

CYPRESS TO HOST BROWSER SHOOTOUT BETWEEN MICROSOFT, NETSCAPE

Debate at Silicon Valley WebGuild Meeting to Focus on Efforts to Implement Browser Compatibility Recommendations of Global Standards Organization

SAN JOSE, California...October 7, 1999 -- Cypress Semiconductor Corporation (NYSE: CY) announced that it will host a head-to-head debate between representatives of Microsoft and Netscape on browser compatibility issues in web development.

The debate will be a part of the regular monthly meeting of the Silicon Valley WebGuild, to be held October 13th, from 6-9 p.m., in Building 3 of Cypress Semiconductor's San Jose campus, 3939 North First Street in San Jose. Members of the press and other web development organizations can register to attend the debate by calling 408-943-4885.

Several months ago, www.consortium.com, (W3C), a de facto industry group comprising representatives of hundreds of corporations worldwide, issued a challenge to Microsoft and Netscape to adapt their latest browser versions to the terms of the group's Web Standards Initiative. The aim was to minimize the visual differences between web pages opened with different browsers, making it easier for web developers to design content with a uniform appearance.

"Common standards mean faster web development," said Lou Gervais, Guild vice president and Cypress's web business systems manager. "Microsoft and Netscape have accepted the W3C challenge to work toward common standards, and they are coming in to report on the fruits of their efforts."

The guest speakers at the debate will be Eric Krock, senior product manager for Netscape Communicator, Netscape Communications, and Michael Wallent, group program manager for Internet Explorer, Microsoft Corporation.

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"The plan is to convince vendors to implement W3C's recommendations for basic standards such as HTML, DOM, CSS, and XML," continued Gervais. "This will minimize the need for web developers to engage in troubleshooting and free them up to focus on more creative work."

The Silicon Valley WebGuild is dedicated to the education and development of web professionals in the San Francisco Bay area. It is a chapter of the Association of Internet Professionals (AIP), an organization consisting of more than 80,000 professionals nationwide.

Guild meetings are free, open to the public, and held the second Wednesday of every month in various locations. The Guild's summer/fall home is at Cypress Semiconductor. For more information, visit the organization's worldwide web site at <http://www.webguild.org> or call Cypress Semiconductor at 408-943-4885.

Detailed directions to Cypress are available on the "Contact Us" page of the company's web site, a click away from its home page at <http://www.cypress.com>. Its San Jose campus is located one-half block north of the intersection of Tasman Blvd. on North First Street in north San Jose.

Cypress Semiconductor Corporation, with international headquarters in San Jose, California, provides a broad range of products for leading data communications, telecommunications, computation, consumer, and industrial-control companies worldwide. Cypress's product line includes data communications products; static RAM and specialty memories; programmable logic devices (PLDs); timing devices (clock chips), and microcontrollers for Universal Serial Bus (USB), the new, plug-and-play interface standard connecting PCs and peripherals.

More than two-thirds of Cypress's sales are into fast-growing datacom/telecom markets and dynamic companies such as Lucent, Cisco, 3Com, Alcatel, Motorola, Ericsson, and Northern Telecom. Cypress is No. 1 in the USB and clock chip markets.

Cypress's shares are listed on the New York Stock Exchange under the symbol CY. The company's worldwide web site is www.cypress.com.