

## **CYPRESS TO HOST SILICON VALLEY WEBGUILD MEETING**

SAN JOSE, California...September 8, 1999 -- Cypress Semiconductor Corporation (NYSE: CY) announced that it will host this evening's Silicon Valley WebGuild meeting at Building 3 of its San Jose campus, 3939 North First Street in San Jose, from 6-9 p.m.

Tonight's meeting, "Web Standards," will focus on browser compatibility issues in web development and on plans to urge browser designers--including Microsoft and Netscape--to implement the recommendations of standards organization "www.consortium.com" (W3C), a de facto industry group consisting of hundreds of corporations worldwide.

Guest speakers will include Dan Shafer, editor-at-large of CNET Builder.com; and Jeff Veen, executive interface director of Wired Digital, an offshoot of *Wired* magazine.

"Unfortunately, things developed for Browser X don't always work well in Browser Y," said Lou Gervais, Guild vice president, chairman of the organization's special interest group on technical development, and Cypress's web business systems manager. "The solution is common browser standards, and W3C has developed a proposal we are working to bring to the attention of browser vendors."

"The plan is to get vendors to implement our recommendations for all of the basic standards--HTML, DOM, CSS, and XML," said W3C president George Olson. "When this is accomplished, web developers will be free to do more creative work, rather than continually engaging in browser troubleshooting."

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At the October 13 Guild meeting--also to be held at Cypress headquarters--representatives of Microsoft and Netscape will discuss prototype implementations of W3C standards adopted by their respective companies.

The Silicon Valley WebGuild is dedicated to the education and development of web professionals in the San Francisco Bay area. The WebGuild is the Silicon Valley chapter of the Association of Internet Professionals (AIP), an organization consisting of more than 80,000 professionals nationwide.

Guild meetings are free, open to the public, and held the second Wednesday of every month in various locations. The Guild's summer/fall home is at Cypress Semiconductor. For more information, visit the organization's worldwide web site at <http://www.webguild.org> or call Cypress at 408-943-4885.

Detailed directions to Cypress are available on the "Contact Us" page of the company's web site, a click away from its home page at <http://www.cypress.com>. Its San Jose campus is located one-half block north of the intersection of Tasman Blvd. and North First Street in north San Jose.

Cypress Semiconductor Corporation, with international headquarters in San Jose, California, provides a broad range of products for leading computer, networking, and telecommunications companies worldwide. Cypress's product line includes static RAM and specialty memories; programmable logic devices (PLDs); data communications products; timing devices, and Universal Serial Bus (USB) microcontrollers. Its shares are listed on the New York Stock Exchange under the symbol CY.

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