

Sheet1

BRAND	LEVEL	ORIG	TEXT, M	NAME, C, 50	FIELDS, M	FREQUENCY, N, :
P						0
0001	001	1		New Subscriptions		0
0001	002	2		Welcoming Message		0
0001	003	5		Yes, I'm interested, tell me more.		0
0001	003	4		I'm not really interested.		0
0001	004	27		Never subscribed and not familiar		0
0001	004	23		Never subscribed but familiar		0
0001	004	6		Old subscriber		0
0001	005	19		Local Ads		0
0001	005	15		Local News		0
0001	005	11		Regular Features		0
0001	005	7		Columns		0
0001	006	10		Not at this time		0
0001	006	9		No-		0
0001	006	8		Yes-		0
0001	006	14		Not at this time-		0
0001	006	13		No--		0
0001	006	12		Yes--		0
0001	006	18		Not at this time--		0
0001	006	17		No---		0
0001	006	16		Yes-----		0
0001	006	22		Not at this time---		0
0001	006	21		No----		0
0001	006	20		Yes----		0
0001	005	26		Never subscribed but familiar		0
0001	005	25		Not at this time----		0
0001	005	24		Yes--.		0
0001	005	30		Not at this time-----		0
0001	005	29		No-----		0
0001	005	28		Yes-----		0
0002	001	1		Language Course Sales		0
0002	002	2		Welcoming Message		0
0002	003	3		Learn A Language		0
0002	004	15		Spanish		0
0002	004	8		English		0
0002	004	4		Japanese -- Mailing List		0
0002	005	7		Not at this time		0
0002	005	19		Monday/Wednesday		0
0002	006	21		Individual		0
0002	006	20		Group		0
0002	005	16		Tuesday/Thursday		0
0002	006	18		Individual-		0
0002	006	17		Group-		0
0002	005	12		Monday/Wednesday-		0
0002	005	9		Tuesday/Thursday-		0
0002	006	11		Group--		0
0002	006	10		Individual--		0
0002	006	14		Individual---		0

Sheet1

0002	006	13	Group---	0
0002	005	6	Yes--	0
0002	005	5	Mailing list--	0
0001	003	3	Already Subscribe	0

