driver's seat. If something goes wrong, try again. If nothing at all happens, you can always disconnect. If worse comes to worse, you can turn off your computer. Then take a deep breath. And dial right back in. Leave a note for the person who runs the computer to which you've connected to ask for advice. Try it again. Persistence pays.

## 1.6 Preface (2 of 3) -- FIRST LINKS

In the 1960s, researchers began experimenting with linking computers to each other and to people through telephone hook-ups, using funds from the U.S. Defense Department's Advanced Research Projects Agency (ARPA).

ARPA wanted to see if computers in different locations could be linked using a new technology known as packet switching, which had the promise of letting several users share just one communications line. Previous computer networking efforts had required a line between each computer on the network, sort of like a train track on which only one train can travel at a time. The packet system allowed for creation of a data highway, in which large numbers of vehicles could essentially share the same lane. Each packet was given the computer equivalent of a map and a time stamp, so that it could be sent to the right destination, where it would then be reassembled into a message the computer or a human could use.

This system allowed computers to share data and the researchers to exchange electronic mail, or e-mail. In itself, e-mail was something of a revolution, offering the ability to send detailed letters at the speed of a phone call.

As this system, known as ARPANet, grew, some enterprising college students (and one in high school) developed a way to use it to conduct online conferences. These started as science-oriented discussions, but they soon branched out into virtually every other field, as people realized the power of being able to "talk" to hundreds, or even thousands, of people around the country.

In the 1970s, ARPA helped support the development of rules, or protocols, for transferring data between different types of computer

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networks. These "internet" (from "internetworking") protocols made it possible to develop the worldwide Net we have today.

By the close of the 1970s, links developed between ARPANet and counterparts in other countries. The world was now tied together in a computer web.

In the 1980s, this network of networks, which became known collectively as the Internet, expanded at a phenomenal rate. Hundreds, then thousands, of colleges, research companies and government agencies began to connect their computers to this worldwide Net. Some enterprising hobbyists and companies unwilling to pay the high costs of Internet access (or unable to meet stringent government regulations for access) learned how to link their own systems to the Internet, even if "only" for e-mail and conferences. Some of these systems began offering access to the public. Now anybody with a computer and modem -- and persistence -- could tap into the world.

In the 1990s, the Net grows at exponential rates. Some estimates are that the volume of messages transferred through the Net grows 20 percent a month. In response, government and other users have tried in recent years to expand the Net itself. Once, the main Net backbone in the U.S. moved data at 1.5 million bits per second. That proved too slow for the ever increasing amounts of data being sent over it, and in recent years the maximum speed was increased to 45 million bits per second. Even before the Net was able to reach that speed, however, Net experts were already figuring out ways to pump data at speeds of up to 2 billion bits per second -- fast enough to send the entire Encyclopedia Britannica across the country in just one or two seconds.

## 1.7 Preface (3 of 3) -- HOW IT WORKS

The worldwide Net is actually a complex web of smaller regional networks.

To understand it, picture a modern road network of trans-continental superhighways connecting large cities. From these large cities come smaller freeways and parkways to link together small towns, whose residents travel on slower, narrow residential ways.

The Net superhighway is the high-speed Internet. Connected to this are computers that use a particular system of transferring data at high speeds. In the U.S., the major Internet backbone theoretically can move data at rates of 45 million bits per second (compare this to the average home modem, which has a top speed of roughly 2400 bits per second). This internetworking "protocol" lets network users connect to computers around the world.

Connected to the backbone computers are smaller networks serving particular geographic regions, which generally move data at speeds around 1.5 million bits per second.

Feeding off these in turn are even smaller networks or individual computers.

Nobody really knows how many computers and networks actually make up this Net. Some estimates say there are now as many as 5,000 networks connecting nearly 2 million computers and more than 15 million people around the world. Whatever the actual numbers, however, it is clear they are only increasing.

There is no one central computer or even group of computers running the Internet -- its resources are to be found among thousands of individual computers. This is both its greatest strength and its

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greatest weakness. The approach means it is virtually impossible for the entire Net to crash at once -- even if one computer shuts down, the rest of the network stays up. But thousands of connected computers can also make it difficult to navigate the Net and find what you want. It is only recently that Net users have begun to develop the sorts of navigational tools and "maps" that will let neophytes get around without getting lost.

The vast number of computers and links between them ensure that the network as a whole will likely never crash and means that network users have ready access to vast amounts of information. But because resources are split among so many different sites, finding that information can prove to be a difficult task -- especially because each computer might have its own unique set of commands for bringing up that information.

While the Internet was growing, parallel networks developed. Large commercial services such as CompuServe and GENie began to offer network services to individuals. Phone companies developed their own electronic-mail services. Some universities started their own international network. Hobbyists began networks such as Fidonet for MS-DOS computers and UUCP for Unix machines.

Today, almost all of these parallel networks are becoming connected. It is now possible to send electronic mail from CompuServe to MCIMail, from Internet to Fidonet, from Bitnet to CompuServe. In some cases, users of one network can now even participate in some of the public conferences of another.

But the Net is more than just a technological marvel. It is human communication at its most fundamental level. The pace may be a little quicker when the messages race around the world in a few seconds, but it's not much different from a large and interesting party. You'll see things in cyberspace that will make you laugh; you'll see things that will anger you. You'll read silly little snippets and new ideas that make you think. You'll make new friends and meet people you wish would just go away.

Major network providers continue to work on ways to make it easier for users of one network to communicate with those of another. Work is underway on a system for providing a universal "white pages" in which you could look up somebody's electronic-mail address, for example. This connectivity trend will likely speed up in coming years as users begin to demand seamless network access, much as telephone users can now dial almost anywhere in the world without worrying about how many phone companies actually have to connect their calls.

And as it becomes easier to use, more and more people will join this worldwide community we call the Net.

Being connected to the Net takes more than just reading conferences and logging messages to your computer; it takes asking and answering questions, exchanging opinions -- getting involved.

If you chose to go forward, to use and contribute, you will become a citizen of Cyberspace. If you're reading these words for the first time, this may seem like an amusing but unlikely notion -- that one could "inhabit" a place without physical space. But put a mark beside these words. Join the Net and actively participate for a year. Then re-read this passage. It will no longer seem so strange to be a "citizen of Cyberspace." It will seem like the most natural thing in the world.

## 1.8 Afterward: The revolution is just beginning.

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New communications systems and digital technologies have already meant dramatic changes in the way we live. Think of what is already routine that would have been considered impossible just ten years ago. You can browse through the holdings of your local library -- or of libraries halfway around the world -- do your banking and see if your neighbor has gone bankrupt, all through a computer and modem.

Imploding costs coupled with exploding power are bringing ever more powerful computer and digital systems to ever growing numbers of people. The Net, with its rapidly expanding collection of databases and other information sources, is no longer limited to the industrialized nations of the West; today the web extends into once remote areas from Siberia to Zimbabwe. The cost of computers and modems used to plug into the Net, meanwhile, continue to plummet, making them ever more affordable.

Cyberspace has become a vital part of millions of people's daily lives. People form relationships online, they fall in love, they get married, all because of initial contacts in cyberspace, that ephemeral ``place'' that transcends national and state boundaries. Business deals are transacted entirely in ASCII. Political and social movements begin online, coordinated by people who could be thousands of miles apart.

Yet this is only the beginning.

We live in an age of communication, yet, the various media we use to talk to one another remain largely separate systems. One day, however, your telephone, TV, fax machine and personal computer will be replaced by a single ``information processor'' linked to the worldwide Net by strands of optical fiber.

Beyond databases and file libraries, power will be at your fingertips. Linked to thousands, even millions of like-minded people, you'll be able to participate in social and political movements across the country and around the world.

How does this happen? In part, it will come about through new technologies. High-definition television will require the development of inexpensive computers that can process as much information as today's work stations. Telephone and cable companies will compete to see who can bring those fiber-optic cables into your home first. High-speed data networks, such as the Internet, will be replaced by even more powerful systems.

Vice President Albert Gore, who successfully fought for a landmark funding bill for a new high-speed national computer network in 1990, talks of creating "information superhighways."

Right now, we are in the network equivalent of the early 1950s, just before the creation of the Interstate highway system. Sure, there are plenty of interesting things out there, but you have to meander along two-lane roads, and have a good map, to get to them.

Creation of this new Net will also require a new communications paradigm: the Net as information utility. The Net remains a somewhat complicated and mysterious place. To get something out of the Net today, you have to spend a fair amount of time with a Net veteran or a manual like this. You have to learn such arcana as the vagaries of the Unix `cd` command.

Contrast this with the telephone, which now also provides access to large amounts of information through push buttons, or a computer network such as Prodigy, which one navigates through simple commands and mouse clicks.

Internet system administrators have begun to realize that not all people want to learn the intricacies of Unix, and that that fact does not make them bad people. Coming years will see the development of simpler

interfaces that will put the Net's power to use by millions of people, just as the number of host systems offering public access to the Net will skyrocket.

Gophers and Wide-Area Information Servers have become two of the fastest growing applications on the Net. They are relatively simple to use and yet offer access to vast amounts of information. Mail programs and text editors such as Pico and Pine promise much of the power of older programs such as emacs at a fraction of the complexity.

Some software engineers are looking at taking this even further, by creating graphical interfaces that will let somebody navigate the Internet just by clicking on the screen with a mouse or by calling up an easy text editor, sort of the way one can now navigate a Macintosh computer -- or a commercial online service such as Prodigy.

Then there are the Internet services themselves.

For every database now available through the Internet, there are probably three or four that are not. Government agencies are only slowing beginning to connect their storehouses of information to the Net. Several commercial vendors, from database services to booksellers, have made their services available through the Net.

Few people now use one of the Net's more interesting applications. A standard known as MIME lets one send audio and graphics files in a message. Imagine opening your e-mail one day to hear your granddaughter's first words, or a "photo" of your friend's new house. Eventually, this standard could allow for distribution of even small video displays over the Net.

All of this will require vast new amounts of Net power, to handle both the millions of new people who will jump onto the Net and the new applications they want. Replicating a moving image on a computer screen alone takes a phenomenal amount of computer bits, and computing power to arrange them.

The legislation pushed by Gore in 1991 will eventually replace the existing Internet in the U.S. with the National Research and Education Network.

At the center of NREN will be a backbone that, in one second, will be able to move as much as 3 billion bits of information from coast to coast -- the equivalent of shipping the contents of a large encyclopedia from New York to Los Angeles electronically. That seems like a silly thing to do. But that kind of speed allows for widespread distribution of complex files, such as video loops, without bogging down the entire Net. Its capacity will let millions more people onto the Net.

As these "superhighways" grow, so will the "on ramps," for a high-speed road does you little good if you can't get to it. The costs of modems seem to fall as fast as those of computers. High-speed modems (9600 baud and up) are becoming increasingly affordable. At 9600 baud, you can download a satellite weather image of North America in less than two minutes, a file that, with a slower modem could take up to 20 minutes to download. Eventually, homes could be connected directly to a national digital network. Most long-distance phone traffic is already carried in digital form, through high-volume optical fibers. Phone companies are ever so slowly working to extend these fibers the "final mile" to the home. The @ "Electronic Frontier Foundation" link EFF} is working to ensure these links are affordable.

Beyond the technical questions are increasingly thorny social, political and economic issues. Who is to have access to these services, and at what cost? If we live in an information age, are we laying the



seeds for a new information under class, unable to compete with those fortunate enough to have the money and skills needed to manipulate new communications channels? Who, in fact, decides who has access to what? As more companies realize the potential profits to be made in the new information infrastructure, what happens to such systems as Usenet, possibly the world's first successful anarchistic system, where everybody can say whatever they want?

What are the laws of the electronic frontier? When national and state boundaries lose their meaning in cyberspace, the question might even be: WHO is the law? What if a practice that is legal in one country is "committed" in another country where it is illegal, over a computer network that crosses through a third country? Who goes after computer crackers?

What role will you play in the revolution?

## 1.9 Appendix A: Lingo

ASCII	Has two meanings. ASCII is a universal computer code for English letters and characters. Computers store all information as binary numbers. In ASCII, the letter "A" is stored as 1000001, whether the computer is made by IBM, Apple or Commodore. ASCII also refers to a method, or protocol, for copying files from one computer to another over a network, in which neither computer checks for any errors that might have been caused by static or other problems.
ANSI	Computers use several different methods for deciding how to put information on your screen and how your keyboard interacts with the screen. ANSI is one of these "terminal emulation" methods. Although most popular on PC-based bulletin-board systems, it can also be found on some Net sites. To use it properly, you will first have to turn it on, or enable it, in your communications software.
ARPANet	A predecessor of the Internet. Started in 1969 with funds from the Defense Department's Advanced Projects Research Agency.
backbone	A high-speed network that connects several powerful computers. In the U.S., the backbone of the Internet is often considered the NSFNet, a government funded link between a handful of supercomputer sites across the country.
Baud	The speed at which modems transfer data. One baud is roughly equal to one bit per second. It takes eight bits to make up one letter or character. Modems rarely transfer data at exactly the same speed as their listed baud rate because of static or computer problems. More expensive modems use systems, such as Microcom Network Protocol (MNP), which can correct for these errors or

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which "compress" data to speed up transmission.

BITNet	Another, academically oriented, international computer network, which uses a different set of computer instructions to move data. It is easily accessible to Internet users through e-mail, and provides a large number of conferences and databases. Its name comes from "Because It's Time." "
Bounce	What your e-mail does when it cannot get to its recipient -- it bounces back to you.
Command line	On Unix host systems, this is where you tell the machine what you want it to do, by entering commands.
Communications software	A program that tells a modem how to work.
Daemon	An otherwise harmless Unix program that normally works out of sight of the user. On the Internet, you'll most likely encounter it only when your e-mail is not delivered to your recipient -- you'll get back your original message plus an ugly message from a "mailer daemon."
Distribution	A way to limit where your Usenet postings go. Handy for such things as "for sale" messages or discussions of regional politics.
Domain	The last part of an Internet address , such as "news.com."
Dot	When you want to impress the net veterans you meet at parties, say "dot" instead of "period," for example: "My address is john at site dot domain dot com."
Dot file	A file on a Unix public-access system that alters the way you or your messages interact with that system. For example, your .login file contains various parameters for such things as the text editor you get when you send a message. When you do an ls command, these files do not appear in the directory listing; do ls -a to list them.
Down	When a public-access site runs into technical trouble, and you can no longer gain access to it, it's down.
Download	Copy a file from a host system to your computer. There are several different methods, or protocols, for downloading files, most of which periodically check the file as it is being copied to ensure no information is inadvertently destroyed or damaged during the process. Some, such as XMODEM, only let you download one file at a time. Others, such as batch-YMODEM and ZMODEM, let you type in the names of several files at once, which are then automatically downloaded.
EMACS	A standard Unix text editor that beginners hate.

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E-mail	Electronic mail -- a way to send a private message to somebody else on the Net. Used as both noun and verb.
Emoticon	See smiley.
F2F	Face to Face. When you actually meet those people you been corresponding with/flaming.
FAQ	Frequently Asked Questions. A compilation of answers to these. Many Usenet newsgroups have these files, which are posted once a month or so for beginners.
Film at 11	One reaction to an overwrought argument: "Imminent death of the Net predicted. Film at 11."
Finger	An Internet program that lets you get some bit of information about another user, provided they have first created a .plan file.
Flame	Online yelling and/or ranting directed at somebody else. Often results in flame wars, which occasionally turn into holy wars
Followup	A Usenet posting that is a response to an earlier message.
Foo/foobar	A sort of online algebraic place holder, for example: "If you want to know when another site is run by a for-profit company, look for an address in the form of foo@foobar.com."
Fortune cookie	An inane/witty/profund comment that can be found around the net.
Freeware	Software that doesn't cost anything.
FTP	File-transfer Protocol. A system for transferring files across the Net.
Get a life	What to say to somebody who has, perhaps, been spending a wee bit too much time in front of a computer.
GIF	Graphic Interchange Format. A format developed in the mid-1980s by CompuServe for use in photo-quality graphics images. Now commonly used everywhere online.
GNU	Gnu's Not Unix. A project of the Free Software Foundation to write a free version of the Unix operating system.
Handshake	Two modems trying to connect first do this to agree on how to transfer data.
Hang	When a modem fails to hang up.
Holy war	Arguments that involve certain basic tenets of faith,

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about which one cannot disagree without setting one of these off. For example: IBM PCs are inherently superior to Macintoshes.

Host system	A public-access site; provides Net access to people outside the research and government community.
IMHO	In My Humble Opinion.
Internet	A worldwide system for linking smaller computer networks together. Networks connected through the Internet use a particular set of communications standards to communicate, known as TCP/IP.
Killfile	A file that lets you filter Usenet postings to some extent, by excluding messages on certain topics or from certain people.
Log on/log in	Connect to a host system or public-access site.
Log off	Disconnect from a host system.
Lurk	Read messages in a Usenet newsgroup without ever saying anything.
Mailing list	Essentially a conference in which messages are delivered right to your mailbox, instead of to a Usenet newsgroup. You get on these by sending a message to a specific e-mail address, which is often that of a computer that automates the process.
MOTSS	Members of the Same Sex. Gays and Lesbians online. Originally an acronym used in the 1980 federal census.
Net.god	One who has been online since the beginning, who knows all and who has done it all.
Net.personality	Somebody sufficiently opinionated/flaky/with plenty of time on his hands to regularly post in dozens of different Usenet newsgroups, whose presence is known to thousands of people.
Net.police	Derogatory term for those who would impose their standards on other users of the Net. Often used in vigorous flame wars (in which it occasionally mutates to net.nazis).
Netiquette	A set of common-sense guidelines for not annoying others.
Network	A communications system that links two or more computers. It can be as simple as a cable strung between two computers a few feet apart or as complex as hundreds of thousands of computers around the world linked through fiber optic cables, phone lines and satellites.
Newbie	Somebody new to the Net. Often used derogatorily by

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net.veterans who have forgotten that, they, too, were once newbies who did not innately know the answer to everything.

Newsgroup	A Usenet conference.
NIC	Network Information Center. As close as an Internet-style network gets to a hub; it's usually where you'll find information about that particular network.
NSA line eater	The more aware/paranoid Net users believe that the National Security Agency has a super-powerful computer assigned to reading everything posted on the Net. They will jokingly (?) refer to this line eater in their postings.
NSF	National Science Foundation. Funds the NSFNet, the backbone of the Internet in the U.S.
Offline	When your computer is not connected to a host system or the Net, you are offline.
Online	When your computer is connected to an online service, bulletin-board system or public-access site.
Ping	A program that can trace the route a message takes from your site to another site.
.plan file	A file that lists anything you want others on the Net to know about you. You place it in your home directory on your public-access site. Then, anybody who fingers you, will get to see this file.
Post	To compose a message for a Usenet newsgroup and then send it out for others to see.
Postmaster	The person to contact at a particular site to ask for information about the site or complain about one of his/her user's behavior.
Protocol	The method used to transfer a file between a host system and your computer. There are several types, such as Kermit, YMODEM and ZMODEM.
Prompt	When the host system asks you to do something and waits for you to respond. For example, if you see "login:" it means type your user name.
README files	Files found on FTP sites that explain what is in a given FTP directory or which provide other useful information (such as how to use FTP).
Real Soon Now	A vague term used to describe when something will actually happen.
RFC	Request for Comments. A series of documents that

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describe various technical aspects of the Internet.

ROTFL	Rolling on the Floor Laughing. How to respond to a particularly funny comment.
ROT13	A simple way to encode bad jokes, movie reviews that give away the ending, pornography, etc. Essentially, each letter in a message is replace by the letter 13 spaces away from it in the alphabet. There are online decoders to read these; nn has one built in.
RTFM	Read the, uh, you know, Manual. Often used in flames against people who ask computer-related questions that could be easily answered with a few minutes with a manual. More politely: RTM.
Screen capture	A part of your communications software that opens a file on your computer and saves to it whatever scrolls past on the screen while connected to a host system.
Server	A computer that can distribute information or files automatically in response to specifically worded e-mail requests.
Shareware	Software that is freely available on the Net, but which, if you like and use it, you should send in the fee requested by the author, whose name and address will be found in a file distributed with the software.
.sig file	Sometimes, .signature file. A file that, when placed in your home directory on your public-access site, will automatically be appended to every Usenet posting you write.
.sig quote	A profound/witty/quizzical/whatever quote that you include in your .sig file.
Signal-to-noise ratio	The amount of useful information to be found in a given Usenet newsgroup. Often used derogatorily, for example: "the signal-to-noise ratio in this newsgroup is pretty low."
Snail mail	Mail that comes through a slot in your front door.
Sysadmin/ sysop	The system administrator/system operator; the person who runs a host system.
TANSTAAFL	There Ain't No Such Thing as a Free Lunch.
TCP/IP	Transmission Control Protocol/Internet Protocol. The particular system for transferring information over a computer network that is at the heart of the Internet.
Telnet	A program that lets you connect to other computers on the Internet.
Terminal	There are several methods for determining how your

emulation	keystrokes and screen interact with a public-access site's operating system. Most communications programs offer a choice of "emulations" that let you mimic the keyboard that would normally be attached directly to the host-system computer.
Upload	Copy a file from your computer to a host system.
User name	On most host systems, the first time you connect you are asked to supply a one-word user name. This can be any combination of letters and numbers.
UUCP	Unix-to-Unix CoPy. A method for transferring Usenet postings and e-mail that requires far fewer net resources than TCP/IP, but which can result in considerably slower transfer times.
VT100	Another terminal-emulation system. Supported by many communications program, it is the most common one in use on the Net. VT102 is a newer version.

## 1.10 Information & lists

As you have probably discovered, the Net is massive and complex. These lists may help you begin your journey through its mazes. You will find other lists on the Net itself. Remember to ask -- ask a friend, ask on Usenet , ask your system administrator -- ask if there is something you

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want but can't find. It's probably out there somewhere.

Internet resources:

- List of public-access sites
- Telnet sites
- Telnet BBSs
- FTP sites

Unix commands:

- 7 essential Unix commands
- rn newsreader commands
- nn newsreader commands
- IRC commands

[Press -Retrace- to return to this menu from the chosen node]

## 1.11 General Information About the Electronic Frontier Foundation

The Electronic Frontier Foundation (EFF) is a membership organization that was founded in July of 1990 to ensure that the principles embodied in the Constitution and the Bill of Rights are protected as new communications technologies emerge.

>From the beginning, EFF has worked to shape our nation's communications infrastructure and the policies that govern it in order to maintain and enhance First Amendment, privacy and other democratic values. We believe that our overriding public goal must be the creation of Electronic Democracy, so our work focuses on the establishment of:

- o new laws that protect citizens' basic Constitutional rights as they use new communications technologies,
- o a policy of common carriage requirements for all network providers so that all speech, no matter how controversial, will be carried without discrimination,
- o a National Public Network where voice, data and video services are accessible to all citizens on an equitable and affordable basis, and
- o a diversity of communities that enable all citizens to have a voice in the information age.

Join us!

I wish to become a member of the Electronic Frontier Foundation. I enclose:

\$\_\_\_\_\_ Regular membership -- \$40  
\$\_\_\_\_\_ Student membership -- \$20

### Special Contribution

I wish to make a tax-deductible donation in the amount of \$\_\_\_\_\_ to further support the activities of EFF and to broaden participation in the organization.

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### Documents Available in Hard Copy Form

The following documents are available free of charge from the Electronic Frontier Foundation. Please indicate any of the documents you wish to receive.

\_\_\_ Open Platform Proposal - EFF's proposal for a national telecommunications infrastructure. 12 pages. July, 1992

\_\_\_ An Analysis of the FBI Digital Telephony Proposal - Response of EFF-organized coalition to the FBI's digital telephony proposal of Fall, 1992. 8 pages. September, 1992.

\_\_\_ Building the Open Road: The NREN and the National Public Network - A discussion of the National Research and Education Network as a prototype for a National Public Network. 20 pages. May, 1992.

\_\_\_ Innovative Services Delivered Now: ISDN Applications at Home, School, the Workplace and Beyond - A compilation of ISDN applications currently in use. 29 pages. January, 1993.

\_\_\_ Decrypting the Puzzle Palace - John Perry Barlow's argument for strong encryption and the need for an end to U.S. policies preventing its development and use. 13 pages. May, 1992.

\_\_\_ Crime and Puzzlement - John Perry Barlow's piece on the founding of the Electronic Frontier Foundation and the world of hackers, crackers and those accused of computer crimes. 24 pages. June, 1990.

\_\_\_ Networks & Policy - A quarterly newsletter detailing EFF's activities and achievements.

### Your Contact Information:

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Organization: \_\_\_\_\_

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