

Sheet1

New Venture Budget (NVB)

Contents

1.1 Product Price and Cost Data Goto A10

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Product Price and Cost Data

Component 1

Component 2

Expense Data

Sales Commission

Base Salary

to be increased by

Wage Overhead

Office Expense

to be increased by

Advertising Expense

Projections (continues to row 59 and column O)

Unit Sales

Dollar Sales

Cost of Goods Sold

Direct Sales Expense

Gross Margin

Operating Expenses

Sheet1

Salaries
Wage Overhead
Office Expenses
Advertising

Total Operating Expenses

Net Income

Retained Earnings

Instructions

- 1) Enter Product Price and Cost Data Goto A10
- 2) Enter Expense Data Goto A21
- 3) Enter Unit Sales Projection Goto A34
- 4) Recalculate by typing F-9
- 5) Save by typing {alt-s}
- 5) Print by typing {alt-l}

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Sheet 1.1

| Sales Price | Unit Cost | Gross Margin | Percent Margin |
|----------------|--------------|-----------------|-------------------|
| ----- | ----- | ----- | ----- |
| 9,745 | 5,450 | 4,295 | 44% |
| 7,000 | 1,100 | 5,900 | 84% |
| ----- | ----- | ----- | ----- |
| 16,745 | 6,550 | 10,195 | 156% |

Sheet 2.1

| | | |
|--------------------|-------------------|--|
| 8% | | |
| 17,000 per Quarter | | |
| 6,250 after | 20 Sales | |
| 30% of Salaries | | |
| 10,000 per Quarter | | |
| 2,000 after | 20 Sales | |
| 10% of Sales and | 50,000 in Year 1. | |

Sheet 3.1

| Year 1 | | Year 2 | | | | | |
|--------|---------|---------|---------|---------|---------|---------|---------|
| Total | 1st Qtr | 2nd Qtr | 3rd Qtr | 4th Qtr | Total | 1st Qtr | 2nd Qtr |
| ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- |
| 0 | 7 | 9 | 11 | 12 | 39 | 14 | 14 |
| 0 | 117,215 | 150,705 | 184,195 | 200,940 | 653,055 | 234,430 | 234,430 |
| 0 | 45,850 | 58,950 | 72,050 | 78,600 | 255,450 | 91,700 | 91,700 |
| 0 | 9,377 | 12,056 | 14,736 | 16,075 | 52,244 | 18,754 | 18,754 |
| ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- |
| 0 | 61,988 | 79,699 | 97,409 | 106,265 | 345,361 | 123,976 | 123,976 |

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| | | | | | | | |
|----------|----------|----------|----------|----------|---------|---------|--------|
| 68,000 | 17,000 | 17,000 | 23,250 | 23,250 | 80,500 | 23,250 | 23,250 |
| 81,600 | 5,100 | 5,100 | 6,975 | 6,975 | 24,150 | 6,975 | 6,975 |
| 40,000 | 10,000 | 10,000 | 12,000 | 12,000 | 44,000 | 12,000 | 12,000 |
| 50,000 | 11,722 | 15,071 | 18,420 | 20,094 | 65,306 | 23,443 | 23,443 |
| ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- |
| 239,600 | 43,822 | 47,171 | 60,645 | 62,319 | 213,956 | 65,668 | 65,668 |
| ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- |
| -239,600 | 18,166 | 32,528 | 36,765 | 43,946 | 131,405 | 58,308 | 58,308 |
| -239,600 | -221,434 | -188,906 | -152,141 | -108,195 | | -49,887 | 8,420 |

Sheet 4.1

| Year 3 | | | Totals |
|---------|---------|---------|-----------|
| 3rd Qtr | 4th Qtr | Total | |
| 14 | 14 | 56 | 95 |
| 234,430 | 234,430 | 937,720 | 1,590,775 |
| 91,700 | 91,700 | 366,800 | 622,250 |
| 18,754 | 18,754 | 75,018 | 127,262 |
| 123,976 | 123,976 | 495,902 | 841,263 |

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| | | | |
|--------|---------|---------|---------|
| 23,250 | 23,250 | 93,000 | 241,500 |
| 6,975 | 6,975 | 27,900 | 133,650 |
| 12,000 | 12,000 | 48,000 | 132,000 |
| 23,443 | 23,443 | 93,772 | 209,078 |
| ----- | ----- | ----- | ----- |
| 65,668 | 65,668 | 262,672 | 716,228 |
| ----- | ----- | ----- | ----- |
| 58,308 | 58,308 | 233,230 | 125,036 |
| 66,728 | 125,036 | | |

Sheet1

```
\0 {goto}a1~  
/fccemaclib~  
/rnlraa10..aa2048~  
{goto}ai1~/wcs8~  
{goto}aj1~/wcs1~  
{home}  
  
\s /fxfnvb~page~r
```